

EVALUATION OF PLAY THE GAME 2019

Athlete power on the rise

Internal evaluation / February 2020



Play the Game

EVALUATION OF PLAY THE GAME 2019

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Evaluation of Play the Game 2019 – Athlete power on the rise

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Introduction

For the first time since its commencement in 1997, the Play the Game conference was held outside of Europe. For Play the Game as an initiative and an institution, we were anxious to see if our conference could be transplanted into a North American sports context. It was therefore very satisfying to welcome 320 participants and guests attending this year's conference.

The timing, location and conference theme: 'Athlete power on the rise', was inspired by the fact that the United States in recent years has been centre stage for athletes raising their voices with the most known examples probably being Colin Kaepernick and Megan Rapinoe. It was also U.S. athletes who revealed horrendous sexual abuse scandals within the world of sport.

The conference once again showed how international sport continues to face a number of serious challenges ranging from human rights issues related to mega-events to the ongoing systemic doping scandals and widespread corruption in sport. Moreover, by going to the U.S., the conference could better highlight the problems in college sport.

The conference addressed a broad number of important topics in sport today due to the variety and quality of the 174 presentations. The contributions by the 157 speakers – from top decision-makers to the most knowledgeable experts in sport – ensured interesting debates, new insights and new knowledge from the first to the last day of the conference.

This is not only seen through the lens of the organisers, but also the 96% of the participants, who declared that their overall impression of Play the Game 2019 is 'very good' (66%) or 'good' (30%).

In short, Play the Game 2019 did reach a volume and an impact that match the considerable resources spent by donors, organisers and participants.

Contributions from donors and partners were received with much appreciation and we are thankful for every single one. Thanks to efficient fundraising by the University of Colorado Colorado Springs (UCCS) a total of 130,000 USD were raised in the early stages of planning.

We owe our sincere thanks to the UCCS for its generous support and excellent cooperation.

The following is an internal evaluation and does not claim to present a completely objective picture of Play the Game 2019. It is an attempt to collect reactions from the participants and speakers, summarise experiences, and collect lessons learned with the purpose of creating better conferences in the future.

We shall do our best to support our reflections with evidence, and we hope you will find the reading interesting.

We have made the following overall observations:

- There was a record 40% women among the 320 participants. After the conference in 2017, where only 28% of the participants were women, we hoped to see some improvement in the gender distribution of the attendees in 2019, so this is a positive result. Another positive development was that 35% of the 157 speakers were women. Previous experiences indicate that making gender issues a central theme in itself can bring about a better gender balance at the conference, but the organisers will rather continue to work on engaging women in a wider range of topics of relevance to the conference themes.
- The overwhelmingly positive feedback through individual comments from participants is consolidated by the findings in the online survey. With 66% of the participants having a 'very good' and 30% having a 'good' overall impression of the conference, it almost equalled the score from 2017 of 67% and 31%, respectively.
- Respondents were asked to what extent Play the Game gives value to their daily work. 87% of the respondents find that the conference gives value to their daily work 'to a high extent' or 'to some extent'. 86% of the respondents believe that Play the Game 2019 stimulated and qualified the public debate about world sport.
- Even though a number of international top officials took part in the conference, the organisers are aware that participation from the top ranks of the international Olympic community was weak, especially from the International Olympic Committee (IOC) and international federations. This shows on the one hand that international sports executives are reluctant to give open public debate priority in a very busy calendar, but on the other hand that it is also possible for Play the Game to do more in securing this group's participation.
- It was a great pleasure to observe the engagement from the anti-doping-environment with participation from for instance Director General of the Russian Anti-Doping Agency, Yuriy Ganus, CEO of the United States Anti-Doping Agency, Travis Tygart, Chairman of the board of the Institute of National Anti-Doping Organisations, Michael Ask, and CEO of NADA Germany, Andrea Gotzmann. It was unfortunate that the World Anti-Doping Agency (WADA) did not find it possible to send top executives for the first time in nineteen years.
- The DoubleTree by Hilton Hotel Colorado Springs worked excellently as the main conference venue and hotel, offering practical support and smooth cooperation, especially in the execution of the conference. The facilities with all rooms located on the same floor, coffee and food served right outside the rooms, and the adjacent room providing participants with good opportunities to network and talk during breaks worked perfectly for our purpose. This is supported by the survey where 95% of the respondents consider the hotel to be 'very good' or 'good'.
- In recent conferences, the geographical representation of participants has been imbalanced with a majority coming from Europe. Moving the conference to the United States tipped the imbalance another way, towards North America. If Play

the Game 2021 moves back to Europe, we hope that the generally positive feedback from the participants from the U.S. will motivate them to revisit the conference.

These observations and the following report are primarily based on:

- an anonymous internet-based questionnaire with 154 respondents, which reflects a response rate of 50% (excluding employees of the Danish Institute for Sports Studies/Play the Game and volunteers with a brief stay at the conference)
- input from the Programme Committee
- individual feedback from participants and speakers during the conference and in post-conference emails
- media statistics, especially from Play the Game's Twitter account and website (www.playthegame.org).

The evaluation is written in the light of Play the Game's main purposes:

- To create awareness of the role of sport in society at a local, national and international level
- To draw a many-sided picture of sport and support the right of the individual to choose and influence his or her own daily sporting activities
- To ensure a free, independent, open and fact-based debate on the current situation and future development of sport
- To provide journalists, researchers and political leaders with both the inspiration and the tools to explore the cultural, political, social and economic aspects of sport
- To create networks across national and professional boundaries in order to meet the challenges of a globalised sports and media world.

The evaluation focuses on some key elements regarding the programme and execution of the conference. Purely organisational and technical aspects will only be touched upon if they have affected the objectives of the conference.

Economy and participation

At the moment of publishing this report, the financial accounts of Play the Game 2019 are still not completed. They will be published as an appendix to the evaluation at a later stage.

Partnerships

Without the generous support from a variety of donors, Play the Game would not be able to hold the kind of conference we know today.

After ten consecutive conferences in Europe, it has for some time been a priority for Play the Game to go overseas. This was, as mentioned, enabled by a generous donation from the University of Colorado Colorado Springs (UCCS) and a number of local partners.

The City Sponsorship of Special Events (LART), administered by the City Council of Colorado Springs, also played an important role in making it possible to organise the conference in the U.S. with its support of 25,000 USD.

It was very encouraging that also the leading Danish sports organisations and institutions chose to continue their support at the same or even higher level than in previous years, even though the conference moved outside Europe. That reflects the growing understanding in Danish sport that democratic activism is needed to raise the ethical standards of international sport.

Once again, the journalists' unions of Norway and Denmark, as well as the Association of Danish Sports Journalists, gave earmarked support to secure the participation of journalists from less privileged countries.

Below is the full list of external donations:

- Daniels Ethics Fund Initiative at UCCS: 40,000 USD
- LART (City Council of Colorado Springs): 25,000 USD
- University of Colorado Colorado Springs (UCCS): 10,000 USD
- University of Colorado Colorado Springs , Sport Management students: 10,000 USD
- Colorado University, Boulder: 10,000 USD
- Convention & Visitors Bureau: 10,000 USD
- The Sports Corp, Colorado Springs: 10,000 USD
- U.S. Anti-Doping Agency (USADA): 5,000 USD
- Partnership for Clean Competition: 5,000 USD
- El Pomar Foundation: 5,000 USD
- The National Olympic Committee and Sports Confederation of Denmark (DIF): 22,700 USD
- Team Denmark: 11,350 USD
- The Danish Football Association (DBU): 7,575 USD
- Anti Doping Danmark: 7,575 USD
- Norwegian Union of Journalists : 5,300 USD - earmarked for journalist grants
- The Danish Union of Journalists: 3,800 USD - earmarked for journalist grants
- Association of Danish Sports Journalists: 1,300 USD

Another and much appreciated kind of added value was rendered by 'Programme partners', who organised their own sessions and brought in speakers and participants at their own costs. These partners were the North American Society for Sport Management (NASSM), the World Players Association, and Bond University.

Number and composition of participants

It was expected that there would be a decrease in the total number of regular participants when moving the conference to the United States. The total number of 320 participants

represents a 29% decrease from 2017. However, the conference in 2017 was record-setting with 450 participants. In 2015 and 2013, the total numbers were 345 and 346, respectively. In this light the organisers consider it satisfactory to attract 320 delegates for its first conference outside Europe.

The change of continent led to a very different composition of participants. More than one in four participants were academics (27%), up from 24% in 2017 and 19% in 2015. The media represented 10% of the participants, a decline from 20% in 2017 and 15% in 2015. Public authorities were only represented by 2 persons in total. 6% of the participants came from a sports body, 13% from an organisation, 7% from business, 12% were students, and the rest were either hosts or from a group defined as 'other'.

With regards to the participants' country of origin, the United States unsurprisingly made up the biggest group with 157 participants (49%). Next in line were Denmark with 33 and Canada with 18 participants. The UK and Germany then followed with 17 and 15 participants.

More than half of the participants (205) took part in the whole conference. This is an increase of 14% from 2017 and was probably motivated by the conference location. There were 70 participants who only participated one day, 24 who participated for two days and 15 who took part in the conference for three days. The duration of the participation is unknown for 6 participants.

Participant survey

Survey background

Invitations to complete an evaluation survey were e-mailed to conference participants on 21 October 2019, four days after the conference finished.

Out of 305 distributed survey invitations (Play the Game/Idan staff and volunteers were excluded) 154 valid responses were received (145 complete and 9 partial responses) which equals a response rate of 50%. This is an increase from 43% in 2017.

Out of the 145 completed responses, 41% were women and 59% were men, quite accurately reflecting the share in participation. Of the 145 respondents, 68% were first-time participants at a Play the Game conference. 31% also participated in the 2017 conference.

Many participants chose to use the open slot to give additional comments and/or suggestions. A remarkably high number provided suggestions for changes to the format of the conference sessions, which was also the case in 2017.

All these suggestions are valuable to the organisers and give inspiration to various aspects related to the planning of format of sessions, time allocations between plenary and parallel sessions, between presentations and debate etc. Selected comments and suggestions from respondents will be included below.

High level of satisfaction

In line with surveys from previous conferences, participants remain overwhelmingly positive. For the 2015 conference, 60% of the respondents rated their overall impression as 'very good' just as 67% did in 2017 – a record high number. At this year's conference, the percentage is 66%. A total of 96% answering 'very good' or 'good' confirms the impression that Play the Game delivered a very satisfactory event.

As for the conference venue (DoubleTree by Hilton Hotel Colorado Springs) the participants are generally very positive. More than half of respondents rate it as a 'very good' conference venue (58%), while 37% rate the quality of the food as 'very good'. This is a less positive evaluation compared to the 2015 conference (47%), but better than in 2017 (27%).

Thanks again for such a lovely conference, I truly enjoyed it and my team and I learnt a lot and got to meet fantastic people.

Quote from participant

Just a quick word of thanks for organising such a wonderful conference in Colorado. I learned a lot.

Quote from participant

Fascinating and timely presentations, and amazing people to meet.

Quote from participant

I would like to say thank you for everything, all your help and comprehension. The conference was impressive and wonderful. Was an amazing experience for a young woman like me, I learnt a lot.

Quote from participant

In my view, the 2019 visit to America was a huge success. Without exception, everyone I spoke to felt this way.

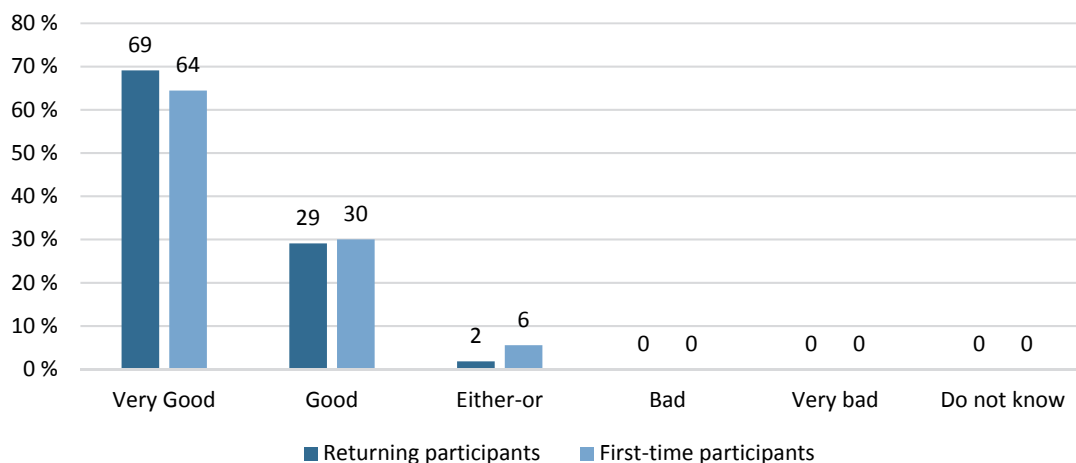
Quote from participant

Play the Game is the best conference out there and I so enjoy it. I already cannot wait until the next one.

Quote from participant

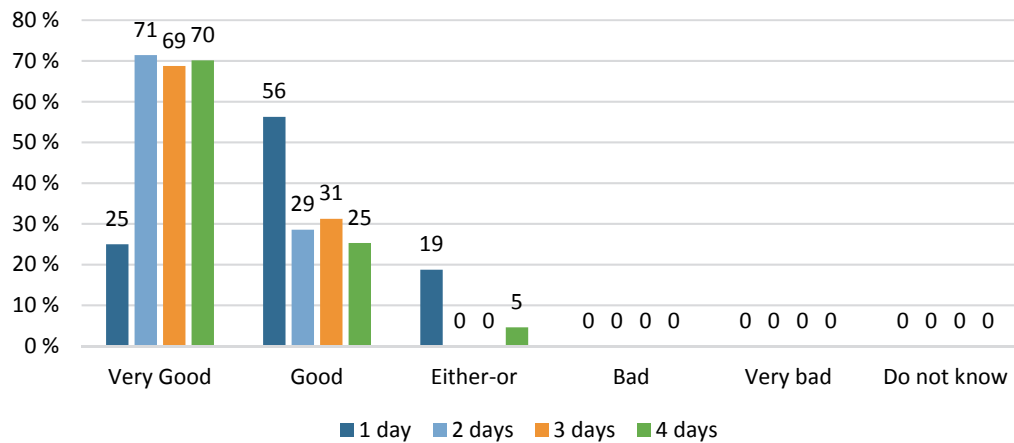
When it comes to their overall impression of the conference figure 1 below shows that respondents, who attended the Play the Game conference for the first time, and respondents, who have participated in the conference before, are almost equal in terms of rating 'Very good' - 69% and 64%, respectively.

Figure 1: Question: "What is your overall impression of Play the Game 2019?"



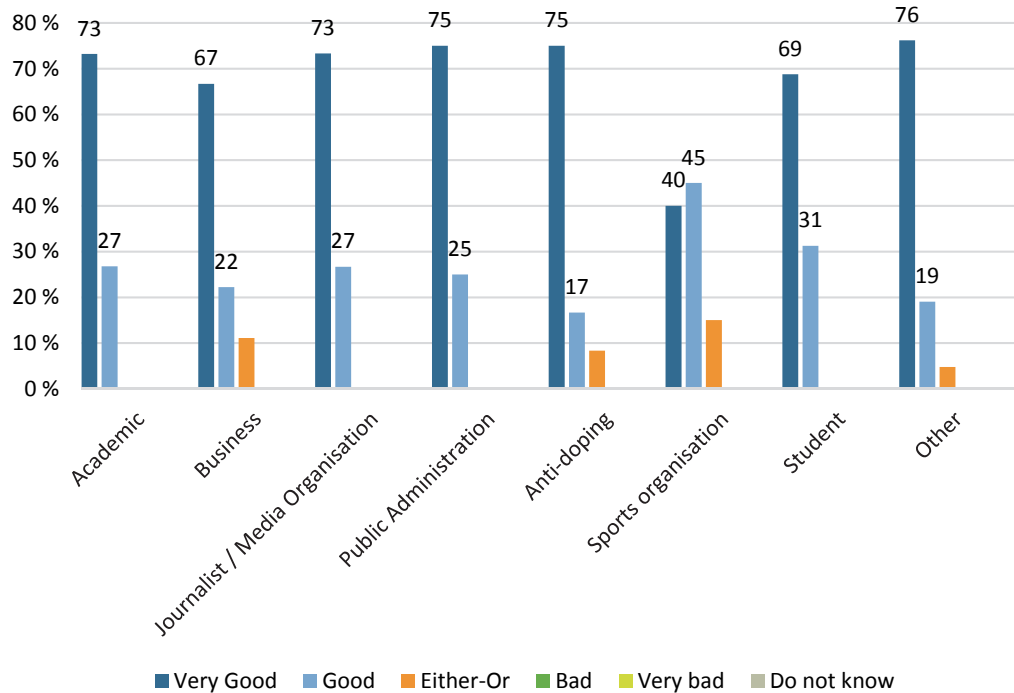
One-day participants are less positive than participants attending two or more days of the conference which should not be surprising as they will not be able to take advantage of the opportunities for networking and having discussions with other professions to the same extent as participants staying for more days.

Figure 2: Question: “What is your overall impression?” vs. “How many days did you participate?”



Satisfaction with the conference is evenly distributed across most of the various professions represented at the conference:

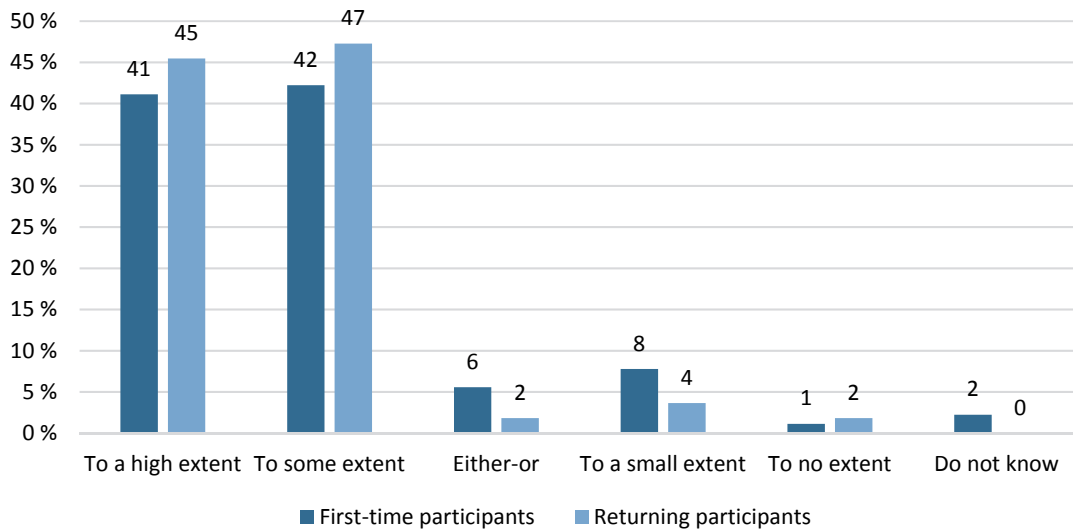
Figure 3: Question: “What is your overall impression of Play the Game 2019?”



87% of the respondents believe that Play the Game gives value to their daily work either ‘to a high extent’ (43%) or ‘to some extent’ (44%). In 2017, the percentages were 36% and 52%, respectively

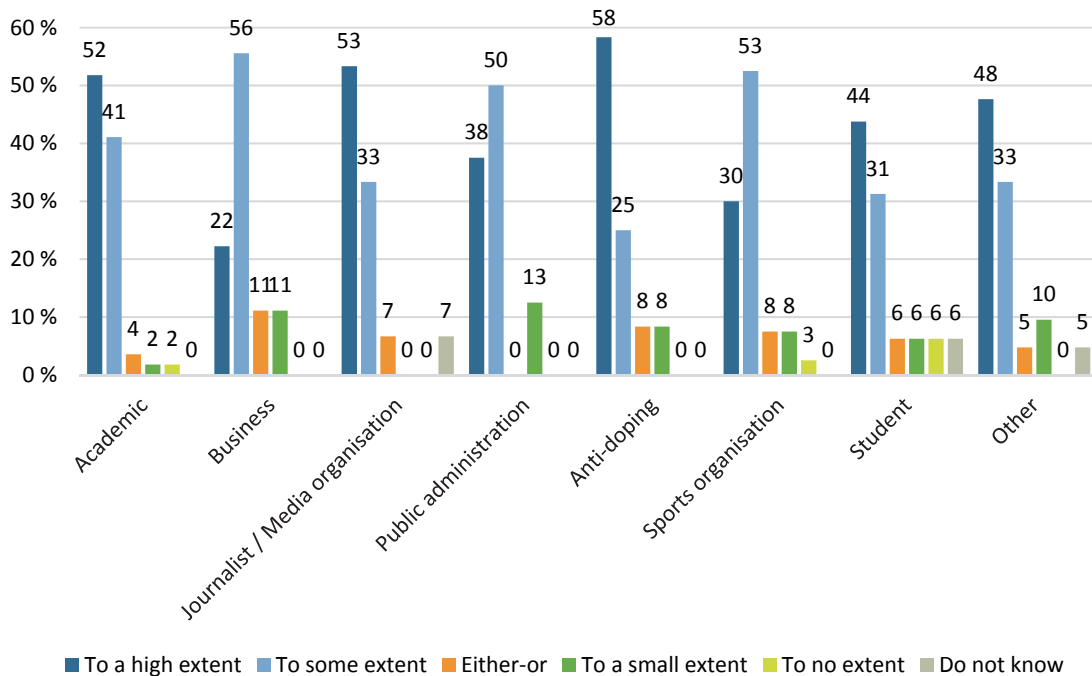
Participants who have attended Play the Game before are slightly more positive towards the value Play the Game will give their daily work:

Figure 4: Question: “To which extent do you expect Play the Game to give value to your daily work?” (First-time participants vs. returning participants)



Across professions, academics are most optimistic about the value Play the Game can give to their daily work to either ‘a high extent’ or to ‘some extent’ (93%).

Figure 5: Question: “To which extent do you expect Play the Game to give value to your daily work?” (Profession)



I learned so much - trying to find time to follow it all up. The contacts I made were also very useful.
Quote from participant

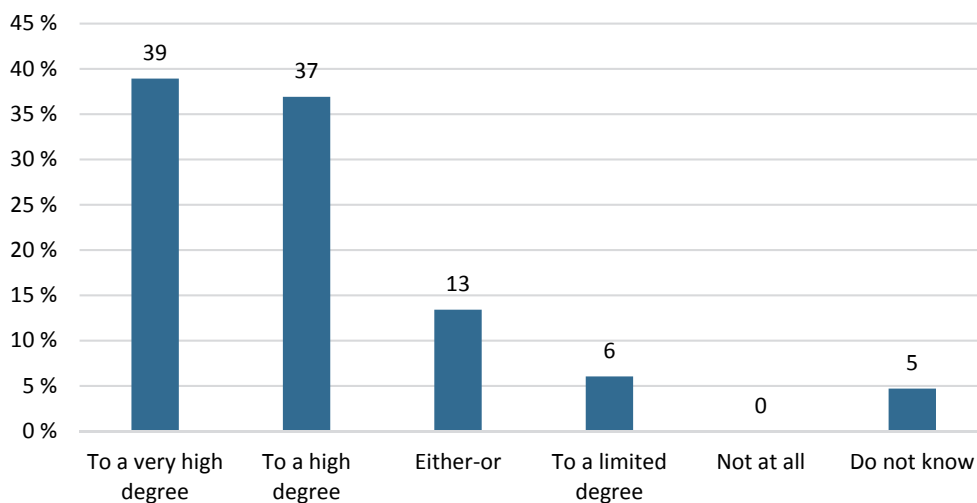
I think PTG could - if not already - be an incubator for journalists worldwide to pool news, share, and leverage information
Quote from participant

I teach at universities and have discussed content learned at Play the Game conferences (or even hosted guest speakers I met at the conference) in class.
Quote from participant

It inspires!
Quote from participant

A high percentage of participants believes that the Play the Game 2019 conference succeeded in facilitating networking between journalists, academics, and leaders in world sport. 76% believe it does so to a 'very high degree' or 'high degree', a small decrease from 2017 (81%).

Figure 6: Question: "To what degree did Play the Game 2019 facilitate networking between journalists, academics and sports leaders in world sport?"



Play the Game also seems to be successful in facilitating networking among other conference participants. In 2019, 76% believe that Play the Game facilitated networking to 'a very high degree' (39%) or 'a high degree' (37%).

79% of the respondents believe the Play the Game conferences is developing in a positive direction, whereas 7% of the respondents believe it is developing in a negative direction. The rest (17%) do not know if it develops in a positive or negative direction – possibly because they have not attended previous conferences.

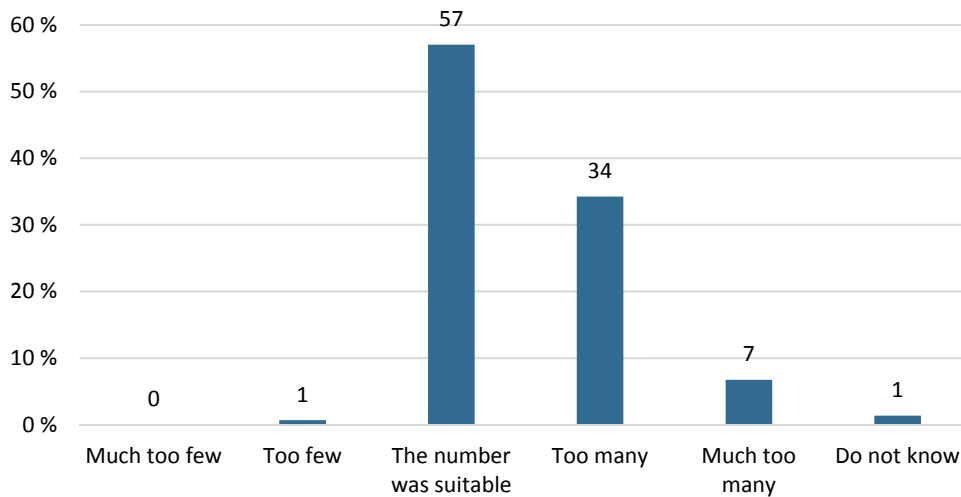
Interestingly, a significant majority of 70% of the respondents believe the ideal frequency for Play the Game conferences is every other year. 20% believes it would be ideal to hold a Play the Game conference every year.

Programme scheduling: A mirror of the past – but with some improvement

During the conference, there was a total of 12 plenary/main sessions and 28 parallel/partner sessions. In total, 174 presentations were delivered by 157 speakers.

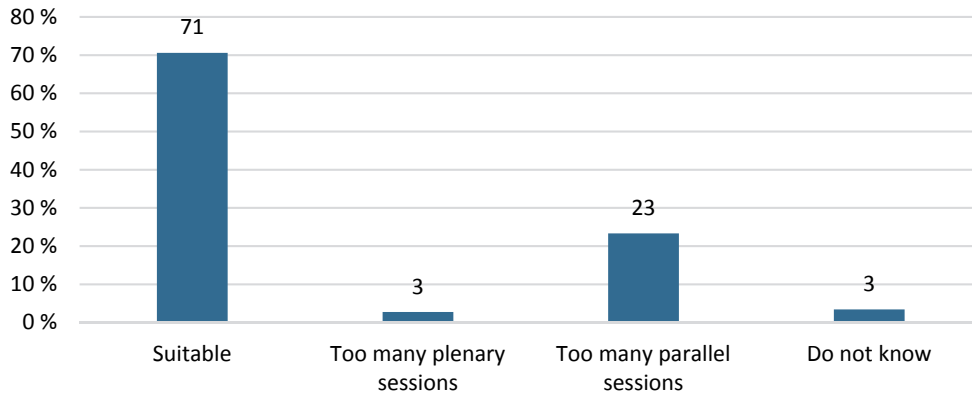
57% of the respondents believe the number of presentations, in general, was suitable, 7% believe it was ‘much too many’ and 34% ‘too many’. This is a slight improvement from 2017 where opinions were split almost evenly between those who believed the number of presentations, in general, was suitable (47%) and those who believed the number was either ‘much too many’ or ‘too many’ (48%).

Figure 7: Question: “What do you think about the number of presentations in general?”



The mix between plenary and parallel sessions seemed satisfactory. 70% of the respondents found the balance to be ‘suitables’, yet a substantial proportion (23%) believe there were too many parallel sessions.

Figure 8: Question: "What do you think about the mix of plenary and parallel sessions?"



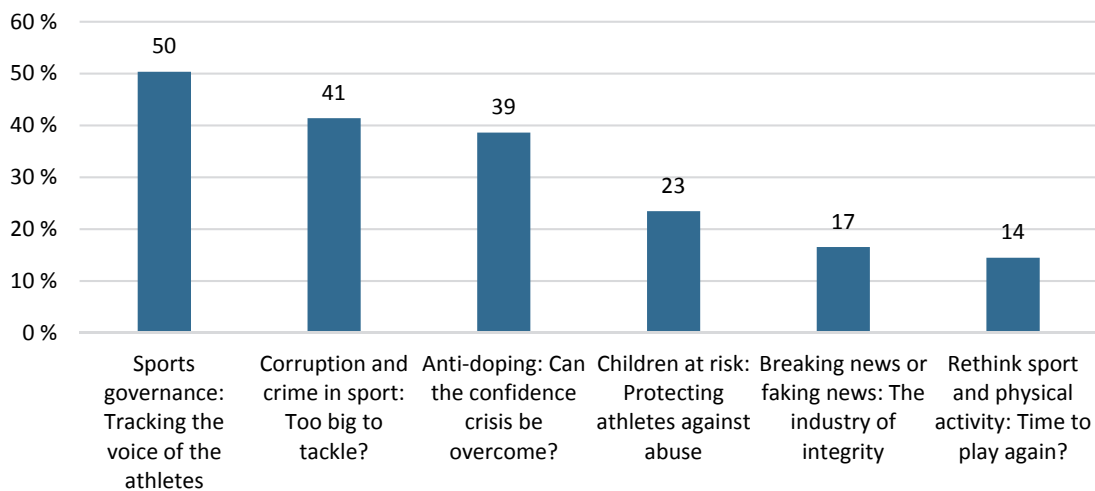
The length and general standard of presentations in main/plenary sessions also receive satisfactory ratings as 77% of respondents believe the length of presentations was 'suitable' (86% in 2017) and 92% believe the general standard of main/plenary sessions was either 'very good' or 'good' (85% in 2017).

82% also believe the length of presentations in parallel sessions was 'suitable', with 10% thinking it was 'generally too short'.

Conference themes popularity

The most popular main theme of the conference is 'sports governance', noted as the theme that was the most relevant for the participants.

Figure 9: Question: "Please select the conference themes that had the most relevance for you (maximum three themes)"



Increased activity on website, app and social media

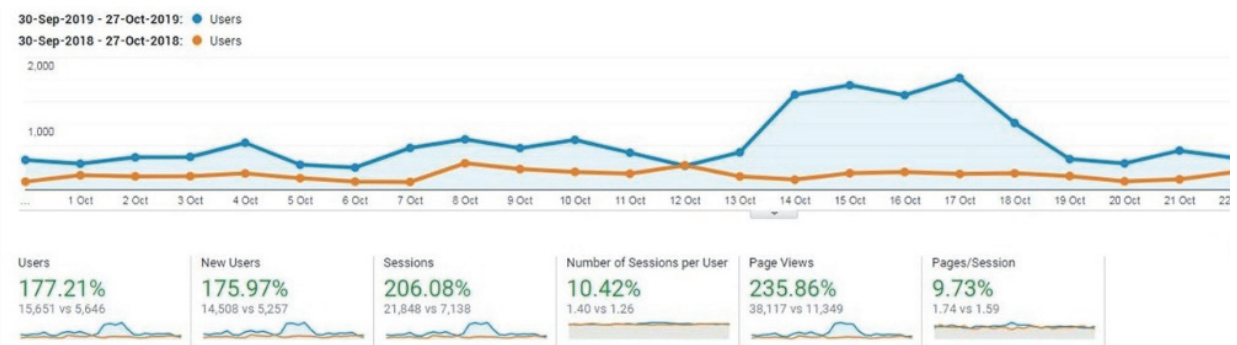
When a Play the Game conference is on, the activity seen in the conference rooms is also reflected on Play the Game's website, www.playthegame.org. In the month of Play the Game 2019 (30 September 2019 – 27 October 2019), the number of sessions on the website increased by 206% when comparing to the number of sessions in the same month the year before.

There was a very high increase in the number of users and page views at playthegame.org:

- 15,651 users (an increase of 177% when compared to the same month the previous year where the number was 5,646)
- 38,117 page views (an increase of more than 236% when compared to the previous year where the number was 11,349)

The following extract from Google Analytics gives a graphical representation of the difference in the use of the website during the month of the conference and during the same month one year earlier.

Figure 10: Use of www.playthegame.org



There are users from 174 countries coming from six continents in the conference month, and 132 countries during the conference days (13-17 October) alone. Table 1 shows the origins of the visitors to playthegame.org during the conference.

Table 1: Origin of visitors to playthegame.org (13-17 October 2019). Top 10.

Country	Number of visitors
United States	1,865
United Kingdom	498
Australia	425
Canada	280
Germany	228
Denmark	182
Switzerland	167
Norway	128
Russia	125
Netherlands	119

Twitter

Prior to the conference, #ptg2019 was designated as the key Twitter ‘hashtag’ and participants were encouraged to use this when tweeting from/about the conference. Conference participants embraced the hashtag and used it often during the conference, which gave the conference “its own life on Twitter”, as one of the participants said.

Play the Game’s tweets during the conference month had close to 262,100 impressions – a record high. In 2017 there were 122,900 impressions.

Facebook

As a consequence of the organisation’s experience with Twitter as the most active social media regarding Play the Game’s activities it was decided not to focus on Facebook during this year’s conference.

Conference app

Play the Game 2019 had a dedicated conference app free to download and use on mobile phones. The conference app contained the conference programme, thematic articles, information about speakers, hotels, relevant sites etc.

The app was downloaded by close to 50 % of the participants (157 times) and had 4,375 sessions during the conference.

The app also included the possibility for participants to communicate with other participants both directly and to all app-holders. The opportunities afforded by this networking tool were, however, not utilised completely, most likely owing to a lack of information about the opportunity in the lead up to the conference as well as the fact that Play the Game as organisers did not use it either. It is worth considering raising participant engagement through a conference app at the next conference by posting conference information, polls, push notifications etc.

Besides an increased activity on our own platforms, international media has written about the conference where most of the articles focus on doping related issues.

Conclusion: Important challenges remain

Without a doubt we as organisers cannot be anything but delighted about the successful hosting of our first conference outside Europe. The great enthusiasm from the participants and the atmosphere surrounding the conference gives Play the Game great hope and expectation for future conferences.

In spite of the positive outcome and the positive feedback we have received, we can also – once again – note that there are still some challenges ahead for the Play the Game conference, and in general they seem to be recurring.

To sum it all up, the conclusions are similar to the last two editions of the Play the Game conference:

- To continuously adapt the conference content and composition to a rapidly changing sports political landscape in order to ensure that Play the Game can still add a particular value to the international public debate and policy making
- To further extend the participation from regions outside Europe, especially from Africa, Asia, and Latin America
- To continue to consider hosts outside Denmark, and to explore opportunities for complementing conference activities abroad – for instance shorter, more regional or thematically less comprehensive conferences
- To decide on the conference dates and venue 18 months in advance
- To keep trying to increase the ratio of female speakers and participants
- To increase the number of paying participants
- To increase the participation of decision makers and top executives from international sports bodies
- To better prepare global media coverage by motivating international media companies more actively through personal contact
- To work with new conference formats
- To generate a more sustainable economy by strengthening the basic funding of Play the Game's office

With these words, we would like to extend our sincere thanks to our participants, our partners, our sponsors, and to everybody who gave a helping hand in making Play the Game 2019 relevant and successful.

Aarhus, December 2019,

Jakob Rathlev
Director

Jens Sejer Andersen
International director

Appendix 1: List of participants

FIRST NAME	FAMILY NAME	COMPANY/ORGANISATION	COUNTRY
Adam	Woullard	US Anti-Doping Agency	United States
Aidan	Tibbets	University of Colorado - Colorado Springs	United States
Alec	Bowers	Starlizard Integrity Services	United Kingdom
Alex	Adams	University of Colorado - Colorado Springs	United States
Alex	Bates	University of Colorado - Colorado Springs	United States
Alex	Bohl	U.S. Anti-Doping Agency	United States
Alex	Phillips	UEFA	Switzerland
Alex	Wolf-Root	University of Colorado Boulder	United States
Alexander	Soifer	University of Colorado - Colorado Springs	United States
Alison	Lloyd	UCCS Sport Management	United States
Allan Bennich	Grønkjær	Norwegian School of Sport Sciences	Norway
Ama	Mainoo	Sheffield Hallam University	United Kingdom
Amal Ganesha	Warganegara	Ganesport Institute	Indonesia
Amber	Aragon	USA Hockey	United States
Amelia	Fouques	Lexsportiva	Canada
Ana Maria	Arias	UDCA University	Colombia
Anas Aremeyaw	Anas	Tiger Eye Foundation	Ghana
Anatoli	Korepanov	Georgian Strategic Analysis Center	Georgia
Anders	Christiansen	VG	Norway
Anders	Voigt Tinning	Team Danmark	Denmark
Andrea	Florence	World Players Association	Switzerland
Andrea	Gotzmann	NADA Germany	Germany
Andreas	Høj	Danish Football Association	Denmark
Andreas	Selliaas	Program Committee	Norway
Andrew	Zimbalist	Smith College	United States
Andy	Brown	The Sports Integrity Initiative	United Kingdom
Annemarie Haahr	Kristensen	NOC Denmark	Denmark
Annette	Greenhow	Bond University	Australia
Antony	Nguyen	Plan4Risk	Germany
Arben	Kacurri	Institute of Sports Research/Sports University of	Albania
Ashanee	Player	USA Swimming	United States
Ashley	LaBrie	AthletesCAN	Canada
Audrey	Bloomquist	UCCS Sport Management Program	United States
Augustine	Mukoka	University of Texas at Dallas	United States
Azur	Ewari	UCCS Sport Management	United States
Beau	Houston	University of Colorado - Colorado Springs	United States
Beckie	Munoz	University of Colorado - Colorado Springs	United States
Beckie	Scott	WADA	Canada
Benjamin	Bendrich	www.derballuegtnicht.com / Goettingen	Germany
Betsy	Grey	Sandra Day O'Connor College of Law	United States
Bill	Cuddihy	Sport Ireland	Ireland
Bob	Copeland	McLaren Global Sport Solutions	Canada
Bonita	Mersiades	Fair Play	Australia
Brad	Horn	Syracuse University	United States
Brad	Suchorski	USA Weightlifting	United States
Bradley David	Ridpath	Ohio University Department of Sports	United States
Breanna	Rollin+C34:G46gs	Remax	United States
Brendan	Schwab	World Players Association	Switzerland
Brian	Jordan	NSF International	United States
Brittany	Nutting	United States Olympic & Paralympic Committee	United States
Brittany	Scott	Denroche & Associates	Canada
Bruce	Kidd	University of Toronto	Canada
Bryan	Denham	Clemson U	United States
Bryan	Fogel		United States
Caleb	Hensley	USADA	United States
Caleb	Lindsey	UCCS Sport Management	United States
Calum	Clark	Utah Olympic Legacy Foundation	United States
Carl	Holst	Danish Institute for Sports Studies/Play the Game	Denmark
Carolayne	Henry	Mountain West Conference	United States
Carrie	Sheinberg	Broken trust film	United States
Ceal	Barry	University of Colorado	United States
Cecilia	Folz	CFC	United States
Celia Regiane	Mezzadri	University Federal of Paraná	Brazil
Cerianne	Robertson	NOlympics LA	United States

Chad	Wigle	USA Boxing	United States
Charles	Nnantah Jr	UCCS	United States
Charlie	Raeburn	Observatory for Sport in Scotland	United Kingdom
Chase	Howell	University of Colorado - Boulder	United States
Chiel	Warners	WADA AC	Netherlands
Chris	Knoester	Ohio State University	United States
Chris	Snyder	United States Olympic and Paralympic committee	United States
Christer	Ahl	TeamHandballNews	United States
Christian	Blomgreen	Team Danmark	Denmark
Christian Tolstrup	Jensen	University of South-Eastern Norway	Norway
Christina	Johansen	Play the Game	Denmark
Christopher	Gaffney	New York University	United States
Colin	Hilton	Utah Olympic Legacy Foundation	United States
Consuelo	Mendez	U.S. Figure Skating	United States
Courtney	Bessell	University of Colorado - Colorado Springs	United States
Dagin	Renck	University of Colorado - Colorado Springs	United States
Damien	Larin	WADA	Canada
Danica	Artzberger	University of Colorado - Colorado Springs	United States
Daniel	Westmattelmann	University of Münster	Germany
Daryl	Adair	University of Technology Sydney, Australia	Australia
David	Howman	Athletics Integrity Unit Board	New Zealand
Declan	Hill	University of New Haven	United States
Dejan	Stefanović	SPINS	Slovenia
Denise	Parker	USOPC	United States
Douglas	Beal	USA Volleyball	United States
Edvinas	Eimontas	Sports Policy Institute	Lithuania
Edward	Hanover	DLA Piper LLP	United States
Elizabeth	Daniels	University of Colorado Colorado Springs	United States
Ellen B.	Milimu	University of Massachusetts, Boston	United States
Emil	Hajiyev	Azerbaijan National Anti-Doping Agency	Azerbaijan
Emily	Carlson	University of Colorado at Colorado Springs	United States
Emily	Hewitt	USOPC	United States
Emma	Terho	IOC athletes commission	Finland
Eric	Olson	College of Business UCCS	United States
Erika	Riedl	Erika Riedl	Switzerland
Erin	Willson	University of Toronto	Canada
Eva	Rodansky	Committee to Restore Integrity to the USOC	United States
Evan	Norris	Cravath, Swaine & Moore	United States
Fara	Gorsi	International Cricket Council	United States
Faraz	Shahlaei	Loyola Law School	United States
Federico	Addiechi	FIFA	Switzerland
Federico	Teijeiro	Ephecto Sport	Argentina
Fernando	Mezzadri	University Federal of Paraná	Brazil
Frederqieue	Reynertz	IAAF	Monaco
Geoffrey	Parsons	By Design Group	United Kingdom
Gerado	Morgan		United States
Gigi	Alford	World Players Association	Switzerland
Gina	Morgan		United States
Gracie	Mensay	UCCS Sport Management	United States
Gregory	Ioannidis	Sports Law Expert	United Kingdom
Grzegorz	Botwina	University of Warsaw / Polish Institute of Sport	Poland
Guntur	Dwiarmein	I Trust Sport Ltd	United Kingdom
Hajo	Seppelt	EyeOpening.Media GmbH	Germany
Han	Xiao	USOPC Athletes' Advisory Council	United States
Hanna	Halldorsdottir	Afturelding	Iceland
Hanne Marie	Brevik	Norwegian Broadcasting Corporation	Norway
Harry Arne	Solberg	Norwegian University of Science and Technology	Norway
Helen	Staff	Leeds Beckett University	United Kingdom
Henrik	Liniger	DR - Danish Broadcasting Corp.	Denmark
Howard	Jacobs	Law Offices of Howard L. Jacobs	United States
Ian	Ratz	University of Colorado - Colorado Springs	United States
Iurii	Ganus	Russian Anti-Doping Agency (RUSADA)	Russia
Ivan	Miljkovic	Association des Clubs Professionnels de Volleyball ACPV	Switzerland
Jack	Anderson	University of Melbourne	Azerbaijan

Jack	Carlough	University of Colorado - Boulder	United States
Jacob	Van Drew	University of Colorado - Colorado Springs	United States
Jakob	Færch	The Danish Foundation for Culture and Sports Facilities	Denmark
Jakob	Rathlev	Play the Game	Denmark
James	Tomkins	IOC Athlete Commission	Australia
Jan	Jensen	Ekstra Bladet	Denmark
Jared	Berenstein	UCCS Sport Management Program	United States
Jason	Lupo	Full Armour Sports Teams	United States
Jason	Padilla	University of Colorado - Colorado Springs	United States
Jay	Coakley	University of Colorado - Colorado Springs	United States
Jayne	Greenberg	International Sport and Culture Association	United States
Jeanine	Gunn	USOPC	United States
Jeffrey	Montez de Oca	University of Colorado - Colorado Springs	United States
Jenna	Celmer	Partnership for Clean Competition	United States
Jenna	Ortega	USA Field Hockey	United States
Jens	Weinreich	Sport and Politics	Germany
Jens Sejer	Andersen	Play the Game	Denmark
Jeppe Laursen	Brock	Politiken	Denmark
Jesper	Møller	Danish Football Association	Denmark
Jesper Frigast	Larsen	Anti Doping Denmark	Denmark
Jess	Kirby	University of Colorado - Colorado Springs	United States
Jill	Yesko	University of Texas at Austin	United States
Jim	Swartz	FairSport	United States
Joel	Carmichael	Center for Spine Sport & Physical Medicine	United States
John	Ryan	Team Handball News	United States
John	Wolohan	Syracuse University	United States
Jonny	Coleman	NOlympics LA	United States
Josh	Fine	HBO Real Sports	United States
Juha	Kanerva	Sanoma Media Finland	Finland
Julie	Gomez Solano	UDCA University	Colombia
Ju'Riese	Colon	U.S. Center for SafeSport	United States
Justin	Miller	United States Olympic & Paralympic Committee	United States
Kacie	Wallace	USOPC	United States
Kaley	Espindola	USA Triathlon	United States
Karen	Dolphin	International Olympic Committee (IOC)	Switzerland
Karen	Jones	University of Houston Law Center	United States
Karen	Perry	PwC Law LLP	Canada
Karissa	Conrad	Purdue University	United States
Karl	Benson	KB Consulting Services	United States
Katie	Schumacher	UCCS Sport Management	United States
Katja	Høiriis	Play the Game	Denmark
Kelsey	Erickson	USA Cycling	United States
Kendall	Utz	Fusesport	United States
Kim	Ravn	Anti Doping Denmark	Denmark
Kristen	Wright	USA Ice Hockey	United States
Knud	Skadborg	Team Danmark	Denmark
Lars	Jørgensen	Play the Game	Denmark
Laura	Robinson	Free-lance	Canada
Lauren	Brown	Student	United States
Laurie	Patterson	Leeds Beckett University	United Kingdom
Lena Gitte	Ask	Antidoping Danmark	Denmark
Leslie	Klein	US Olympic and Paralympic Committee	United States
Liam	McGuire	University of Colorado - Colorado Springs	United States
Linda	Helleland	WADA	Norway
Lindsay	Brandon	Law Offices of Howard L. Jacobs	United States
Lisa	Kihl	University of Minnesota	United States
Loic	Verreman	World Players Association	Switzerland
Lone	Hansen	Team Danmark	Denmark
Luis Felipe	Monteiro de Barros	Sou do Esporte	Brazil
Luiz	Haas	Faculty of Human Kinetics - University of Lisbon	Portugal
Luke	Bodensteiner	Utah Olympic Legacy Foundation	United States
Madeleine	Pape	Nothwestern University	United States
Malin	Rimfors	Sveriges Radio (National Swedish Radio)	Sweden
Mallory	Corrigan	UCCS Sport Management	United States

Manuela	Gamba	O. Olivieri High School	Italy
Marci	Hamilton Kuzma	CHILD USA	United States
Marcus	Hoy	Play the Game	Denmark
Margaret	Cuddihy	Sport Ireland	Ireland
Margaret	MacNeill	University of Toronto	Canada
Maria	Suurballe	Play the Game	Denmark
Maria E.	Morales Vargas	UDCA University	Colombia
Maria Juliana	Perez Tello	UDCA University	Colombia
Marianne	Dortants	Utrecht University	Netherlands
Mariejo	Truex	USA Swimming	United States
Marija	Andjelkovic	ADAS	Serbia
Marina	Schweizer	Deutschlandfunk	Germany
Marius	Sprenger	University of Münster	Germany
Mark	Cooper		United Kingdom
Mary	Harvey	Centre for Sport and Human Rights	Switzerland
Matthew	Graham	World Players Association	Switzerland
Matthew	Krause	Altus Wealth Group	United States
Mauricio	Hernandez	Transparency in Sport	Colombia
Maximilian	Seltmann	German Sport University Cologne	Germany
Melissa	Eggleston	Teamworks	United States
Mette	Jensen	Play the Game	Denmark
Michael	Andersen	MA57 Consulting	Denmark
Michael	Ask	Antidoping Danmark	Denmark
Michael	Bahrs	Bochum Police	Germany
Michael	Correa	Universidade Federal do Parana	Brazil
Michael	Gibbons	MPG Law	United States
Michael	Pearlmutter	Partnership for Clean Competition	United States
Michele	Vittorio	University of New Haven	United States
Miguel	Poiares Maduro	European University Institute	Italy
Mike	McNamee	Swansea University	United Kingdom
Mikkel	Larsen	NOC & Sport Confederation of Denmark	Denmark
Milica	Vukasinovic Vesic	ADAS	Serbia
Minhyeok	Tak	Loughborough University	United Kingdom
Mojca	Doupona	University of Ljubljana	Slovenia
Mollie	Brauer	U.S. Figure Skating	United States
Molly	Meagher	UCCS Sport management	United States
Morgan	Hughes	University of Colorado - Colorado Springs	United States
Moritz	Geisreiter	Athleten Deutschland	Germany
Murali	Krishnan	Deutsche Welle/ Radio France Internationale	India
Nancy	Hogshead-Makar	Champion Women	United States
Natasha	Meruvia	FPF CBC CBG	Brazil
Nellie	Viner	USA Triathlon	United States
Nenad	Dikic	ADAS	Serbia
Nick	Hutson	University of Colorado - Colorado Springs	United States
Nicole	Johnson	U.S. Center for SafeSport	United States
Niels	Nygaard	NOC and Sports Confederation of Denmark	Denmark
Niels Anton	Toftgård	Play the Game	Denmark
Niki	Mandolesi	O. Olivieri High School	Italy
Nikki	Dryden	Athlete Activist	Australia
Nour	Ghaddar	Tiger Eye Foundation	Ghana
Patrick	McHenry	NSCA / Castle View HS	United States
Paul	Melia	Canadian Centre for Ethics in Sport	Canada
Paulina	Tomczyk	EU Athletes	Belgium
Paulo	Schmitt	Paulista Soccer Federation / Gymnastic and Cycling Brazilian National Federations	Brazil
Per	Nylykke	The Danish Ministry of Culture	Denmark
Peter	Donnelly	University of Toronto	Canada
Peter	Mattsson	Swedish Sports Confederation	Sweden
Phil	Andrews	USA Weightlifting	United States
Pitmon	Foxall IV	University of Colorado - Colorado Springs	United States
Poul	Broberg	National Olympic Committee and Sports	Denmark
Preston	Hardy	University of Colorado - Colorado Springs	United States
Rachel	Leif	University of Colorado - Colorado Springs	United States
Rashell	McCann	University of Colorado - Colorado Springs	United States
Rebecca	Wood	University of Colorado - Colorado Springs	United States

Richard	McLaren	McLaren Global Sport Solutions Inc.	Canada
Richard	Peltz-Steele	UMass School of Law	United States
Richard	Pound	IOC	Canada
Riley	Dunlop	University of Colorado - Colorado Springs	United States
Rob	Koehler	Global Athlete	Canada
Roger	Pielke	University of Colorado - Boulder	United States
Rowland	Jack	I Trust Sport Ltd	United Kingdom
Roxane	Coche	University of Florida	United States
Rune	Andersen	ADNO	Norway
Ryan	Gauthier	Thompson Rivers University	Canada
Ryan	Pench	Sport Management	United States
Ryan	Peterich	University of Colorado - Colorado Springs	United States
Sabrina	Furtado	Instituto de Pesquisa Inteligência Esportiva- IPIE	Brazil
Sabrina	Razack	University of Toronto	Canada
Sabrina	Schiftar	UCCS Sport Management	United States
Sada	Reed	Arizona State University	United States
Saleen	Quinonez	Sports Management	United States
Samantha	Meyer	UCCS College of Business	United States
Sandy	Adam	Leipzig University	Germany
Sarah	Hartley	Bryan Cave Leighton Paisner	United States
Sarah	Lewis	International Ski Federation, FIS	Switzerland
Segaf	Abdullah	Ganesport Institute	Indonesia
Selase	Kove-Seyram	Tiger Eye Foundation	Ghana
Severin	Moritzer	Play Fair Code	Austria
Sheree	Bekker	University of Bath	United Kingdom
Shoichi	Sugiyama	Field-R Law Offices	Japan
Siena	Morgan	Loughborough University London	United States
Simon	Gardiner	Leeds Beckett University	United Kingdom
Simon	Licen	Washington State University	United States
Spencer	Harris	University of Colorado - Colorado Springs	United States
Stacy	Warner	East Carolina University	United States
Stanis	Elsborg	Play the Game	Denmark
Steve	Maxwell	The Outer Line	United States
Steve	Menary	Freelance	United Kingdom
Steven	Berryman	Berryman Prime LLC	United States
Steven	Grantham	UCCS Sport Management	United States
Stratos	Costalas		United States
Sunčica	Bartoluci	University of Zagreb/Faculty of Kinesiology	Croatia
Susanna	Sokka	Finnish Center for Integrity in Sports FINCIS	Finland
Taisuke	Matsumoto	Waseda University	Japan
Takuya	Yamazaki	Field-R Law Offices	Japan
Tanner	Gonzales	UCCS Sports Management	United States
Tariq	Panja	The New York Times	United Kingdom
Tatiane	Antonovz	Universidade Federal do Parana	Brazil
Thiago	Santos	University of Parana	Brazil
Thilo	Neumann	Der Spiegel	Germany
Thomas	Aicher	University of Colorado - Colorado Springs	United States
Thomas	Bach	NOC and Sports Confederations of Denmark	Denmark
Thomas	Søndergaard	Play the Game	Denmark
Tim	Walters	Okanagan College	Canada
Tine	Teilmann	NOC and Sports Confederations of Denmark	Denmark
Todd	Fraley	East Carolina University	United States
Tom	Farrey	Aspen Institute Sports & Society Program	United States
Tom	Moffat	Federation of International Cricketers'	United Kingdom
Travis	Tygart	USADA	United States
Trent	Dimas	The Foundation for Clean Sport	United States
Una	May	Sport Ireland	Ireland
Victoria	Patterson	USADA	United States
Vitaly	Stepanov		United States
Wanderley	Marchi Junior	Federal University of Parana	Brazil
Whitney	Bragagnolo	MAISI	Netherlands
William	Bock	USADA	United States
William	Caine	United States Olympic and Paralympic Committee	United States
Yoav	Ram	Israel Sport Authority	Israel
Yuliya	Stepanova		United States

Appendix 2: Programme

Sunday 13 October					
2:00 PM	Opening session: Athlete power on the rise				Park+Fremount
<i>Chair: Carl Holst</i>	Words of welcome	Carl Holst	Chairman of the board	Play the Game/Danish Institute for Sports Studies	Denmark
	Words of welcome	Venkat Reddy	Chancellor	University of Colorado Colorado Springs (UCCS)	USA
	Athlete power on the rise: Welcome to Play the Game 2019	Jens Sejer Andersen	International director	Play the Game/Danish Institute for Sports Studies	Denmark
<i>Chair: Jens Sejer Andersen</i>	Blowing the whistle on doping: Five years later	Yuliya and Vitaly Stepanov	Whistleblowers	Independent	USA
	Sports Integrity: A blindfold approach vs. a practical eye	David Howman	Chairman	Athletics Integrity Unit (AIU)/IAAF	New Zealand
	Q&A				
3:15 PM	Coffee break				Elevations
3:45 PM	Advancing athlete power: Activism, committees, unions?				Park+Fremount
<i>Chair: Mike McNamee</i>	Failures to communicate: Bridging the gap between athlete advocates and sport organizations	Han Xiao	Chair	USOPC Athletes' Advisory Council	USA
	Presentation title to be confirmed	Emma Terho	IOC member	IOC's Athlete Commission	Finland
	Presentation title to be confirmed	James Tomkins	IOC member	IOC's Athlete Commission	Australia
	Giving German athletes an independent voice	Moritz Geisreiter	Board member	Athleten Deutschland	Germany
	The essentials of collective player representation	Brendan Schwab	Executive director	World Players Association, UNI Global Union	Switzerland
	Athletes working together for enhanced rights	Rob Koehler	Director general	Global Athlete	USA
	Presentation title to be confirmed	Ashley Labrie	Executive director	AthletesCAN	Canada
	<i>Panel debate, Q&A</i>				
5:15 PM	Safe sport: End game for abusers?				Park+Fremount
<i>Chair: Mary Harvey</i>	An athlete's right to be free of sexual abuse: New responsibilities and ongoing challenges	Nancy Hogshead-Makar	CEO	Champion Women	USA
	Changing the game for athletes: Trends, reports, and the goal of ending abuse	Ju'Riese Colon	CEO	U.S. Center for SafeSport	USA
	The game over commission to protect youth athletes and child sex abuse prevention	Marci Hamilton	Professor, CEO, founder & academic director	CHILD USA	USA
	Children's certificates: Once disputed, now efficient	Per Nylykke	Sports director	Danish Ministry of Culture	Denmark
	<i>Panel debate, Q&A</i>				
6:30 PM	Welcome reception with buffet				Elevations

Sunday 13 October						
8:00-9:30 PM	The Semenya case: What it means to athletes					Pikes Peak+Seven Falls+Royal Gorge
Chair: Steve Maxwell	Four (Should Be) Fatal Flaws in the IAAF Semenya Regulation	Roger Pielke	Professor	CU Boulder	USA	
	Making sense of a Divided Sport: A View from the Track and the Field	Madeleine Pape	Postdoctoral Fellow	Northwestern University	USA	
	How the IAAF framed the debate to defeat Caster Semenya's challenge to the DSD Regulations	Andy Brown	Editor	Sports Integrity Initiative	United Kingdom	
	<i>Panel debate, Q&A</i>					
8:00-9:30 PM	International federations: Better governance & dirty tricks					Park+Fremount
Chair: Mikkel Larsen	Sports Governance Observer: Fresh results from six Olympic federations	Christina Friis Johansen	International policy advisor	Play the Game/Danish Institute for Sports Studies	Denmark	
	Stakeholders' position in volleyball in Europe	Ivan Miljkovic	General manager	Association de Clubs Professionnels de Volleyball	Serbia	
	Dirty tricks: How some sports federations try to stay attractive for the Olympics	Jakob Færch	Board of directors	Danish Surfing & Rafting Federation	Denmark	
	Inspiring ice hockey reform	Mike McNamee	Professor	Swansea University & KU Leuven	United Kingdom	
	Panellist	Sarah Lewis	Secretary general	International Ski Federation	Switzerland	
	<i>Panel debate, Q&A</i>					

Monday 14 October					
7:00 AM	Running, swimming, yoga				
9:00 AM	Governance reformers vs. Olympic crime: Who's on top?				Park+Fremont
Chair: Lisa Kihl	When the handcuffs click: Why governments must combat Olympic crime	Jens Weinreich	Journalist and blogger	www.jensweinreich.de	Germany
	Sports governance in an era of global anticorruption enforcement	Evan Norris	Attorney	Formerly US Department of Justice	USA
	Good governance: The new sport mantra	Richard W. Pound	Member	International Olympic Committee	Canada
	Sport and Governments tackling Corruption and Promoting Good Governance together	Sarah Lewis	Secretary general	International Ski Federation	Switzerland
	Start listening to the athletes and strengthen national sports governance laws	Linda Helleland	Vice-president/MP	WADA/Norwegian Parliament	Norway
10:15-10:45 AM	Coffee break				Lobby
	Governance in football: Important steps towards a more transparent sport	Jesper Møller	President/ExCo member	Danish Football Association (DBU)/UEFA	Denmark
	Panellist	David Howman	Chairman	Athletics Integrity Unit (AIU)/IAAF	New Zealand
	<i>Panel debate, Q&A</i>				
11:50 AM	Who has the right to stand up for athlete voices?				Park+Fremont
Chair: Lisa Kihl	<i>Partner session organised by Lisa Kihl, Past president of the North American Society for Sports Management (NASSM) and Associate professor at University of Minnesota, and Annette Greenhow, Assistant professor, Bond University, Australia</i>				
	Panellist	Ashley Labrie	Executive director	AthletesCAN	Canada
	Panellist	Matthew Graham	Legal and Players Affairs	World Players Association	Switzerland
	Panellist	Han Xiao	Chair	Athletes' Advisory Council	USA
	Panellist	Beckie Scott	Chair	WADA's Athlete Commission	Canada
11:50 AM	New steps in the governance of anti-doping				El Paso+Douglas
Chair: Michael Pearlmutter	"Operation Aderlass": Legislation as a cornerstone of anti-doping	Andrea Gotzmann	CEO	NADA Germany	Germany
	The path to doping free sport – is an anti-doping organisation independent of sport the best choice?	Peter Mattsson	Director of sport	Riksidrottsförbundet/Swedish Sports Confederation	Sweden
	International responsibility of states and victims of state-sponsored doping	Faraz Shahlaei	JSD candidate	Loyola Law School	USA
	<i>Panel debate, Q&A</i>				

Monday 14 October						
11:50 AM	Under the radar: Gender and body perspectives					Seven Falls+ Royal Gorge
<i>Chair: Simon Licen</i>	Dare to Dream? Examining major event organizers venue decisions	Roxane Coche	Assistant professor	University of Florida	USA	
	Machine-body frameworks and implications for sport consciousness and athlete health	Karissa Conrad	PhD student	Purdue University	USA	
	<i>Panel debate, Q&A</i>					
11:50 AM	Sports Governance: Remedies for change					Teller+Pueblo
<i>Chair: Denise Parker</i>	Sport integrity: Past, present, future	Mike McNamee	Professor	Swansea University	United Kingdom	
	Definitional clarity of sports-related corruption	Simon Gardiner	Professor	Leeds Beckett University	United Kingdom	
	Governance in national sport organizations: The perspective of modernization	Sabrina Furtado	PhD student	Federal University of Parana	Brazil	
	Code of Good Governance and Academy of Sport Management: Tools for reform of sport in Poland.	Grzegorz Botwina	Head of department	Institute of Sport - National Research Institute	Poland	
	<i>Panel debate, Q&A</i>					
11:50 AM	Raising the game for journalism (1): Investigating in the shades of football					Fountain+Cripple+ Cherry Creeks
<i>Chair: Andreas Selliaas</i>	Navigating the muddy waters of global soccer - finding facts in sea fiction	Tariq Panja	Journalist	New York Times	United Kingdom	
	Are big clubs immune to revelations? Experiences from Football Leaks	Jeppe Laursen Brock	Journalist	Politiken	Denmark	
	<i>Panel debate, Q&A</i>					
1:00 PM	Lunch					Elevations
2:15 PM	Broken Trust: Movie and talks					Park+Fremount
<i>Chair: Nancy Hogshead-Makar</i>	Movie "Broken Trust: Ending Athlete Abuse"	Jill Yesko	Fellow	University of Texas at Austin	USA	
	Project CARE: Professional athletes' childhood experiences in sport	Andrea Florence de Mello Aguiar	Child athlete wellbeing and protection officer	World Players Association - Project CARE	Brazil	
	Negotiating silence and secrecy: Rights-based research into intentional gendered violence in sport	Sheree Bekker	Research fellow	University of Bath	UK	
	Building sustainable elite sport environments through the voice of athletes	Lone Hansen	CEO	Team Danmark	Denmark	
	Panellist	Nikki Dryden	Founder, lawyer	Athlete Activist	Australia	
	<i>Panel debate, Q&A</i>					

Monday 14 October						
2:15 PM	Benchmarking sports governance: Fresh facts from federations in six countries					El Paso+Douglas
<i>Chair: Jens Sejer Andersen</i>	<i>Roundtable with experts from six countries who have benchmarked national sports federations in 2019 using the National Sports Governance Observer tool.</i>					
	National Sports Governance Observer in Australia	Daryl Adair	Associate professor	University of Technology Sydney	Australia	
	National Sports Governance Observer in the U.S.	Spencer Harris	Assistant professor	University of Colorado Colorado Springs	USA	
	National Sports Governance Observer in Lithuania	Edvinas Eimontas	Partner	Sports Policy Institute	Lithuania	
	National Sports Governance Observer in Canada	Ryan Gauthier	Assistant professor	Thompson Rivers University	Canada	
	National Sports Governance Observer in Colombia	Ana Maria Arias	Professor	Universidad de Ciencias Aplicadas y Ambientales	Colombia	
	National Sports Governance Observer in Georgia	Anatoli Korepanov	Founder, CEO	NGO "Sport for Development - Georgia"	Georgia	
2:15 PM	Grassroot sport in the United States					Teller+Pueblo
<i>Chair: Jay Coakley</i>	U.S. sports involvement patterns during youth and adulthood: Findings from the National Sports and Society Survey	Chris Knoester	Associate professor	The Ohio State Universtiy	USA	
	Sport as medicine: Addressing delivery failures	Stacy Warner	Professor	East Carolina University	USA	
	Teach your children well: Sport management v. sport for development at American universities	Simon Licen	Associate professor and program coordinator	Washington State University	USA	
	Harry Potter Project: Magical journey between sport and affectivity	Manuela Gamba & Niki Mandolesi	Professor/ Coach, MSc	Secondary School Olivieri Orazio/IUSM Foro Italico of Rome	Italy	
	Can we play too? The role of perceived welcomeness in sport participation	Thomas Aicher	Assistant professor	University of Colorado Colorado Springs	USA	
	<i>Panel debate, Q&A</i>					

Monday 14 October						
2:15 PM	Events: A world of promises					Fountain+Cripple+ Cherry Creeks
Chair: Christopher Gaffney	The dark side of the YOG Buenos Aires 2018: Corruption and unkept promises	Federico Darío Teijeiro	Investigative journalist	Ephecto Sport	Argentina	
	The Most Inclusive Games ever? Interim report on Tokyo 2020 human rights legacy	Takuya Yamazaki	Attorney at Law	Field-R Law Offices/Member of Human Rights, Labour, Involvement, and Cooperation Working Group of Tokyo 2020 Organizing Committee	Japan	
	Do major sports events create the externalities they promise? A case study of the 2017 UCI World Road Cycling Championship in Bergen, Norway	Harry-Arne Solberg	Professor	Trondheim Business School	Norway	
	Stadium Financing: A case study of the Calgary Flames full court press for a new publically funded stadium	Karen Lynn Perry & Brittany Scott	Student-at-law/Lawyer	PwC Law LLP/Denroche & Associates	Canada	
	Minor major mega - the public celebration takes centre?	Christian Tolstrup Jensen	PhD student	University of South-East Norway	Norway	
	<i>Panel debate, Q&A</i>					
2:15 PM	Doping: Legal rights and whistleblowing					Seven Falls+ Royal Gorge
Chair: Amelia Fouques	The proposed national sports tribunal for Australia: An effective remedy for athletes?	Jack Anderson	Professor	University of Melbourne	Australia	
	Protecting athletes rights in anti-doping litigation: Self-regulation & judicial intervention	Gregory Ioannidis & Howard Jacobs	Sports lawyer/Attorney at law	Sheffield Hallam University	UK+USA	
	Whistleblowing: An appealing avenue for exposing and deterring doping?	Kelsey Erickson	Safe sport director	USA Cycling	USA	
	Investigating determinants of whistleblowing on doping in sport	Laurie Patterson	Senior lecturer	Leeds Beckett University	United Kingdom	
	<i>Panel debate, Q&A</i>					
4:00 PM	Coffee break					

Monday 14 October					
4:30-6:15 PM	Mega-events and human rights: Duel or dialogue?				Park+Fremount
Chair: Andreas Selliaas	Connecting the dots: Sports mega events and the people they impact	Gigi Alford	Director of sport and human rights	World Players Association/Sports & Rights Alliance	Switzerland
	Whither the Olympics? Why Agenda 2020 and the New Norm are insufficient and what to do about it?	Andrew Zimbalist	Professor	Smith College	USA
	Making the Olympics history	Jonny Coleman	Organizer, Writer, Co-founder NOlympics LA	NOlympics LA	USA
	Mega-events and human rights: Responsibilities and opportunities	Federico Addiechi	Head of sustainability & diversity	FIFA	Switzerland
	Mega events in "difficult" places: Pros and Cons	Niels Nygaard	Vice-president	European Olympic Committees (EOC)	Denmark
	The case for collective action	Mary Harvey	CEO	Centre for Sport and Human Rights	Switzerland
	<i>Panel debate, Q&A</i>				
6:30 PM	Dinner at DoubleTree Hotel				Elevations
8:00-9:30 PM	Is blowing the whistle worth the risk?				Park+Fremount
Chair: Jack Anderson	ICARUS: The power of truth and the cost of being a global whistleblower	Bryan Fogel	Oscar-winning film director	Independent	USA
	Protecting whistleblowers in sport	Damien Larin	Confidential information manager	WADA	Canada
	The standard you walk past is the standard you accept (Panellist)	Bonita Mersiades	Activist, whistleblower, author	Independent	Australia
	Panellists	Yuliya and Vitaly Stepanov	Runner, student	Independent	USA
	<i>Panel debate, Q&A</i>				

Tuesday 15 October					
7:00 AM	Running, swimming, yoga				
9:00 AM	Elite sport and college education in the U.S.: A dysfunctional marriage?				Park+Fremont
Chair: Bradley David Ridpath	<i>Session on the future of American college sport in the light of recent scandals and reform proposals, organised by by associate professor B. David Ridpath, Ohio University</i>				
	Current issues and historical perspectives on American intercollegiate athletics	Bradley David Ridpath	Associate professor	Ohio University	USA
	At a cross roads - College sports in the United States	Karl Benson	Former commissioner	Sun Belt Conference	USA
	Maybe online coursework is the answer for Division I	Ceal Barry	Deputy athletic director	CU Boulder	USA
	NCAA Governance at the Highest Level of Intercollegiate Sport	Carolayne Henry	Senior associate commissioner, Governance & legal affairs	West Mountain Conference	USA
	Crisis and Reform of Intercollegiate Athletics in the United States	Andrew Zimbalist	Professor	Smith College	USA
10:15-10:45 AM	Coffee break				Elevations
	<i>Panel debate, Q&A</i>				
9:00 AM	The global challenge of growing grassroots sports				Pikes Peak+Seven Falls+Royal Gorge
Chair: Spencer Harris	<i>One community at a time: Creating youth-centered sports in the United States</i>				
	The American development model and the USOPC	Chris Snyder	Director of coaching education	USOPC	USA
	Building grassroots for niche American sports: An insurmountable challenge?	John Ryan	Media specialist	Team Handball News	USA
	Media images of female athletes: Implications for participation	Elizabeth Daniels	Associate professor	University of Colorado Colorado Springs	USA
	<i>Panel debate, Q&A</i>				
10:15-10:45 AM	Coffee break				Elevations
	Fetishizing Medals in Canadian Sport Policy, and Declining Participation in Youth Sport	Peter Donnelly	Professor	University of Toronto	Canada
	Public politics of sports in Brazil after Rio 2016: Impact on the base	Fernando Mezzadri	Professor	Federal University of Parana	Brazil
	How will Denmark get 75% of its population to be physically active by 2025	Tine Rindum Teilmann	Board member	National Olympic Committee and Sports Confederation of Denmark (DIF)	Denmark
	<i>Panel debate, Q&A</i>				

Tuesday 15 October					
11:50 AM	Concussion - Management and team doctors: Legal and ethical implications				Seven Falls+ Royal Gorge
<i>Chair: Annette Greenhow</i>	<i>Partner session organised by Annette Greenhow, Bond University, Australia</i>				
	Managing Conflicts of Interest and the Duty of Care	Annette Greenhow	Assistant professor	Bond University	Australia
	Panellist	Tom Moffat	CEO	Federation of International Cricketers' Associations	UK
	Panellist	Betsy Grey	Jack E. Brown Chair of Law	Sandra Day O'Connor College of Law	USA
11:50 AM	Attacking abuse around the world (1)				Park+Fremont
<i>Chair: Simon Licen</i>	Abuse in Indian sports and the absence of laws	Murali Krishnan	Freelance	DW/ Radio France Internationale / RTHK	India
	Colombian soccer players broke the silence	Maria Juliana Perez Tello	Student, co-author	UDCA University	Colombia
	Twenty-seven years and counting: How long does it take Canada to address sexual abuse in sport	Laura Robinson	Journalist	Freelance	Canada
	Sexual violence in sport: The case of Slovenia	Mojca Doupona	Professor	University of Ljubljana	Slovenia
	<i>Panel debate, Q&A</i>				
11:50 AM	Athletes in the power structures: Best practices				Teller+Pueblo
<i>Chair: Paulina Tomczyk</i>	Athletes within the power structures of elite sports - Breaking the barrier of neglect	Benjamin Bendrich	Scientist/blogger	Georg-August Universität	Germany
	Giving athletes veto power: Game theory and policy-making in German sport	Maximilian Seltmann	Research associate	German Sport University Cologne	Germany
	Athlete 365	James Tomkins	Member	IOC's Athlete Commission	Switzerland
	The essentials of collective player representation	Brendan Schwab	Executive director	World Players Association, UNI Global Union	Switzerland
	<i>Panel debate, Q&A</i>				
11:50 AM	Putting sports integrity on the map				El Paso+Douglas
<i>Chair: Mikkel Larsen</i>	Do good leaders matter? Results from the first-ever study assessing ideal leaders for Indonesian football	Amal Ganesha	Director	Ganesport Institute	Indonesia
	Governance in national sports organizations in Brazil - The results of the Sou do Esporte Sports Governance Award.	Luiz Haas	PhD Student	University of Lisbon	Portugal
	Good Governance in elite sports in Colombia: Comparisons among athletes and executives.	Mauricio Hernandez	Director	Transparency in Sport	Colombia
	Host nation risk management & addressing match-fixing for FIFA 2026 United World Cup	Whitney Bragagnolo	Sports ethics & integrity graduate	MAiSI - Swansea University	Netherlands

Tuesday 15 October					
11:50 AM	Raising the game for journalism (2): When television dives under the surface of sport				Fountain+Cripple+ Cherry Creeks
Chair: Andreas Selliaas	Challenges for investigative sports journalism in television	Hajo Seppelt	Head of producing EyeOpening.Media	ARD German TV	Germany
	China, human rights, and the IOC. An examination of the 2008 Games and a look ahead to 2022	Josh Fine	Senior segment producer	HBO	USA
	<i>Panel debate, Q&A</i>				
1:00 PM	Lunch				Elevations
2:15 PM	Workers of the Court, Unite!				Fountain+Cripple+ Cherry Creeks
Chair: Nancy Hogshead-Makar	College athletes in the US: Pros and cons of paying college athletes	John Wolohan	Professor	Syracuse University	USA
	State funded athletes and their deselection: The Jess Varnish case revisited	Geoff Parsons	Executive chairman	By Design Group	United Kingdom
	Workers of the Court, Unite! The case for college athlete unionization	Alex Wolf-Root	Doctoral candidate and activist	University of Colorado Boulder	USA
	<i>Panel debate, Q&A</i>				
2:15 PM	Mega-events: Tracking resistance				Park+Fremount
Chair: Simon Licen	The imperative necessity of a global Anti-Olympic Movement	Christopher T. Gaffney	Associate professor	New York University	USA
	Human rights and the Olympics: Agenda 2020 five years on	Ryan Gauthier	Assistant professor	Thompson Rivers University	Canada
	Boycott Canada 2026! Defending Qatar and asking the right questions about football and the climate crisis.	Tim Lawrence Walters	Professor	Okanagan College	Canada
	<i>Panel debate, Q&A</i>				
2:15 PM	Building governance networks in sport				Seven Falls+ Royal Gorge
Chair: Thiago Santos	New modes of collaborate governance in sports: The case of the Dutch martial arts and combat sports authority (VA)	Marianne Dortants	Assistant professor	Utrecht School of Governance, Utrecht University	Netherlands
	The quality of club governance in German professional football: An empirical analysis and critical reflexion	Sandy Adam	Researcher	Leipzig University	Germany
	Integrity Program in Paulista Football Federation & Brazilian National Federations for Cycling and Gymnastics	Paulo Marcos Schmitt	Chairman of the Integrity Committee	Paulista Football Federation & Brazilian National Federations for Cycling and Gymnastics	Brazil
	<i>Panel debate, Q&A</i>				

Tuesday 15 October					
2:15 PM	Testing the testing: What is it worth in anti-doping?				Teller+Pueblo
<i>Chair: Jesper Frigast Larsen</i>	An international comparison of anti-doping testing: Are we close to standardisation and harmonisation?	Bill Cuddihy	Member of anti-doping committee	Sport Ireland	Ireland
	Anti-doping procedures in the United States: A study of tests conducted and sanctions imposed, 2007-2017	Bryan E Denham	Professor	Clemson University	USA
	Testing the effectiveness of anti-doping policy via social simulation	Daniel Westmattelmann	Assistant professor	University of Münster	Germany
	<i>Panel debate, Q&A</i>				
3:15 PM	Coffee break				Elevations
3:45-5:15 PM	The new FIFA: Same, same, but different?				Park+Fremount
<i>Chair: Mike McNamee</i>	FIFA: From whitewashing to footballwashing	Jan Jensen & Andreas Selliaas	Sports columnist/Freelance journalist	Ekstra Bladet/www.idrettspolitik.no	Denmark+Norway
	Plus ça change, plus c'est la même chose	Bonita Mersiades	Activist, whistleblower, author	Independent	Australia
	Why FIFA can't reform itself	Miguel Poiaras Maduro	Director, professor	School of Transnational Governance at the European University Institute	Italy
	FIFA reforms	Edward Hanover	Former Chief Compliance Officer	FIFA	USA
	<i>Panel debate, Q&A</i>				

Tuesday 15 October**5:30 PM Tour to the Colorado Springs Olympic & Paralympic Training Center**

Note: The tour is included in the conference fee, but registration for the tour is compulsory. No alternative dinner is served. Prepare for light exercise.

5:30 PM Busses depart from DoubleTree

The tour to the OTC includes

6:00 PM Welcome to the OTC

Rick Adams

Chief of Sport Performance
and NGB Services

USOPC

USA

6:15 PM Guided VIP tour with Olympic Athletes**7:00 PM** Buffet dinner and socializing**8:00 PM** Panel: Project Play and the American Development Model (ADM)**Chair: Jay Coakley**

Panellist

Tom Farrey

Executive Director

Sports & Society Program, The Aspen
Institute

USA

Panellist

Chris Snyder

Director, Coaching & Coach
Education

USOPC

USA

Design for development: The power of shapes

Jenna Ortega

Sport Development Manager

USA Field Hockey

USA

Creating developmentally appropriate activities

Chad Wigle

Coach Education Coordinato

USA Boxing

USA

Presentation title to be confirmed

Patrick McHenry

Director of Strength and Con

Castle View High School

USA

Station based practices

Kristen Wright

ADM Manager

USA Ice Hockey

USA

8:45 PM Sports demonstrations based on ADM principles**9:45 PM** Light refreshments and goodbye**10:00 PM** Busses return to DoubleTree

Wednesday 16 October					
7:00 AM	Running, swimming, yoga				
9:00 AM	Anti-doping: What's next for WADA?				Park+Fremount
Chair: Mike McNamee	How to get all boats to float in the anti-doping community	Michael Ask	Chairman of the board	The Institute of National Anti-Doping Organisations (INADO)	Denmark
	Politics vs Principles - a view through the lens of anti-doping from an athletes' perspective	Beckie Scott	Chair	WADA's Athlete Commission	Canada
	Compromise or conviction: Athletes deserve accountable clean sport champions	Travis Tygart	CEO	United States Anti-Doping Agency	USA
	Presentation title to be confirmed	Yuriy Ganus	Director general	RUSADA	Russia
	The Russian doping scandal from a media perspective	Hajo Seppelt	Head of producing EyeOpening.Media	ARD German TV	Germany
10:15-10:45 AM	Coffee break				Elevations
	<i>Panel debate, Q&A</i>				
	Intervention by Skype	Sheila Jackson Lee	Congresswoman	U.S. House of Representatives	USA
11:50 AM	Doping: Culture and perceptions				Seven Falls+ Royal Gorge
Chair: Jesper Frigast Larsen	The Partnership for Clean Competition in the eco-system of anti-doping	Michael Pearlmutter	Executive director	Partnership for Clean Competition	USA
	Barriers and enablers to parents clean sport behaviors	Helen Staff	Research fellow	Leeds Beckett University, UK	United Kingdom
	Perceptions of anti-doping policy among collegiate coaches	Siena Araceli Morgan	PhD student	Loughborough University London	United Kingdom
	<i>Panel debate, Q&A</i>				
11:50 AM	The waves of athlete activism				Park+Fremount
Chair: Paulina Tomczyk	How an athletes ethical decision got the federation to rethink its values	Juha Kanerva	Sports writer	Sanoma Media Finland	Finland
	#Morethanathlete, Kaepernick, and sports as (activist) community	Todd Fraley	Associate dean	East Carolina University	USA
	Protecting the activist athlete: The case of Hakeem Al-Araibi	Nikki Dryden	Founder, lawyer	Athlete Activist	Australia
	Waves of mediated athlete activism: Revisiting the SportMedia Complex	Margaret MacNeill	Associate Professor	University of Toronto	Canada
	<i>Panel debate, Q&A</i>				

Wednesday 16 October					
11:50 AM	Must history repeat itself in overspending?				Teller+Pueblo
<i>Chair: Christopher Gaffney</i>	Economic challenges of hosting major sports events: Why history repeats itself and what to do about it?	Harry-Arne Solberg	Professor	Norwegian University of Science and Technology	Norway
	The role of the audit in the prevention and detection of corruption: Evidence of 2016 Rio Olympic Games	Michael Dias Correa	PhD student	Universidade Federal do Parana	Brazil
	Inventing the future (of football): Qatar 2022 and the shock doctrine	Tim Lawrence Walters	Professor	Okanagan College	Canada
	<i>Panel debate, Q&A</i>				
11:50 AM	Raising the game for journalism (3): The niche media: Survival or revival?				Fountain+Cripple+ Cherry Creeks
<i>Chair: Steve Maxwell</i>	Surviving as a media platform in a niche sport	Steve Maxwell	Editor, owner	The Outer Line/VeloneWS	USA
	Monitoring cyber threats to sport	Doug DePeppe	Board president	Cyber Resilience Institute	USA
	Is a sponsored website compatible with quality journalism?	Andy Brown	Editor	Sports Integrity Initiative	United Kingdom
	<i>Panel debate, Q&A</i>				
1:00 PM	Lunch				Elevations
2:15 PM	The struggle for safe sport in Canada				Park+Fremount
<i>Chair: Peter Donnelly</i>	<i>Partner session organised by professor Peter Donnelly and colleagues from the University of Toronto</i>				
	The failure of policy, 1996-2015	Peter Donnelly	Professor	University of Toronto	Canada
	The athletes' experience	Erin Willson	Olympian (synchronized swimming)	University of Toronto	Canada
	Challenges in developing a Pan-Canadian Safe Sport Code	Paul Melia	CEO	Canadian Centre for Ethics in Sport	Canada
	One step forward, two steps backward	Bruce Kidd	Professor	University of Toronto	Canada
	Meaningful Engagement of the Athlete Voice in Safe Sport	Ashley Labrie	Executive director	AthletesCAN	Canada
	<i>Panel debate, Q&A</i>				
2:15 PM	How to match the match-fixers				Teller+Pueblo
<i>Chair: Michael Ask</i>	Match-fixing monitoring system in play: Betting, data analysis technology and its effects on sport integrity	Minhyeok Tak	Lecturer	Loughborough University	United Kingdom
	NOC and Sports Confederation of Denmark's anti-match-fixing strategy: Prevention of matchfixing is the most important	Thomas Bach	Vice-president	NOC and Sports Confederation of Denmark	Denmark
	Does governance of friendly club matches matter?	Steve Menary	Journalist	Freelance	United Kingdom
	Match-fixing and corruption in sport – Play Fair Code: one best-case experience	Severin Moritzer	CEO	Play Fair Code	Austria
	Trabzonspor at CAS: Are sports organisations serious about match-fixing?	Amelia Fouques	President	Canadian Sport Law Association	Canada
	<i>Panel debate, Q&A</i>				

Wednesday 16 October					
2:15 PM	Media narratives under scrutiny				Fountain+Cripple+Cherry Creeks
<i>Chair: Spencer Harris</i>	Lance Armstrong's hero narrative and PEDs discourse in American TV broadcasts	Sada Reed	Assistant professor	Arizona State University	USA
	Trust in us: A measure of credibility in sports organizations	Brad Horn	Professor of practice	Syracuse University	USA
	Naomi Osaka, Serena Williams, and misogynoir in sports media	Sabrina Razack	Educator	University of Toronto	Canada
	Cape Town slap: The price of keeping African football clean	Augustine Mukoka	Journalist	Freelance	USA
	<i>Panel debate, Q&A</i>				
	<i>Panel debate, Q&A</i>				
4:00 PM	Coffee break				
4:30 PM	Athletes, clients, criminals: Who benefits from sports betting in the USA and beyond?				Park+Fremont
<i>Chair: Jesper Frigast Larsen</i>	Going undercover in the underworld of sport	Anas Aremeyaw Anas	Journalist	TigerEye Investigations	Ghana
	PROtect Integrity: What have we learnt from 10 years of educating athletes?	Paulina Tomczyk	General secretary	EU Athletes	Belgium
	The powerlessness of investigators when match-fixing crosses the borders	Michael Bahrs	Detective chief superintendent	Bochum Police	Germany
	Match Fixing and Match Manipulation: Attacking the Integrity of Sport	Richard H. McLaren	Professor, lawyer	McKenzie Lake Lawyers, Western University	Canada
	Red-flagging the leagues: Which U.S. sports will be the most at risk of gambling corruption	Declan Hill	Associate professor, author	University of New Haven	USA
	<i>Panel debate, Q&A</i>				
6:00 PM-6:15 PM	Conference closure				Park+Fremont
7:30 PM	Cocktail				Windows
8:00 PM	Farewell party with dinner & Play the Game Award				Elevations

Appendix 3: Evaluation survey 2015-2019

Note: the slot for personal comments attached to each question is excluded in this context. Therefore the total figure does not always end at 100 percent. The surveys were carried out by the Danish Institute for Sports Studies (IDAN).

What is your overall impression of the conference?	2015		2017		2019	
	No. of respond.	%	No. of respond.	%	No. of respond.	%
Very good	97	59,9	111	66,5	101	65,6
Good	60	37,0	52	31,1	46	29,9
Either-or	4	2,5	3	1,8	7	4,5
Poor	1	0,6	1	0,6	0	0,0
Very poor		0,0	0	0,0	0	0,0
Total	162	100,0	167	100	154	100,0

Word change

Where did you learn about the Play the Game conference?	2015		2017		2019	
	No. of respond.	%	No. of respond.	%	No. of respond.	%
Newsletter	41	25,3	33	19,8	23	14,9
	5	3,1	2	1,2	2	1,3
Play the Game's website	32	19,8	20	12,0	16	10,4
From a friend/colleague	102	63,0	51	30,7	63	40,9
PR at another conference	5	3,1	3	1,8	3	1,9
Telemarketing	3	1,9	3	1,8	5	3,2
Other	46	28,4	46	27,7	36	23,4
I do not know/cannot remember	6	3,7	8	4,8	6	3,9
Total	162	148,1	166,0	100	154,0	100,0

Word change

To what degree did the conference stimulate and qualify the public debate about world sport?	2015		2017		2019	
	No. of respond.	%	No. of respond.	%	No. of respond.	%
To a very high degree	56	36,1	49	30,2	58	38,9
To a high degree	77	49,7	82	50,6	70	47,0
Either-or	10	6,5	18	11,1	13	8,7
To a limited degree	7	4,5	7	4,3	6	4,0
Not at all	0	0,0	1	0,6	0	0,0
	5	3,2	5	3,1	2	1,3
Total	155	100,0	162	100,0	149	100,0

Do not know

To what extent did Play the Game facilitate network between journalists, academics and sport leaders in world sport?	2015		2017		2019	
	No. of respond.	%	No. of respond.	%	No. of respond.	%
To a very high degree	54	34,8	59	36,4	58	38,9
To a high degree	69	44,5	74	45,7	55	36,9
Either-or	22	14,2	17	10,5	20	13,4
To a limited degree	5	3,2	6	3,7	9	6,0
Not at all	0	0,0		0,0	0	0,0
	5	3,2	6	3,7	7	4,7
Total	155	100	162	100	149	100,0

To what DEGREE did...

Not included

Do you agree with the following statement: The number of presentations was suitable	2015		<i>Word change</i> <i>What do you think about the number of presentations in general?</i>	2017		<i>Word change</i> <i>Much too few</i>	2019	
	No. of respond.	%		No. of respond.	%		No. of respond.	%
I agree	0	0,0	Not included	5	3,1		0	
partly agree	4	2,6		76	47,2		1	0,7
Either-or	77	50,0		61	37,9		85	57,0
I partly disagree	58	37,7		16	9,9		51	34,2
I disagree	12	7,8		3	1,9		10	6,7
I do not know	3	1,9		161	100		2	1,3
Total	154	100			149	100		

What do you think about the length of the presentations in the plenary sessions	2015		2017	2019		
	No. of respond.	%			No. of respond.	%
Generally too long	9	5,8	6	3,7	8	5,4
Suitable	130	84,4	139	86,3	115	77,2
Generally too short	12	7,8	14	8,7	25	16,8
	3	1,9	2	1,2	1	0,7
Total	154	100	161	100	149	100

What do you think about the general standard of the presentations during plenary sessions?	2015		2017	<i>... during main/plenary sessions?</i>	2019	
	No. of respond.	%				No. of respond.
Very good	40	26,0	47	29,2	62	41,6
Good	92	59,7	90	55,9	75	50,3
Either-or	21	13,6	17	10,6	12	8,1
Poor	1	0,6	3	1,9	0	0,0
Very poor	0	0,0	2	1,2	0	0,0
			2	1,2	0	0,0
Total	154	100	161	100	149	100

Did you find there was time enough to debate during plenary sessions	2015		2017	2019		
	No. of respond.	%			No. of respond.	%
Yes	87	56,5	85	53,1	92	61,7
Either-or	37	24,0	34	21,3	20	13,4
No	30	19,5	34	21,3	37	24,8
			7	4,4	0	0,0
Total	154	100	160	100,0	149	100,0

What do you think about the length of the presentations in the parallel sessions	2015		2017	2019		
	No. of respond.	%			No. of respond.	%
Generally too long	12	7,8	8	5,0	3	2,0
Suitable	115	74,7	106	66,7	122	81,9
Generally too short	20	13,0	36	22,6	15	10,1
	7	4,5	9	5,7	9	6,0
Total	154	100	159	100	149	100

<i>What do you think about the general standard of the presentations during parallel sessions?</i>	2015		Word change	2017		Word change	2019	
	No. of respond.	%		No. of respond.	%		No. of respond.	%
Very good	28	18,2		30	18,9		30	20,3
Good	91	59,1		86	54,1		89	60,1
Either-or	33	21,4		31	19,5		22	14,9
Poor	2	1,3		5	3,1		0	0,0
Very poor	0	0,0		1	0,6		1	0,7
				6	3,8		6	4,1
Total	154	100		159	100,0		148	100,0

<i>Did you find there was time enough to debate during parallel sessions</i>	2015		Do not know	2017		Do not know	2019	
	No. of respond.	%		No. of respond.	%		No. of respond.	%
Yes	76	49,4		72	45,3		83	56,1
Either-or	49	31,8		43	27,0		30	20,3
No	29	18,8		36	22,6		29	19,6
				8	5,0		6	4,1
Total	154	100		159	100,0		148	100,0

<i>Time to network with the other participants at the conference</i>	2015		Do not know	2017		Do not know	2019	
	No. of respond.	%		No. of respond.	%		No. of respond.	%
Plenty	22	14,4		25	15,7		31	21,4
Enough	77	50,3		104	65,4		72	49,7
Either-or	25	16,3		15	9,4		18	12,4
Too little	28	18,3		11	6,9		16	11,0
Far too little	1	0,7		3	1,9		4	2,8
				1	0,6		4	2,8
Total	153	100		159	100,0		145	100,0

<i>What do you think about the quality of the food</i>	2015		Do not know	2017		Do not know	2019	
	No. of respond.	%		No. of respond.	%		No. of respond.	%
Very good	72	47,1		43	27,2		54	37,2
Good	60	39,2		79	50,0		57	39,3
Either-or	17	11,1		22	13,9		14	9,7
Less Satisfactory	3	2,0		8	5,1		7	4,8
Unsatisfactory	1	0,7		3	1,9		7	4,8
				3	1,9		6	4,1
Total	153	100		158	100,0		145	100,0

Conference venue	Helnan Marselis Hotel, Aarhus (2015)	
	No. of respond.	%
Very good	73	47,7
Good	60	39,2
Either-or	11	7,2
Less Satisfactory	9	5,9
Unsatisfactory	0	0,0
Total	153	100

Word change
How did you find Hotel Van der Valk as a conference venue?

Van der Valk Hotel, Eindhoven (2017)		
	No. of respond.	%
	89	56,3
	54	34,2
	8	5,1
	2	1,3
	2	1,3
	3	1,9
Total	158	100,0

Word change
How did you find Hotel DoubleTree by Hilton as a conference venue?

DoubleTree by Hilton, Colorado Springs (2019)		
	No. of respond.	%
	84	57,9
	53	36,6
	6	4,1
	1	0,7
	0	0,0
	1	0,7
Total	145	100,0

Service from the conference secretariat	Hospitality desk	
	No. of respond.	%
Very good	93	60,8
Good	53	34,6
Either-or	6	3,9
Less Satisfactory	1	0,7
Unsatisfactory	0	0,0
Total	153	100

Do not know

Hospitality desk		
	No. of respond.	%
	85	53,8
	55	34,8
	4	2,5
	1	0,6
	2	1,3
	11	7,0
Total	158	100,0

What do you think about the service from the hospitality desk in the conference lobby?

Hospitality desk 2019		
	No. of respond.	%
	73	50,3
	48	33,1
	2	1,4
	0	0,0
	1	0,7
	21	14,5
Total	145	100,0

Been to earlier conferences?	2015	
	No. of respond.	%
Yes		
1997	2	1,3
2000	5	3,3
2002	7	4,6
	19	12,6
	12	7,9
	19	12,6
	25	16,6
	47	31,1
No	93	61,6
Total	151	151,7

Do not know

	2017	
	No. of respond.	%
1997	1	0,4
2000	5	1,9
2002	9	3,4
2005	12	4,6
2007	15	5,7
2009	15	5,7
2011	27	10,3
2013	39	14,9
2015	50	19,1
None of the above	89	34,0
Total	262	100,0

None of the above

2019 was my first PtG conference

	2019	
	No. of respond.	%
1997	1	
2000	1	
2002	2	
2005	6	
2007	5	
2009	9	
2011	12	
2013	15	
2015	32	
2017	45	
	98	

Does Play the Game develop in a positive or negative direction	2015	
	No. of respond.	%
Positive	90	59,6
	17	11,3
Negative	1	0,7
Don't know	43	28,5
Total	151	100

Not included

	2017	
	No. of respond.	%
	105	66,9
		0,0
	2	1,3
	50	31,8
Total	157	100

	2019	
	No. of respond.	%
	114	78,6
		0,0
	7	4,8
	24	16,6
Total	145	100

What do you think is the ideal frequency for a conference like Play the Game?	2015	
	No. of respond.	%
Every year	42	27,8
Every other year	98	64,9
Every third year	3	2,0
Every fourth year	0	0,0
Don't know	8	5,3
Total	151	100

Word change

2017	
No. of respond.	%
37	23,6
116	73,9
2	1,3
0	0,0
2	1,3
157	100

Word change

2019	
No. of respond.	%
29	20,0
102	70,3
4	2,8
1	0,7
9	6,2
145	100

Not included

To which extent do you expect Play the Game to give value to your daily work?	2015	
	No. of respond.	%
To a high extent	56	37,1
To some extent	74	49,0
Either-or	13	8,6
To a small extent	8	5,3
To no extent	0	0,0
Total	151	100

2017	
No. of respond.	%
56	35,7
82	52,2
4	2,5
6	3,8
1	0,6
8	5,1
157	100

2019	
No. of respond.	%
62	42,8
64	44,1
6	4,1
9	6,2
2	1,4
2	1,4
145	100

Do not know

Gender	2015	
	No. of respond.	%
Woman	45	29,8
Man	105	69,5
	1	0,7
Total	151	100

2017	
No. of respond.	%
44	28,0
111	70,7
2	1,3
157	100

2019	
No. of respond.	%
60	41,4
85	58,6
0	0,0
145	100

Female
Male
Other

Profession	2015	
	No. of respond.	%
Academic	52	34,4
Business	6	4,0
Journalist	32	21,2
Organisation	34	22,5
Public administration	25	16,6
Student	8	5,3
Other	14	9,3
Total	151	113,2

2017	
No. of respond.	%
52	27,4
10	5,3
35	18,4
	0,0
20	10,5
19	10,0
29	15,3
10	5,3
15	7,9
190	100,0

2019	
No. of respond.	%
56	31,6
9	5,1
15	8,5
8	4,5
12	6,8
40	22,6
16	9,0
21	11,9
177	100,0

Journalist/Media Organisation

Not included

Anti-doping Sport Organisation

(Participants have been able to choose different professions)



Play the Game