

# EVALUATION OF PLAY THE GAME 2022

Is there a cure for sport?

Internal evaluation / January 2023



# EVALUATION OF PLAY THE GAME 2022

**Title**

Evaluation of Play the Game 2022 – Is there a cure for sport?

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Play the Game

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Quoting from this report is allowed with proper acknowledgements

# Content

Introduction .....	5
Economy and participation .....	7
Participant survey .....	9
Survey background.....	10
High level of satisfaction.....	10
Programme tightness: A mirror of the past – but with some improvement .....	15
Increased activity on Twitter and launch of a new website.....	17
Conclusion: The right place for the right questions .....	18
Appendix 1: List of participants	
Appendix 2: Conference programme	
Appendix 3: Evaluation survey 2017-2022	
Appendix 4: Financial accounting for Play the Game 2022	

## Introduction

When Play the Game opened its 25th-anniversary conference in June 2022, it was almost three years since we last gathered journalists, academics, athletes, sports leaders, and other stakeholders in sport to debate the hottest topics in international sports.

Due to the COVID-19 pandemic, the organising team decided to postpone the conference planned for 2021. It was therefore with great expectations that we brought together 336 delegates for Play the Game's 12th conference in the heart of Odense.

The conference once again showed how international sport is facing serious challenges ranging from human rights issues related to mega-events over corruption in sport to the relationship between sports and climate change, which was discussed in a number of sessions at this year's conference.

The participants have responded very positively to this year's conference. 98% of the participants declared that their overall impression of Play the Game 2022 was 'very good' (60%) or 'good' (38%).

Even though the organising team had hoped to reach a higher number of participants, Play the Game 2022 did reach a volume and made an impact that in our assessment matched the considerable resources spent by donors, organisers, and participants.

Contributions from donors and partners were received with much appreciation and we are thankful for every single one.

The following is an internal evaluation and does not claim to present a completely objective picture of Play the Game 2022. It collects reactions from the participants and speakers, summarises experiences, and identifies lessons learned with the aim of creating better conferences in the future.

We shall do our best to support our reflections with evidence, and we hope you will find the reading interesting.

We have made the following overall observations:

- At Play the Game 2019 in Colorado Springs, there was a record-setting 40% women out of the 320 participants. The 2022 conference experienced a setback with only 31% women out of the 336 participants. Out of the 168 speakers, only 26% were women. In 2019 that number was 35%. The organisers acknowledge the challenge and will initiate various initiatives ahead of the next conference related to gender and diversity.
- The overwhelmingly positive feedback from the participants is consolidated by the findings in the online survey with 60% of the participants having a 'very good' and 38% having a 'good' overall impression of the conference. In 2019, the numbers

were 66% for 'very good' and 30% for 'good' regarding the overall impression of the conference.

- Contributing to the positive feedback are the survey respondents' answers to the question of to what extent Play the Game gives value to their daily work. It is very positive to see that 84% of the respondents find that the conference gives value to their daily work 'to a high extent' or 'to some extent'. 81% of the respondents believe that Play the Game 2022 stimulated and qualified the public debate about world sport.
- Once again, we saw high-ranking speakers and officials taking part in the conference. However, the organisers are aware that participation from the top decision-makers of the international sports community was weak, especially from the International Olympic Committee (IOC), the World Anti-Doping Agency (WADA) and international federations. This shows on the one hand that international sports officials are reluctant to give public debate priority in a very busy calendar, but on the other hand it is also possible for Play the Game to do more to secure this group's participation.
- The conference venue at the ODEON Conference Center in the Odense city centre was a very nice and impressive venue for the 2022 conference according to 79% of the respondents. The venue is managed by the nearby Comwell H.C. Andersen Hotel where most of the delegates were accommodated. The facilities at the Odeon offered lots of open spaces for coffee breaks, registration and mingling in the foyer area, and the plenary hall proved perfect for our purpose. Parallel session and secretariat rooms were conveniently located.

The points above and the following report are largely based on:

- An anonymous internet-based questionnaire with 159 respondents which equals a response rate of 52% (excluding employees of the Danish Institute for Sports Studies and Play the Game and volunteers who only participated briefly in the conference)
- Input from the programme committee
- Individual feedback from participants and speakers during the conference and post-conference emails
- Media statistics, especially from Play the Game's Twitter account and website ([www.playthegame.org](http://www.playthegame.org)).

The evaluation is written in light of Play the Game's main objectives:

- To create awareness about the role of sport in society at a local, national, and international level
- To draw a many-sided picture of sport and support the right of the individual to choose and influence his or her daily sporting activities
- To ensure a free, independent, open, and fact-based debate on the current situation and future development of sport

- To provide journalists, researchers, and political leaders with both the inspiration and the tools to explore the cultural, political, social, and economic aspects of sport
- To create networks across national and professional boundaries in order to meet the challenges of a globalised sports and media world.

The evaluation focuses on key elements regarding the programme and execution of the conference. Purely organisational and technical aspects will only be touched upon if they have affected the objectives of the conference.

## Economy and participation

The conference budget (appendix 4) shows a satisfying surplus of 181,718 DKK (€24,220). The main reason for this surplus is an unrealised set of expenses of 150,000 DKK/€20,000 for a 25th-anniversary book. It unfortunately proved impossible to complete the production in spring 2022 during the preparation phase of the conference. However, the publication will be realised in 2023.

It must also be noted that the considerable staff costs invested by Play the Game and the Danish Institute for Sports Studies in the organising of the conference have not been calculated or included in the conference budget or the final accounts.

## Partnerships

Without the generous support from a variety of donors, Play the Game would not be able to hold the kind of conference we know today.

All Play the Game conferences so far have been dependent on external support, and number 12 – which also marked 25 years of Play the Game – was no exception. Generally, participants contribute around one-third of the expenses, and the rest must be found via sponsorships.

The municipality of Odense kick-started our fundraising process by putting the city's state-of-the-art conference centre ODEON at Play the Game's free disposal for the duration of the conference, with numerous added benefits such as a free welcome reception and up to 50 free hotel nights at the Comwell H. C. Andersen Hotel that runs the venue.

Danish sports organisations and institutions added their support and ensured the realisation of the conference. That reflects the lasting – and growing – understanding in Danish sport that democratic activism is needed to raise the ethical standards of international sport.

Once again, the journalists' unions of Norway and Denmark as well as the Association of Danish Sports Journalists gave earmarked support to secure the participation of journalists from less privileged countries.

The list of contributions include:

- Sport Event Denmark: 250,000 DKK (€33,333)
- NOC and Sports Confederation of Denmark (DIF): 150,000 DKK (€20,000)
- The Danish Foundation for Culture and Sports Facilities: 100,000 DKK (€13,333)
- Team Denmark (national elite sport): 75,000 DKK (€10,000)
- Danish Gymnastics and Sports Associations (DGI): 50,000 DKK (€6,666)
- DBU (Danish FA): 50,000 DKK (€6,666)
- Anti Doping Denmark: 50,000 DKK (€6,666)
- Danish Journalists' Union: 50,000 DKK (€6,666)
- Norwegian Journalists' Union: 40,000 NOK (€4,233)
- Danish Company Sport Federation: 25,000 DKK (€3,333)
- Association of Danish Sports Journalists: 15,000 DKK (€2,000)

Moreover, the Danish Gymnastics and Sports Associations granted 50 day tickets for the DGI Sports and Culture Festival in nearby Svendborg on Friday 1 July.

Last but not least, Play the Game 2022 cooperated with the Centre for Journalism and the Department of Sports Science and Clinical Biomechanics at the University of Southern Denmark in Odense. The university added programme content and hosted a social event at its award-winning innovative athletics stadium.

The work hours that Play the Game's staff are putting into the biennial conferences are not calculated in the conference budget but financed by the overall budget of the Danish Institute for Sports Studies which is the institutional framework of Play the Game.

Another and much appreciated kind of added value came from institutions or groups that organised their own sessions and brought in speakers and participants.

### Number and composition of the participants

As the pandemic was still a factor in June 2022 in most of the world, the conference organisers expected that the number of participants would not reach the record-setting 450 from the 2017 conference.

The total number of 336 was a small increase from the 320 at the 2019 conference in Colorado Springs. Taking the situation with the COVID-19 pandemic into consideration – and, for some overseas participants, the perceived threats from the war in Ukraine – the organisers are satisfied with the number of participants.

20% of the participants were from the group of journalists/media, up by 10 percentage points from 2019 and equal to the number from 2017. 20% were academics, a decline of 7 percentage points from 2019. 21% of the participants came from sports organisations, 7% from public administration, 8% from anti-doping, 4% from business, and 3% were students and the rest were either hosts/staff or from a group defined as 'other'.



As could be expected, the biggest group of 116 participants (35%) came from Denmark. Next were Germany with 39 and United Kingdom with 35 participants. Norway, Switzerland, and the United States were represented by 21, 15, and 15 participants, respectively.

Almost two-thirds of the participants (235) took part in the whole conference. This is an increase of 5 percentage points from 2019. 59 participants only participated one day, 31 participated two days and 16 three days.

### **Programme Committee Play the Game 2022**

Before each conference, the board of Play the Game/Danish Institute for Sports Studies appoints a programme committee to advise the secretariat about content issues, speakers, etcetera. In 2022, the committee was composed by the following group of experts:

- Alex Phillips, freelance and consultant, FIFA, Switzerland
- Andreas Selliaas, journalist and academic researcher, freelance, Norway
- Anne Dyrehauge, CEO, Media City Odense, Denmark
- Annette Hofmann, professor and vice president, ICSSPE, Germany
- Annette Stubkjær, policy advisor, Amnesty Denmark, Denmark
- Evald Bundgaard, acting head, CISC at University of Southern Denmark, Denmark
- Grit Hartmann, freelance journalist, Germany
- Harry Arne Solberg, professor, NTNU Business School, Norway
- Jens Weinreich, journalist, blogger and publisher, [www.jensweinreich.de](http://www.jensweinreich.de), Germany
- Mary Harvey, CEO, Centre for Sport and Human Rights, USA/Switzerland
- Miguel Maduro, professor, European University Institute, Italy
- Mike McNamee, professor, Swansea University and KU Leuven, UK
- Mogens Kirkeby, president, ISCA, Denmark
- Nancy Hogshead-Makar, founder and CEO, Champion Women, USA
- Paulina Tomczyk, general secretary, EU Athletes - Brussels Office, Belgium
- Ralf Andersson, acting head, Center for Journalism at University of Southern Denmark
- Roger Pielke, professor, CU Boulder, USA
- Spencer Harris, assistant professor of Sport Management, UCCS, USA
- Steve Maxwell, editor, owner, The Outer Line/VeloneWS, USA
- Thiago Santos, postdoctoral researcher, Universidade Federal do Paraná | UFPR, Brazil
- Thomas Bach, vice president, The National Olympic Committee and Sports Confederation of Denmark, Denmark

# Participant survey

## Survey background

Invitations to complete an evaluation survey were e-mailed to conference participants on 7 July 2022, seven days after the conference ended. Out of 307 distributed survey invitations (excluding staff from Play the Game and the Danish Institute for Sports Studies and volunteers) 159 valid responses were received (147 complete and 12 partial responses) which equals a response rate of 51.8%. This is an increase from 50% in 2019 and 43% in 2017.

Out of the 147 completed responses, 31% came from women and 69% from men, which reflects the gender distribution among the participants 1:1. Of the 147 respondents, 55% were first-time participants at a Play the Game conference. 30% also participated in the 2019 conference, and 25% of the participants were also at the conference in 2017.

All these inputs are valuable to the organisers and provide inspiration for various aspects related to planning session formats, time allocation between plenary and parallel sessions, time allocation for presentations and debates etc. Selected comments and suggestions from respondents will be included in the following.

## High level of satisfaction

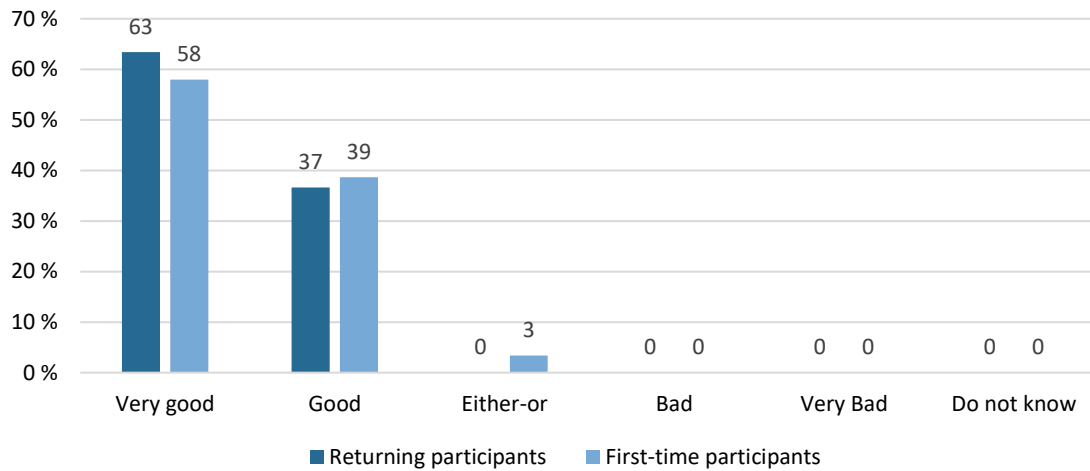
In line with surveys from previous conferences, participants are overwhelmingly positive about the conference. For the 2017 conference, 67% of the respondents rated their overall impression as 'very good' – a record-high number – and in 2019 the number was 66%. At this year's conference, it was 60%.

Combining the categories for those who had a 'very good' or 'good' experience of the conference, the total was 96% in 2019, and in 2022 the number rose to 98%. That confirms the impression that Play the Game delivered a very satisfactory event.

As for the conference venue (ODEON), the participants were generally very positive. Almost three out of four respondents rated it as a 'very good' conference venue (72%) and the quality of the food got a more positive evaluation compared to 2017 (27%) and 2019 (37%), as 45% rated the food as 'very good' in 2022.

When it comes to the overall impression of the conference, figure 1 below shows that 58% of the respondents, who attended the Play the Game conference for the first time, rated it 'very good', and 63% of the respondents, who had participated in the conference before, did the same.

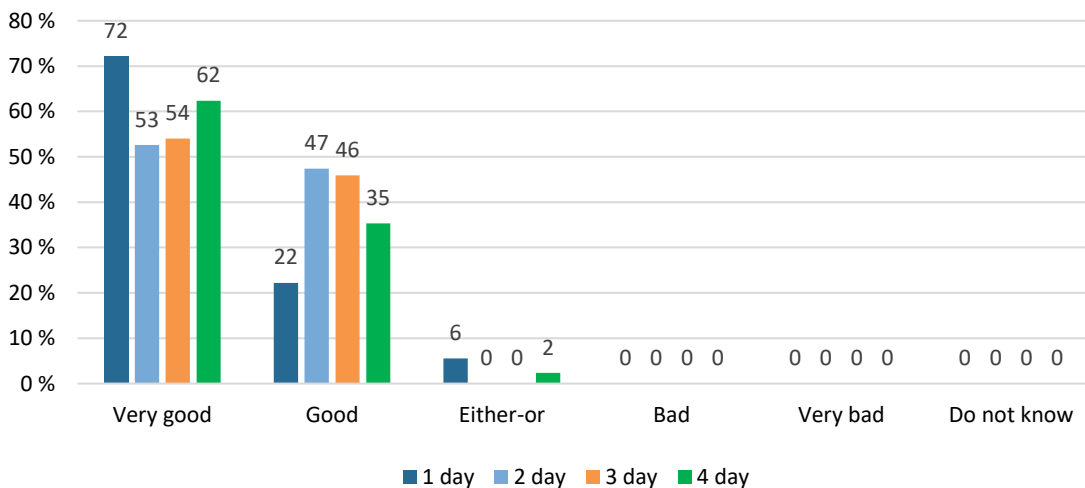
**Figure 1: The overall impression of the conference comparing returning and first-time participants (%)**



The figure shows answers to the question “What is your overall impression of Play the Game 2022?” among returning and first-time participants. Returning participants n=71 and first-time participants n=88. Total n=159.

There are only slight variations in the overall impression of the conference when comparing the number of days participants spent at the conference. Those who spent one day or four days at the conference had the best overall impression of the conference whereas those who spent two or three days at the conference were a bit more divided between having a 'very good' or 'good' impression of the conference (see figure 2). In general, however, when adding the categories 'very good' and 'good' together, they sum up to between 94% and 100% for all groups of participants.

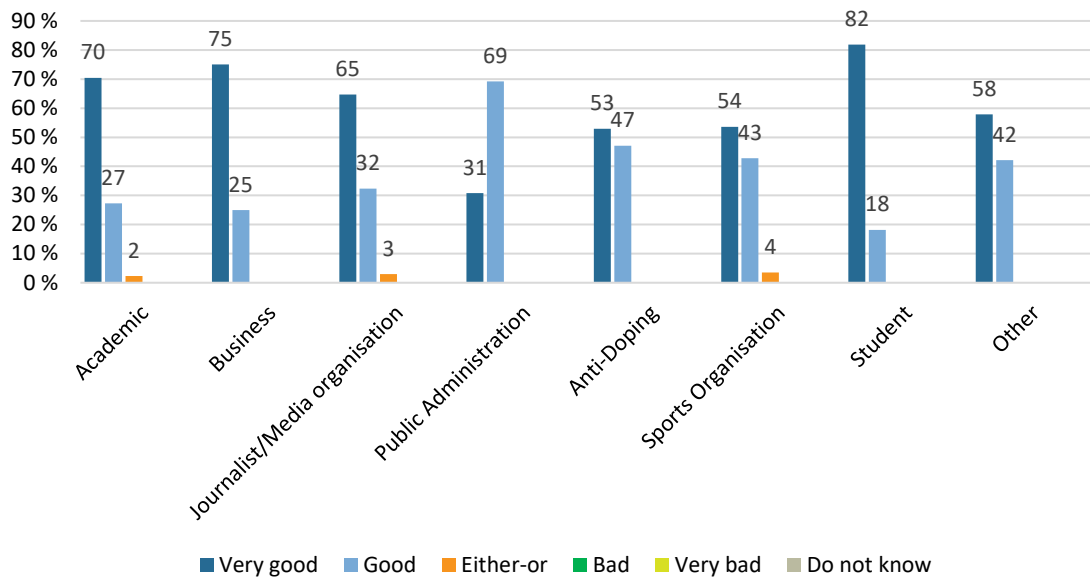
**Figure 2: The overall impression of the conference based on days of participation (%)**



The figure shows the answers to the question “What is your overall impression of Play the Game 2022?” and a calculation based on the question “Which days did you attend the conference”, n=159.

Satisfaction with the conference is a bit differently distributed across the various professions represented at the conference (see figure 3).

**Figure 3: The overall impression of the conference based on the profession of the participants (%)**

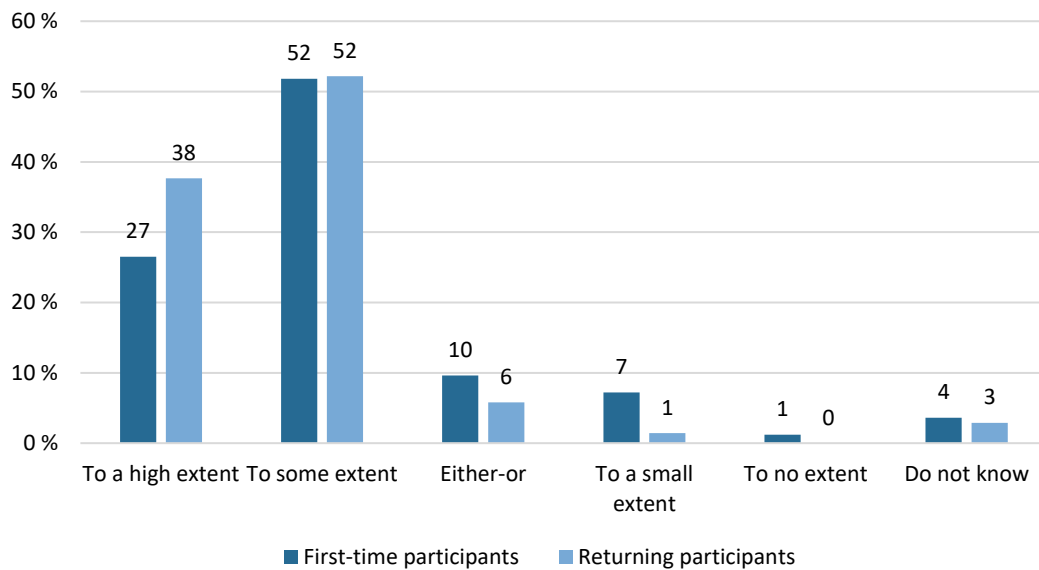


The figure shows the answers to the question “What is your overall impression of Play the Game 2022?” based on the different professions of the participants (Academic n=44, Business n=4, Journalist/Media organisations, n=34, Public administration n=13, Anti-doping n=17, Sports organisations n=28, Student n=11, Other n=19). Total n=159.

90% of the respondents that were ‘returning participants’ believed that Play the Game gives value to their daily work either ‘to a high extent’ (38%) or ‘to some extent’ (52%). In 2019, the percentages were 45% and 47%, respectively.

Participants who have attended Play the Game before were slightly more positive towards the value Play the Game will give their daily work (see figure 4).

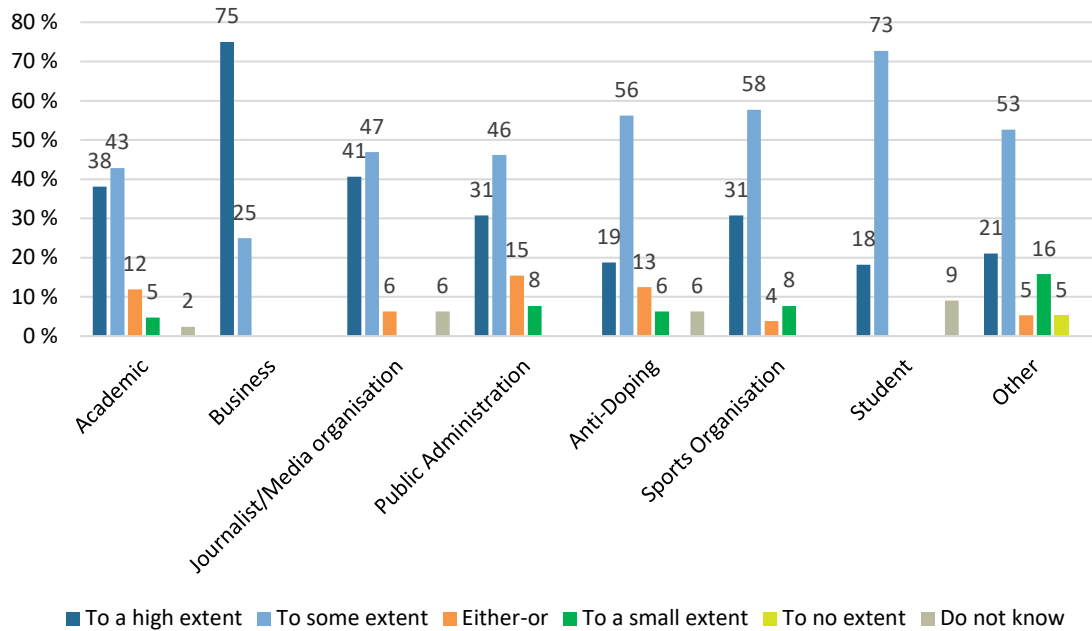
**Figure 4: The participants' expectations of whether Play the Game adds value to their daily work comparing first-time or returning participants (%)**



The figure combines the questions “To which extent do you expect Play the Game to give value to your daily work?” and “Have you previously participated in a Play the Game conference?”, n=152 (First-time participants=83, returning participants=69).

Among professional groups, businesspeople are the most optimistic about the value Play the Game can give to their daily work, setting a record high of 100% who answered either ‘to a high extent’ (75%) or ‘to some extent’ (25%). 91% of the students, 89% of the representatives from sports organisations, and 88% of the journalists also expected that the conference would add value to their daily work ‘to a high extent’ or ‘to some extent’, while we see a decline from 83% to 75% from 2019 to 2022 when it comes to anti-doping officials (see figure 5).

**Figure 5: The participants' expectations of whether Play the Game adds value to their daily work, comparing professions (%)**



The figure shows the answers to the question “To which extent do you expect Play the Game to give value to your daily work?” divided among professions (Academic n=42, Business n=4, Journalist/media organisation n=32, Public administration n=13, Anti-doping n=16, Sports organisation n=26, Student n=11, Other n=19). Total n=152.

There were also many comments from participants:

“It has broadened my international network on sports issues (especially Qatar2022) which I can use in my work on this topic in the coming months.”

Quote from participant

“I met people who are also interested in my subject of interest, and I would not have met them at an academic conference, which is my normal ‘sphere’.”

Quote from participant

“The broad range of topics covered and the often critical approach of the speakers, made me acutely aware of issues outside of my own (narrow) focus of research.”

Quote from participant

“Inspiration to new angles in our daily work.”

Quote from participant

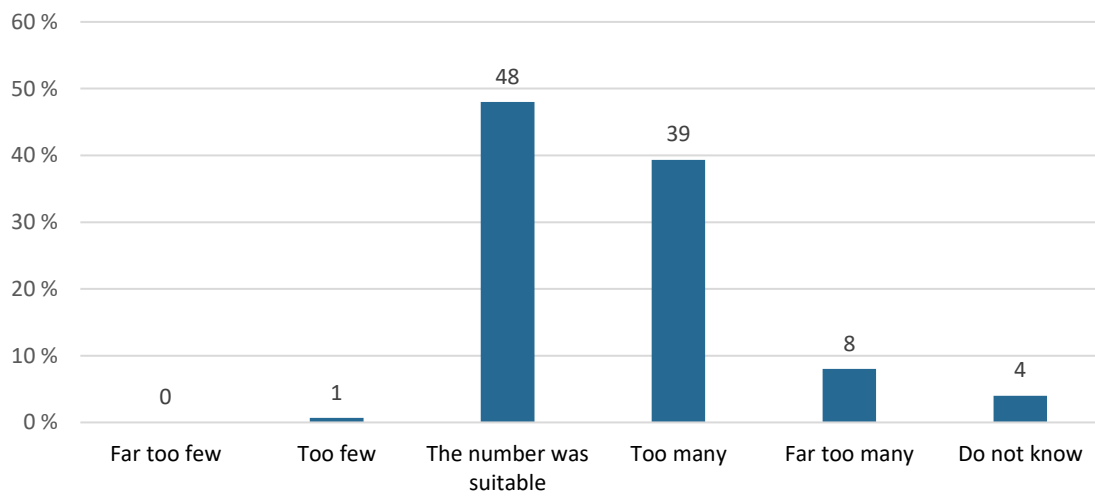
56% of the respondents believed that Play the Game conferences are developing in a positive direction, while 7% of the respondents believed the conferences are developing in a negative direction. The rest (38%) did not know if conferences are developing in a positive or negative direction – possibly because they have not attended previous conferences.

## Programme tightness: A mirror of the past – but with some improvement

During the conference, there was a total of 13 plenary/main sessions and 30 parallel sessions. In total, 198 presentations were delivered by 168 speakers.

48% of the respondents believed that the number of presentations was suitable, 39% believed it was 'too many' and 8% 'far too many'. In 2019, more respondents answered that the number of presentations (174) was suitable (57%) and 34% believed it was too many (see figure 6).

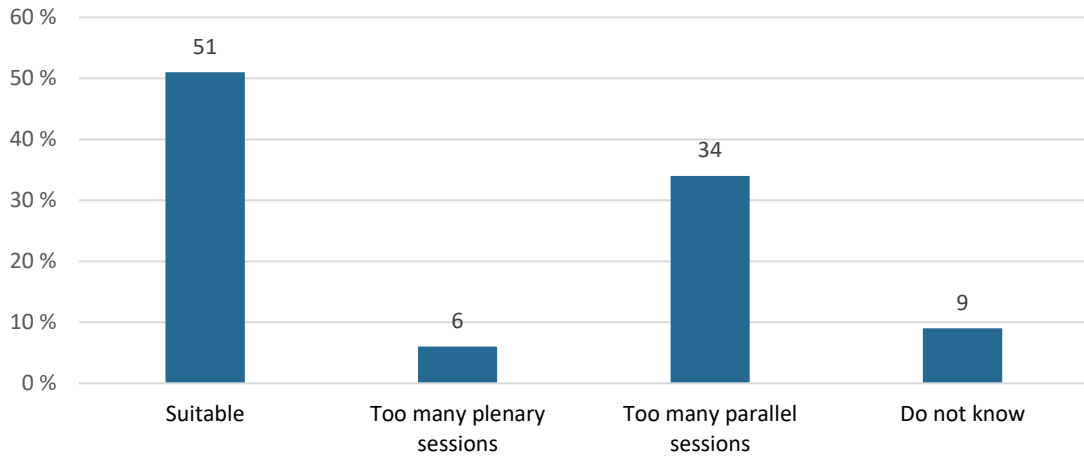
**Figure 6: What participants thought about the number of presentations in general**



The figure shows the answers to the question "What do you think about the number of presentations in general?", n=150.

The mix between plenary and parallel sessions seemed unsatisfactory. 51% of the respondents found the balance to be 'suitable', yet a substantial portion (34%) believed there were too many parallel sessions (see figure 7).

**Figure 7: What participants thought about the mix of plenary and parallel sessions**



The figure shows the answers to the question “What do you think about the mix of plenary and parallel sessions?”, n=148.

Nevertheless, the length and general standard of presentations in main/plenary sessions received satisfactory ratings as 81% of respondents believed the length of presentations was ‘suitable’ (77% in 2019) and 84% believed the general standard of main/plenary sessions was either ‘very good’ or ‘good’ (92% in 2019).

71% believed the length of presentations in parallel sessions was ‘suitable’, with 13% thinking it was ‘generally too short’.



## Increased activity on Twitter and launch of a new website

In June 2022, Play the Game launched its new website with a completely new interface and design. Unfortunately, this also meant that we were not able to track the activity on our website as previously.

During the conference, Play the Game's editorial team produced 30 articles from conference sessions and events which were all published on Play the Game's website and posted on three different social media platforms: Facebook, LinkedIn, and Twitter.

Prior to the conference, a Twitter hashtag was decided (#ptg2022) and participants were encouraged to use this when tweeting from/about the conference. Conference participants responded to this encouragement and used the hashtag a lot during the conference, which gave the conference "its own life on Twitter", as many of the participants said.

Play the Game's tweets during the conference month (June 2022) had 123,000 impressions. This is much lower than in 2019, where there were 262,100 impressions – a record high. In 2017, there were 122,900 impressions. An explanation could be that Twitter is still used more among Americans, and in 2019 the conference was hosted in Colorado Springs. Play the Game staff has engaged more on Twitter in the past couple of years. One of Play the Game's staff members for example had 532,000 impressions on Twitter during the conference month.

## Conclusion: The right place for the right questions

Play the Game has now existed for 25 years. This year's conference was the 12th since 1997, and our ambition is the same as it was 25 years ago: To connect academics, journalists, and other stakeholders in sport to share research insights and debate key issues in international sport.

With the changing landscape in international geopolitics and sports caused by the Russian war in Ukraine, the sports debate now more than ever needs a forum for constructive dialogue and the development of solutions.

In the early years of Play the Game, it was often referred to as a home for the homeless questions in sport. Most of the once homeless questions have now established themselves permanently on the international agenda, so perhaps the future saying should be that Play the Game is the right place for the right questions in sport.

Somewhat surprisingly after 25 years, Play the Game still has a unique function in a global context as an open and independent platform for raising and developing awareness about critical issues in modern sport such as doping, abuse, corruption, good governance, match-fixing, sustainability of mega-events, the role of sports journalism, and the human rights of athletes and other stakeholder groups.

As organisers, we cannot be anything but delighted and grateful for the successful hosting of our 25th-anniversary conference on our home turf. The great enthusiasm from the participants and the atmosphere surrounding the conference inspire great hope and expectation for the next 25 years.

Despite the positive outcome and the positive feedback, we have received, we can also – once again – note that there are still some challenges ahead for the Play the Game conference, and in general they seem to be recurring.

To sum it all up, the conclusions are similar to the last editions of the Play the Game conference and point out that we need:

- to continuously adapt the conference content and composition to a rapidly changing sports political landscape in order to ensure that Play the Game can still add a particular value to the international public debate and policymaking
- to further extend the participation from regions outside Europe, especially from Africa, Asia and Latin America
- to work more proactively to secure diversity in participation and speakers, in particular, the ratio of female speakers and participants
- to continue to identify potential hosts outside Denmark, and to explore opportunities for complementing conference activities abroad – for instance, regional events or thematically more focused conferences of a shorter duration
- to decide on the conference dates and venue 18 months in advance
- to increase the number of paying participants

- to increase the participation of decision-makers and top executives from international sports bodies
- to better prepare global media coverage by motivating international media companies more actively through personal contact
- to work with new conference formats
- to generate a more sustainable economy by strengthening the basic funding of Play the Game's ongoing activities.

With these words, we would like to extend our sincere thanks to our participants, our partners, our sponsors, and to everyone who gave a helping hand in making Play the Game 2022 relevant and successful.

Aarhus, December 2022

Troels Rasmussen  
Director

Jens Sejer Andersen  
International director

Stanis Elsborg  
Head of conference

**APPENDIX 1:  
LIST OF PARTICIPANTS**



# Play the Game 2022

- is there a cure for sport?

Participants list

27-30 June • Odense • Denmark

[#ptg2022](#)



First name	Family name	Organisation	Country
Affy	Sheikh	Starlizard Integrity Services	United Kingdom
Akaash	Maharaj	Canadian Centre for Ethics in Sport	Canada
Alec	Bowers	Starlizard Integrity Services	United Kingdom
Alessandro	Moretti	University of Copenhagen	Denmark
Alessandro	Oliverio	isportlaw   international sports law	Italia
Alex	Martin	Clearspeed Inc	United States
Alex	Miller	Harod Associates Ltd	United Kingdom
Alex	Phillips	Independent	Switzerland
Allan Bennich	GrønkJær	Norwegian School of Sport Sciences	Norway
Allison	Wagner	United StatesDA	United States
Amal	Ganesha	Ganesport Institute	Indonesia
Amalie Vinde	Vrettos	Anti Doping Denmark	Denmark
Amy	Pike	Freelance	Canada
An	Vermeersch	Ghent University	Belgium
Ana	Mitric	Independent	United States
Anders	Solheim	Anti-Doping Norway	Norway
Anders K.	Christiansen	VG	Norway
Anders Rohde	PihlkJær	Danish Gambling Authority	Denmark
Anders Young	Rasmussen	NOC & Sports Confederation of Denmark (DIF)	Denmark
Andrea	Florence	Sport & Rights Alliance	Brazil
Andrea	Gotzmann	National Anti Doping Agency Germany	Germany
Andrea	Schültke	German Radio and Television	Germany
Andreas	Høj	Danish Football Association (DBU)	Denmark
Andreas	Kjeldsen	University College Lillebælt	Denmark
Andreas	Sellias	Play the Game	Norway
Andreas	Xenofontos	The University of New Haven	United States
Andreas Juul	Ingvartsen	Idraetshistorie.dk	Denmark
Andreia Soraia	Barroso	ISCTE-IUL	Portugal
Andy	Brown	The Sports Integrity Initiative	United Kingdom
Andy	Harvey	Swansea University	United Kingdom
Andy	Spalding	University of Richmond School of Law	United States
Angelica Maria Saenz	Macana	Transparency in Sport	Spain
Anne	Dietrich	Texas A&M University	United States
Anne	Dyrehaug	Media City Odense	Denmark
Anne Mette	Thorhaug	University of Copenhagen	Denmark
Annette	Hofmann	ICSSPE/Ludwigsburg University of Education	Germany
Annette StubkJær	Rimmer	Amnesty International	Denmark
Annie	Ryden	EU Athletes	Sweden
Antoine	Duval	Asser Institute	Netherlands
Bastien	Wallace	Western Sydney University	Australia
Ben	Smith	Clearspeed Inc	United States
Benedikt	Stoffers	University of Münster	Germany
Benjamin	Bendrich	der ball lügt nicht/ZHS Uni Göttingen	Germany
Benjamin	Best	ARD/WDR German TV	Germany
Bjarne	Ibsen	University of Southern Denmark	Denmark
Bjørn	Aas	Center for Sports Facilities	Norway
Bo Busk	Madsen	Independent	Denmark
Bram	Constandt	Ghent University	Belgium
Breana	McCoy	Charles University Prague	Czech Republic

First name	Family name	Organisation	Country
Brit	Stakston	Blankspot	Sweden
Britt	Spangsberg	NOC & Sports Confederation of Denmark (DIF)	Denmark
Bruce	Kidd	University of Toronto	Canada
Carl	Holst	Play the Game	Denmark
Cecilie Hedegaard	Bak	Play the Game	Denmark
César	de Cima	ISCTE-IUL	Portugal
Charley	Nordin	Team United States	United States
Christian Farias	Trajano	Brazilian Olympic Committee	Brazil
Christian Gjersing	Nielsen	Play the Game	Denmark
Christina Friis	Johansen	Play the Game	Denmark
Christina Nimand	Hansen	Danish Gambling Authority	Denmark
Christoph	Clephas	German University for Health and Sport	Germany
Christophe	Brissonneau	University of Paris Cité (I3SP)	France
Clare	Sambrook	Author, freelance writer	United Kingdom
Claudia	Villa-Hughes	Commonwealth Games Federation	United Kingdom
Csilla	Szomolaiová	Masaryk University	Czech Republic
Dag Vidar	Hanstad	Norwegian School of Sport Sciences	Norway
Daniel	Grefve	Sveriges Television	Sweden
Daniel	Hayman	Play the Game	Denmark
Daniel	Read	Loughborough University	United Kingdom
Daniel	Røed-Johansen	Aftenposten	Norway
Daniel	Westmattmann	University of Münster	Germany
David	Goldblatt	Football For Future	United Kingdom
Defary Glenniza	Tiffandiputra	Box2Box Media Network	Indonesia
Dejan	Stefanovic	WPA - FIFPro	Slovenia
Ditte	Toft	Anti Doping Denmark	Denmark
Donata	Taddia	SCORE Sport Think Action Tank	Switzerland
Drago	Kos	OECD Working group on bribery	Slovenia
Ed	Hawkins	I Trust Sport Ltd	United Kingdom
Emil	Hansen	Danish Gambling Authority	Denmark
Emily Jane	Hayday	Loughborough University	England
Erika	Riedl	Sport Integrity Consultant	Switzerland
Erin	Willson	University of Toronto	Canada
Ernst	König	Swiss Sport Integrity	Switzerland
Esten Aleksander	Edna	Anti-Doping Norway	Norway
Eva	Bunthoff	National Anti Doping Agency Germany	Germany
Evald Bundgaard	Iversen	University of Southern Denmark	Denmark
Eze Alloysius	Amaechi	PLAYYA Nigeria	Nigeria
Faraz	Shahlaei	Loyola Law School	United States
Federico	Addiechi	FIFA	Switzerland
Federico	Teijeiro	P&P/San Andrés University & Clarín	Argentina
Federiga	Bindi	IWPR / ALta Badia Ski Academy	United States
Florian	Yelin	World Players Association	Switzerland
Francesco Ricci	Bitti	ASOIF	Switzerland
Frederik Ølund	Larsen	The Danish Financial Intelligence Unit	Denmark
Geoff	Parsons	Learn By Design	United Kingdom
Gretchen	Kerr	University of Toronto	Canada
Grit	Hartmann	Freelance	Germany
Grzegorz	Botwina	Institute for Sport Governance	Poland

First name	Family name	Organisation	Country
Günter	Younger	WADA	Switzerland
Hajo	Seppelt	EyeOpening.Media GmbH	Germany
Harry Arne	Solberg	NTNU Business School	Norway
Helen	McHugh	Sport Ireland	Ireland
Henrik	Liniger	DR (Danish Broadcasting Corporation)	Denmark
Henrik H.	Brandt	IdrætsPlatformen Denmark	Denmark
Hilary	Findlay	Brock University	Canada
Holly	Collison-Randall	Loughborough University	United Kingdom
Ian	Mengel	PLAY!YA	Germany
Irene	Lauridsen	Danish federations for sailing, rowing and kayaking	Denmark
Jakob	Færch	Danish Foundation for Culture & Sports Facilities	Denmark
Jakob	Sandhoff	The Danish Financial Intelligence Unit	Denmark
Jakub	Cavoj	Slovak Football Association	Slovensko
James	Corbett	Off The Pitch	Ireland
James M.	Dorsey	MEI-NUS	Singapore
Jan	Jensen	Ekstra Bladet	Denmark
Jan	Madsen	Danish Gambling Authority	Denmark
Jan Petter	Saltvedt	NRK	Norway
Janka	Deszatkik	iNADO	Germany
Jemima	Coates	United Kingdom Sport	United Kingdom
Jens	Færgemann	Danish Union for Automobile Sport (DASU)	Denmark
Jens	Høyer-Kruse	University of Southern Denmark	Denmark
Jens	Weinreich	SPORT & POLITICS	Germany
Jens Sejer	Andersen	Play the Game	Denmark
Jens Øyås	Møller	Danish Foundation for Culture & Sports Facilities	Denmark
Jeppe	Kongsbak	Danish Football Association (DBU)	Denmark
Jeppe Laursen	Brock	Politiken	Denmark
Jeroen	Brakels	Dopingautoriteit	Netherlands
Jesper	Møller	Danish Football Association (DBU)	Denmark
Jette Damgaard	Jeppesen	Skive Idrætssamvirke	Denmark
John (Jack)	Kerr	ABC Australia	Australia
Jorge	Leyva	iNADO	Germany
Jozef	Hosmaj	Slovak Football Association	Slovenia
Juha	Kanerva	Sanoma Media Finland	Finland
Julia	Kleen	Rosenstein Rolf Frohoff Rechtsanwälte	Germany
Julian	Lanfer	University of Münster	Germany
Julien	Attuil-Kayser	Council of Europe	France
Junjie	Li	ASOIF	Switzerland
Jörg	Krieger	Aarhus University	Denmark
Jörg-Uwe	Nieland	German Sport University Cologne	Germany
Kaitlyn	Schäfer	iNADO	Germany
Kalika	Mehta	Deutsche Welle	Germany
Kamilla	Jarzina	Deutsche Welle	Germany
Kamilla	Swart-Arries	Hamad Bin Khalifa University	Qatar
Kasper	Hjulmand	Danish Football Association (DBU)	Denmark
Katarina	Pijetlovic	Manchester Metropolitan University	United Kingdom
Katja	Høiriis	Play the Game	Denmark
Kenneth Thue	Nielsen	Play the Game	Denmark
Khalida	Popal	Girl Power	Denmark



First name	Family name	Organisation	Country
Kim Højgaard	Ravn	Anti Doping Denmark	Denmark
Kirsten	Sparre	Play the Game	Denmark
Klaus	Nielsen	Birkbeck College, University of London	United Kingdom
Kresten Lune	Nielsen	Ministry of Culture	Denmark
Lars	Johnsen	Josimar	Norway
Lars	Jørgensen	Play the Game	Denmark
Lars	Lundov	Sport Event Denmark	Denmark
Lars Balle	Christensen	Team Denmark	Denmark
Lars Hedegaard	Nielsen	Jysk Fynske Medier	Denmark
Lasana	Liburd	Wired868	Trinidad and Tobago
Lasse Rønne	Olsen	Danish Gambling Authority	Denmark
Laura	Robinson	Freelance	Canada
Lauren	Burch	Loughborough University	United Kingdom
Line	Elsborg	Odense University Hospital	Denmark
Line	Makwarth	DR (Danish Broadcasting Corporation)	Denmark
Lisbeth	Jessen	Anti Doping Denmark	Denmark
Lorenz	Fiege	German Sport University Cologne	Germany
Lucas Sigaard	Balleby	Play the Game	Denmark
Magali	Martowicz	International Olympic Committee	Switzerland
Magnus	Wikan	TV 2 Norway	Norway
Maiken	Trane	NTNU Business School	Norway
Maja	Pilgaard	Play the Game	Denmark
Marc	Eliassen	Danish Gambling Authority	Denmark
Marcus	Hoy	Play the Game	Denmark
Marcus	Mazzucco	University of Toronto	Canada
Maria	Kronborg	Danish Gambling Authority	Denmark
Maria	Suurballe	Play the Game	Denmark
Marie	Denitton	Swedish Sports Confederation	Sweden
Marija	Andjelkovic	Singidunum Univeristy, ADAS	Serbia
Markus	Feller	Federal Office of Sport FOSPO	Switzerland
Markus	Harm	ZDF German TV	Germany
Markus	Pfisterer	Swiss Sport Integrity	Switzerland
Martin	Dubbey	Harod Associates Ltd	United Kingdom
Martin	Purbrick	Asian Racing Federation	United Kingdom
Martin	Schibbye	Blankspot	Sweden
Martin Holmlund	Laesen	Anti-Doping Norway	Norway
Matthew	Graham	World Players Association	Switzerland
Mauricio	Hernandez	Transparency in Sport	Colombia
Maximilian	Rieger	Deutschlandradio	Germany
Maximilian	Seltmann	German Sport University Cologne	Germany
Michael	Andersen	MA57 Consulting	Denmark
Michael	Ask	International Testing Agency - ITA	Switzerland
Michael	Gibbons	MPG Law	United States
Michael	Kintrup	Noerr Partnerschaftsgesellschaft mbB	Germany
Michael	Sørensen	Skolerne i Oure	Denmark
Michelle Haubro	Kristensen	Play the Game - volunteer	Denmark
Michiel	Olijhoek	Dopingautoriteit	Netherlands
Mikhail	Zaleuski	Belarusian Sport Solidarity Foundation (BSSF)	Belarus
Mikkel	Rugaard	Parkour Earth	Denmark

First name	Family name	Organisation	Country
Mina Finstad	Berg	TV 2 Norway	Norway
Minky	Worden	Human Rights Watch	United States
Mogens	Kirkeby	International Sport and Culture Association	Denmark
Mona	Vanvikmyr	NTNU Business School	Norway
Muhammad Zahidur Rahman	Chowdhury	Maasranga Television	Bangladesh
Murali	Krishnan	DW/RFI	India
Natasha	Meruvia	CBC	Brazil
Nenad	Dikic	Singidunum University, ADAS	Serbia
Niall	Murphy	Sportradar	United Kingdom
Nick	Harris	Sportingintelligence.com	Scotland
Nick	Raudenski	International Testing Agency - ITA	Switzerland
Nicklas Erbillor	Degn	Radio4	Denmark
Niels	Nygaard	NOC & Sports Confederation of Denmark (DIF)	Denmark
Niels Anton	Toftgård	Play the Game	Denmark
Nikki	Dryden	Lex Athleta	Australia
Nora	Hespers	WDR	Germany
Olha	Barysh	YMCA Poltava (YMCA United Kingdomraine)	United Kingdom
Oliver	Vanges	Danish Foundation for Culture & Sports Facilities	Denmark
Olivia	Roffe	Harod Associates Ltd	United Kingdom
Olof	Lundh	TV4-Sweden	Sweden
Paolo Bertaccini	Bonoli	ITA MFA	Italy
Paul	Greene	Global Sports Advocates, LLC	United States
Paulo	Schmitt	Brazilian Olympic Committee	Brazil
Payoshni	Mitra	Global Observatory for Gender Equality &	Switzerland
Per	Nylykke	NOC & Sports Confederation of Denmark (DIF)	Denmark
Peter	Donnelly	University of Toronto	Canada
Peter	Eriksson	Swedish Sports Confederation	Sweden
Peter	Fabrin	Team Denmark	Denmark
Peter	Forsberg	Play the Game	Denmark
Philipp	Sohmer	ARD/WDR German TV	Germany
Philippe	Auclair	Josimar/Eurosport	United Kingdom
Poul	Broberg	NOC & Sports Confederation of Denmark (DIF)	Denmark
Preben Kærsgaard	Philipson	Espergærde Gymnasium	Denmark
Ralf	Andersson	University of Southern Denmark	Denmark
Rasmus K.	Storm	Play the Game	Denmark
Rikke Rønholt	Albertsen	NOC & Sports Confederation of Denmark (DIF)	Denmark
Rob	Koehler	Global Athlete	Canada
Robert	Kempe	ARD/WDR German TV	Germany
Robert	Noyes	Platform London	United Kingdom
Roberta	Karadža	Ministry of Tourism and Sport	Croatia
Roger	Pielke	University of Colorado	United States
Ronan	Evain	Football Supporters Europe	Germany
Ronan	O'Laire	UNODC	Austria
Rosie	Jennings	University of Cambridge	United Kingdom
Rowland	Jack	I Trust Sport Ltd	United Kingdom
Sabrina	Furtado	Inteligencia Esportiva/ UFPR	Brazil
Sabrina	Vettorato	IISSS	Italy
Sada	Reed	Arizona State University	United States

First name	Family name	Organisation	Country
Samindra	Kunti	Freelance	Belgium
Sandra	Meeuwse	Erasmus University Rotterdam NL	Netherlands
Sandy	Adam	Leipzig University	Germany
Sarah	Lewis	Sarah Lewis Global Sports Leader GmbH	Switzerland
Sean	Cottrell	LawInSport	United Kingdom
Sean	Hamil	Birkbeck College, University of London	United Kingdom
Sebastian	Goos	Journalisten/Danish Union of Journalists	Denmark
Sebastian	Laustsen	Play the Game - volunteer	Denmark
Severin	Moritzer	Play Fair Code	Austria
Signe	Carlsen	Play the Game	Denmark
Simon	Hørkjær	Danish Gambling Authority	Denmark
Simon	Licen	Washington State University	United States
Simon	Munksø	Play the Game - volunteer	Denmark
Simon Rømer	Roslyng	Danish Gymnastics and Sports Associations	Denmark
Spencer	Harris	University of Colorado	United States
Stanis	Elsborg	Play the Game	Denmark
Stefan	Walzel	European Association for Sport Management	Germany
Steffen	Rask	Play the Game	Denmark
Stephen	Emberson	Genius Sports	United Kingdom
Steve	Menary	Play the Game	United Kingdom
Sven Daniel	Wolfe	University of LaUnited Statesnne	Switzerland
Søren	Windell	City of Odense	Denmark
Thiago	Santos	Universidade Europeia	Portugal
Thilo	Neumann	Der Spiegel	Germany
Thomas	Bach	NOC & Sports Confederation of Denmark (DIF)	Denmark
Thomas	Cunliffe-Brock	Anti Doping Denmark	Denmark
Thomas	Horky	Macromedia University	Germany
Thomas	Lemmer	Deutsche Welle	Germany
Thomas	Preiss	Common Goal	Germany
Thomas	Søndergaard	Play The Game	Denmark
Thomas Bruhn	Helleberg	Thisted Kommune	Denmark
Tim	Walters	Okanagan College	Canada
Tobias Nissen	Sandager	Play the Game - volunteer	Denmark
Tom	Moffat	Federation of International Cricketers'	Australia
Trine Bendix	Knudsen	Play the Game	Denmark
Troels	Rasmussen	Play the Game	Denmark
Trond	Glasser	Ministry of Culture and Equality	Norway
Una	May	Sport Ireland	Ireland
Urvasi	Naidoo	Commonwealth Games Federation	United Kingdom
Viola	von Cramon-Taubadel	European Parliament	Belgium
Vitaly	Kazakov	The University of Manchester	United Kingdom
Whitney	Bragagnolo	Charles University Prague -FTVS	Netherlands
Wilhelm	Rauch	Federal Office of Sport FOSPO	Switzerland
Wouter	de Groot	OGV Sportadvies	Netherlands
Yannick	Kluch	Center for Sport Leadership, VCU	United States
Zachary	Calo	Hamad bin Khalifa University	Qatar



# Play the Game 2022

- is there a cure for sport?



**APPENDIX 2:  
CONFERENCE  
PROGRAMME**

Monday 27 June					
12:00	<b>Arrivals and registration</b>				
	<i>Lucie Delhaye, classically trained and professional harp player</i>	<i>luciedelhaye.com</i>			
14:00	<b>Words of welcome and opening keynotes</b>				<b>Store Sal</b>
	Words of welcome	Troels Rasmussen	Managing director	Play the Game	Denmark
	Words of welcome	Søren Windell	Deputy mayor	City of Odense	Denmark
	Welcome to Play the Game 2022: Is there a cure for sport?	Jens Sejer Andersen	International director	Play the Game	Denmark
14:30	<b>A movement for peace in the shadow of war</b>				<b>Store Sal</b>
<b>Chair: Andreas Selliaas</b>	Make sports not war - Belarusian marathon for freedom	Mikhail Zaleuski / Maryia Zhurava	Head of the sports department / Head of legal department	Belarusian Sport Solidarity Foundation	Poland
	International Federations positions and actions	Francesco Ricci Bitti	President	ASOIF	Italy
	Sportswashing, Mega-Events, and Political Conflict	Jules Boykoff	PhD	Pacific University	USA
15:15	<b>Coffee break</b>				
15:45	<b>A movement for peace in the shadow of war</b>				<b>Store Sal</b>
	Beijing 2022: Objectives and Outcomes	Sarah Lewis	Managing director	Sarah Lewis Global Sports Leader GmbH	UK/Switzerland
	A new international strategy for the NOC of Denmark: More responsibility, more integrity, more democracy and more sustainability in international sports politics	Hans Natorp	President	National Olympic Committee and Sports Confederation of Denmark	Denmark
	There is no Olympic turning point: It is the year of Sports Rogue States - and this is just the beginning	Jens Weinreich	Journalist, publisher	SPORT & POLITICS	Germany
	<i>Panel debate, Q&amp;A: Zaleuski, Zhurava, Ricci Bitti, Boykoff, Lewis, Natorp, Weinreich</i>				
17:00	<b>Next stop: Qatar - the most disputed sports event of the century</b>				<b>Store Sal</b>
<b>Chair: James Corbett</b>	An explosive Qatari mix: Prejudice compounds being in the wrong place at the wrong time	James M. Dorsey	Academic, journalist, syndicated columnist, blogger	Middle East Institute-NUS/Institute of Fan Culture/The Turbulent World of Middle East Soccer	Singapore/Germany/Morocco
	Trapped in Qatar - Investigation into the World Cup 2022 and human rights	Benjamin Best	Journalist, filmmaker	ARD/WDR	Germany
	Football and sportswashing: Qatar 2022 and the future	Jesper Møller	President/ExCo member	Danish Football Association (DBU)/UEFA	Denmark
	No 'Dignity and Pride' in World Cup Labor Abuses	Minky Worden	Director of Global Initiatives	Human Rights Watch	USA
	<i>Panel debate, Q&amp;A: Dorsey, Best, Møller, Worden</i>				
18:30	<b>Welcome reception</b>				
20:00	<b>Bringing values of sport into circles of life</b>				<b>Store Sal</b>
<b>Chair: Hanne Marie Brevik</b>	<i>A talk with inspiring personalities on their visions and efforts to improve society through sport</i>	Khalida Popal	Founder and director	Girl Power	Afghanistan
		Kasper Hjulmand	Head coach	Denmark's men's national football team	Denmark
		Thomas Preiss	Co-founder	Common Goal	Germany
	<i>Panel debate, Q&amp;A: All speakers</i>				

Tuesday 28 June					
<b>07:00</b>	<b>Morning run with Chiel Warners</b>				
<b>09:00</b>	<b>Athletes at risk: Fighting multiple forms of abuse</b>				
<b>Chair: Minky Worden</b>	Where Are We At? The Continuing Fight Against Abuse in Sport	Laura Robinson	Journalist	Freelance	Canada
	Caught in a spider's web: Sexual violence and abuse in sport	Andrea Schülte	Journalist	WDR/Deutschlandfunk	Germany
	The Athlete Perspective	Rob Koehler	Director general	Global Athlete	USA
	Addressing the Endemic Sexual Violence in Sport	Andrea Florence	Acting director	Sport & Rights Alliance	Brazil
<b>10:15</b>	<b>Coffee break</b>				
	Will the ILO recognize childrens involvement in high performance sport as a form of child labour?	Peter Donnelly	Professor emeritus	University of Toronto	Canada
	<i>Panel debate, Q&amp;A: All speakers</i>				
<b>11:50</b>	<b>Sports journalism: Changing media markets and technology</b>				
<b>Chair: Kirsten Sparre</b>	Quality Journalism or Toy Department? Analyzing Sports in international Print Media. Presentation of particular results of the International Sports Press Survey 2021	Thomas Horky / Jörg-Uwe Nieland	Professor / Dr. phil	Macromedia University / German Sport University Cologne	Germany
	Sports reporting in the East and West: ISPS 2021 in China and the US	Simon Licen	Associate professor	Washington State University	United States
	Presentation title to be confirmed	Jørn Broch	News editor	Jysk Fynske Medier	Denmark
	Piracy viewing – A serious threat to the media and sport industry	Harry Arne Solberg	Professor	NTNU Trondheim Business School	Norway
	<i>Panel debate, Q&amp;A: All speakers</i>				
<b>11:50</b>	<b>CAS: A playbook for reform</b>				
<b>Chair: Antoine Duval</b>	Ethical considerations of CAS decision to allow Kamila Valieva to compete	Marija Andjelkovic	Professor	Singidunum Univeristy, ADAS	Serbia
	The CAS Code: (a court) room for improvements	Alessandro Oliverio	Attorney at law	isportlaw   international sports law	Italia
	Human Rights in the Jurisprudence of the CAS	Faraz Shahlaei	Adjunct professor	Loyola Law School	USA
	A Playbook for Using National Courts and the Doctrine of Unconscionability to Encourage Structural and Procedural Changes at CAS	Marcus Mazzucco	Sessional lecturer	University of Toronto	Canada
	<i>Panel debate, Q&amp;A: All speakers</i>				
<b>11:50</b>	<b>How to counter matchfixing: The quest for an independent agency</b>				
<b>Chair: Andy Harvey</b>	From awareness to catharsis: Will matchfixing save modern sports?	Sandra Meeuwssen	Director ESPRIT	Erasmus University Rotterdam NL	Netherlands
	The Case for an Independent Match-Fixing Investigations Agency in Football	Affy Sheikh	Head of Starlizard Integrity Services	Starlizard Integrity Services	United Kingdom
	Zero tolerance or zero effectiveness? Assessing policies to combat match-fixing	Marcelo Moriconi	Researcher	Iscte – IUL	Portugal
	<i>Panel debate, Q&amp;A: All speakers</i>				

Tuesday 28 June					
<b>11:50</b>	<b>The race walker and the volleyball whistleblower</b>				<b>208</b>
<b>Chair: Henrik Brandt</b>	<i>Investigative journalists sum up two research projects made for Play the Game</i>				
	Alex Schwazer: Doping or Entrapment?	Andy Brown	Freelance, editor	Sports Integrity Initiative	United Kingdom
	20 years of the Volleygate. A new investigation. Told like never before.	Federico Darío Teijeiro	Investigative journalist, professor	Periodismo & Punto / Universidad de San Andrés y Grupo Clarín	Argentina
	<i>Panel debate, Q&amp;A: All speakers</i>				
<b>11:50</b>	<b>The ongoing struggle for safe sport in Canada</b>				<b>209</b>
<b>Chair: Bruce Kidd</b>	<i>Session organised by the University of Toronto</i>				
	The struggle for safe sport in Canada: the story since Play the Game 2019	Bruce Kidd	Professor emeritus	University of Toronto	Canada
	The role of athletes in developing an independent mechanism for safe sport	Erin Willson	PhD candidate	University of Toronto	Canada
	The struggle for safe sport in Canada: remaining challenges	Peter Donnelly	Professor emeritus	University of Toronto	Canada
	<i>Panel debate, Q&amp;A: All speakers</i>				
<b>11:50</b>	<b>E-sports: Trend or new normal?</b>				<b>301+302</b>
<b>Chair: Rasmus Klarskov Storm</b>	E-Sports – the Disembodiment of Sports?	Annette Hofmann	Professor	ICSSPE/Ludwigsburg University of Education	Germany
	The Rise of Physical Esports: Trend or New Normal in Competitive Cycling?	Benedikt Stoffers / Julian Lanfer / Daniel Westmattelmann	Research assistant / Research assistant / Assistant professor	University of Münster	Germany
	Conceptualising the social inclusion potential of Esports to innovate future sport for development agendas: A capabilities perspective	Emily Jane Hayday / Holly Collison-Randall	Lecturer / Senior lecturer	Loughborough University London	United Kingdom
	The role of large gaming platforms in the organization of esports	Anne Mette Thorhauge	Associate professor	University of Copenhagen	Denmark
	<i>Panel debate, Q&amp;A: All speakers</i>				
<b>13:00</b>	<b>Lunch</b>				



Tuesday 28 June					
<b>14:15</b>	<b>From Russia to Qatar: The geopolitics of sport</b>				<b>Store Sal</b>
<b>Chair: Roger Pielke</b>	The most powerful sports political countries in 2021 – the publication of the NOC of Denmark biannual Global Sports Political Power Index	Poul Broberg	Director of Public Affairs	National Olympic Committee and Sports Confederation of Denmark	Denmark
	The hard edge of soft power: Russian mega-events as the groundwork for a great nation at war	Sven Daniel Wolfe	Junior lecturer	University of Lausanne	Switzerland
	Missing the goal: Human Rights violations in preparation for the World Cup in Qatar	Annette Stubkjær Rimmer	Policy advisor	Amnesty International	Denmark
	How to achieve human rights objectives through mega sporting events?	Zachary Calo	Professor of law	Hamad bin Khalifa University	Qatar
	All this whining about dead builders - I just want to watch football	Wouter de Groot	Freelance sport consultant	OGV Sportadvies	The Netherlands
	Football and geopolitics: Made in the USA	Federico Darío Teijeiro	Journalist	La Nación	Argentina
	<i>Panel debate, Q&amp;A: All speakers</i>				
<b>14:15</b>	<b>Eliminating the endemic violence in sport</b>				<b>107</b>
<b>Chair: Rob Koehler</b>	Sextortion in sport: An international examination of this silent abuse of power	Whitney Bragagnolo	PhD researcher	Charles University Prague	The Netherlands
	"Get back to the kitchen!": Gendered online abuse and trigger events	Lauren Burch	Senior lecturer	Loughborough University London	United Kingdom
	The Lurking Shadows	Murali Krishnan	Journalist	Freelance	India
	Magic Mirror on the wall, who is the fairest one of all?	Payoshni Mitra	CEO	The Global Observatory for Gender Equality & Sport	Switzerland
	Transparency & Accountability in Safe Sport Mechanisms	Hilary Findlay	Member	Centre for Sport Capacity, Brock Unvers	Canada
	Safeguarding Athletes at Games Time	Claudia Villa-Hughes / Urvasi Naidoo	Head of safeguarding / Compliance and contracts manager	Commonwealth Games Federation & Commonwealth Sport Foundation	United Kingdom
	<i>Panel debate, Q&amp;A: All speakers</i>				
<b>14:15</b>	<b>Reaching for Utopia: The rise of athlete activism</b>				<b>207</b>
<b>Chair: Jules Boykoff</b>	The Athlete-Activist - between Euphoria and Disillusionment	Benjamin Bendrich	Blogger, scientist	der ball luegt nicht, Hochschulsport der Georg-August-Universität Göttingen	Germany
	Athletes Pressing Charges. Athletes Protesting Reforms in Modern Pentathlon	Jörg Krieger	Associate professor	Aarhus University	Denmark
	Freedom of Expression and Athlete Activism	Nikki Dryden	Founder	Lex Athleta	Australia
	Media Analysis: Investigating Engagement with the International Paralympic Committees WeThe15 Campaign: Insights from Tokyo 2020 and Beijing 2022	Emily Jane Hayday	Lecturer	Loughborough University London	United Kingdom
	The Voice of the Athlete in International Sport	Paul Greene	Founding partner	Global Sports Advocates, LLC	USA
	<i>Panel debate, Q&amp;A: All speakers</i>				

Tuesday 28 June					
<b>14:15</b>	<b>Match-fixing: National policies and target groups</b>				<b>208</b>
<b>Chair: Peter Forsberg</b>	Organisational interests limit the fight against match-fixing: Lessons from an evaluation of the Danish Platform	Peter Forsberg	PhD, senior analyst	Play the Game	Denmark
	A national approach against match-fixing: The case of Austria	Severin Moritzer	CEO	Play Fair Code	Austria
	Why some football referees engage in match-fixing? A sociological explanation of the influence of social structures	César de Cima	PhD fellow	Iscte – IUL	Portugal
	Match-fixing in Cyprus: Examining Fans' Football Attendance	Andreas Xenofontos	Student	The University of New Haven	USA
	Tackling match-fixing with criminal law: Belgian case study	An Vermeersch / Louis Vandercruysse	Professor / PhD student	Ghent University	Belgium
	Could David defeat Goliath	Mikhail Zaleuski / Maryia Zhurava	Head of the sports department / Head of legal department	Belarusian Sport Solidarity Foundation	Poland
	<i>Panel debate, Q&amp;A: All speakers</i>				
<b>14.15</b>	<b>The challenges of Latin America in fighting corruption in sport</b>				<b>209</b>
<b>Chair: Thiago Santos</b>	The unfairplay in Brazil	Paulo Schmitt	Integrity Legal Advisor	Brazilian Olympic Committee	Brazil
	The unfairplay in Brazil	Luciano Hostins	Legal director	Brazilian Olympic Committee	Brazil
	Technology and innovation in sport: Clean Game?	Christian Farias Trajano	Manager, Anti-Doping Education	Brazil Olympic Committee	Brazil
	The modernization process in Brazilian National Olympic Federations	Sabrina Furtado	PhD candidate	Inst. Inteligencia Esportiva/UFPR	Brazil
	<i>Foul Play: fighting sport corruption in Argentina and Latin America (told by moderator)</i>	<i>Federico Darío Teijeiro</i>	<i>Investigative journalist, professor</i>	<i>Periodismo &amp; Punto / Universidad de San Andrés y Grupo Clarín</i>	<i>Argentina</i>
	<i>Panel debate, Q&amp;A: All speakers</i>				
<b>14:15</b>	<b>The Impact of COVID-19 on sport and physical activity</b>				<b>301+302</b>
<b>Chair: Mogens Kirkeby</b>	The Impact of the COVID-19 Pandemic on Sports and Physical Activity in Germany	Annette Hofmann	Professor	ICSSPE/Ludwigsburg University of Education	Germany
	Relationship Marketing of Sports Clubs during the COVID-19 Pandemic	Thomas Horky / Jörg-Uwe Nieland	Professor / Dr. phil	Macromedia University / German Sport University Cologne	Germany
	Was the closure of indoor sports the disaster for public health that sports organizations claimed	Bjarne Ibsen	Professor	Centre for Sports, Health and Civil Society	Denmark
	Sport and exercise in Denmark during the Corona Pandemic	Steffen Rask	Analyst	Play the Game	Denmark
	Recovering from COVID by treating lifestyle diseases	Bastien Wallace	Masters of Philosophy Student	Western Sydney University	Australia
	Principles for rebuilding global sport post Covid-19	Matthew Graham	Director of Legal & Player Relations	World Players Association - UNI Global Union	Switzerland
	<i>Panel debate, Q&amp;A: All speakers</i>				
<b>16:00</b>	<b>Coffee break</b>				

Tuesday 28 June					
<b>16:30</b>	<b>Inside the investigations: How intelligence counters corruption in sport</b>				<b>Store Sal</b>
<b>Chair: Mike McNamee</b>	How to bend the rules and qualify for the Olympics in 3 easy steps - evidence of race fixing in Alpine Skiing	Federiga Bindi	Director	IWPR / Alta Badia Ski Academy	USA
	Changing the narrative: Why an intelligence-led approach is the only way forward	Nick Raudenski	Head of Intelligence & Investigations	International Testing Agency	Switzerland
	A Gamechanger for sport fraud: Harnessing AI Investigation and Intelligence	Martin Dubbey	Managing director	Harrod Associates Ltd	United Kingdom
	The state of illegal betting, 2022	Martin Purbrick	Chairperson	Asian Racing Federation Council on Anti-Illegal Betting & Related Financial Crime	United Kingdom
	Sports betting investigations through the prism of open-source intelligence	Jack Kerr	Journalist	Freelance	Australia
	Panellist	Viola von Cramon-Taubadel	Member	European Parliament (Greens/EFA Group, Germany)	Germany
	<i>Panel debate, Q&amp;A: All speakers and panellists</i>				
<b>18:30</b>	<b>Dinner</b>				
<b>20:00</b>	<b>An evening out with Andrew Jennings</b>				<b>Lokale 2</b>
<b>Chair: Jeppe Laursen Brock</b>	<i>A look at the legacy of a journalistic pioneer and the future of investigative sports journalism</i>				
	Facts: The bread and butter of the sports debate	Jens Sejer Andersen	International director	Play the Game	Denmark
	To be confirmed	James Oliver	Producer	BBC Panorama	United Kingdom
	Andrew's Lesson on Empathy	Lasana Liburd	Journalist	Wired868.com	Trinidad & Tobago
	Chasing bad men with Andrew Jennings	Jan Jensen	Journalist	Ekstra Bladet	Danmark
	What would Andrew do? Occasional data leaks are no substitute for permanently hard-hitting, in-depth Olympic investigative journalism	Jens Weinreich	Journalist, publisher	SPORT & POLITICS	Germany
	Panellist	Tine Johansen	President	The Danish Union of Journalist	Denmark
	<i>Panel debate, Q&amp;A: All speakers and panellists</i>				

Wednesday 29 June						
07:00	Morning run with Chiel Warners					
09:00	Weathering the storm: Can anti-doping overcome its confidence crisis?					Store Sal
Chair: Mike McNamee	Building Russian anti-doping: Lessons learned in the past	Anders Solheim	CEO	Anti-Doping Norway	Norway	
Chair: Erika Riedl	WADA's I&I activities to rebuild trust in Anti-doping	Günter Younger	Director	Intelligence and Investigations, WADA	Switzerland	
	Tools for Deterrence & Justice for Athletes and Sport: the Rodchenkov Act	Allison Wagner	Director of Athlete and International Relations	USADA	USA	
	Unequal distribution of accountability in anti-doping	Jorge Leyva	CEO	iNADO	Germany	
	How ITA has changed the anti-doping landscape	Michael Ask	Senior manager	International Testing Agency	Switzerland	
10:15	Coffee break					
	From Russia with Lies: Why sports bodies don't care about anti-doping	Hajo Seppelt	Head of producing EyeOpening.Media	ARD German TV	Germany	
	Panellist	Andrea Gotzmann	Chairperson of the executive board	National Anti Doping Agency Germany	Germany	
	Panellist	Julien Attuil-Kayser	Head of the anti-doping unit	Council of Europe	France	
	<i>Panel debate, Q&amp;A: All speakers and panellists</i>					
09:00	European Model of Sport: A pyramid, a church, or a world of variety?					107
Chair: Maja Pilgaard	One or several sporting realities in Europe?	Steffen Rask	Analyst	Play the Game	Denmark	
	Claims, expectations and realities concerning the European Sport Model	Stefan Walzel	Secretary general	European Association for Sport Management	Germany	
	The solidarity model of organized sport in Europe and beyond	Francesco Ricci Bitti	President	ASOIF	Italy	
	Fake news or biased advocacy – both limit sport's social impact	Mogens Kirkeby	President	International Sport and Culture Association	Denmark	
10:15	Coffee break					
	European Model of Sport - restriction of athletes' rights	Dejan Stefanović	Board member	Word Player Association, FIFPro	Slovenia	
	Panellist	Viola von Cramon-Taubadel	Member	European Parliament (Greens/EFA Group, Germany)	Germany	
	Panellist	Poul Broberg	Director of Public Affairs	National Olympic Committee and Sports Confederation of Denmark	Denmark	
	<i>Panel debate, Q&amp;A: All speakers and panellists</i>					

Wednesday 29 June					
<b>11:50</b>	<b>How the sports world failed woman athletes from Afghanistan</b>				<b>Store Sal</b>
	<i>Joint panel organised by the speakers</i>	Laura Robinson	Journalist	Freelance	Canada
		Khalida Popal	Founder and director	Girl Power	Afghanistan
		Nikki Dryden	Founder	Lex Athleta	Australia
	<i>Panel debate, Q&amp;A: All speakers</i>				
<b>11:50</b>	<b>Artificial intelligence: Advancing integrity in sport</b>				<b>107</b>
<b>Chair: Tariq Panja</b>	A Gamechanger for sport fraud: Harnessing AI Investigation and Intelligence	Martin Dubbey	Managing director	Harrod Associates Ltd	United Kingdom
	The Devil is in the Data	Andy Brown	Freelance, editor	Sports Integrity Initiative	United Kingdom
		Philippe Auclair	Journalist	Josimar, France Football	France
		Jack Kerr	Journalist	Freelance	Australia
		Steve Menary	Journalist	Freelance	United Kingdom
	<i>Panel debate, Q&amp;A: All speakers</i>				
<b>11:50</b>	<b>Raising a fist to take a knee: Activism in the context of global sport</b>				<b>207</b>
<b>Chair: Andy Harvey</b>	USOPC's New Activism Policy: Reflections from Council Experts	Yannick Kluch	Assistant professor	Center for Sport Leadership, Virginia Commonwealth University	USA
	USOPC's New Activism Policy: Reflections from a Team USA Paralympian	Charley Nordin	Paralympian	Athlete	USA
	Athlete meets Climate Activist: Motivations and Challenges	Anne Dietrich	PhD student	Texas A&M University	USA
	Novak Djokovic between own attitude and politics	Nenad Dikic	Professor	Singidunum University, ADAS	Serbia
	<i>Panel debate, Q&amp;A: All speakers</i>				
<b>11:50</b>	<b>Elite sport: The importance of leadership</b>				<b>208</b>
<b>Chair: Rasmus Klarskov Storm</b>	Why is Finland falling behind in elite sports? - The Finnish elite sport system in a Nordic comparison	Klaus Nielsen	Professor	Birkbeck, University of London	Denmark
	Why are the Nordic welfare states among the world's best elite sports nations?	Michael Andersen	CEO	MA57 Consulting	Denmark
	The leadership of high-performance directors in the governance structure of Danish elite sport	Allan Bennich Grønkjær	PhD candidate	Norwegian School of Sport Sciences	Norway
	<i>Panel debate, Q&amp;A: All speakers</i>				
<b>11:50</b>	<b>Measuring sports governance: How to improve the tools</b>				<b>209</b>
<b>Chair: Simon Licen</b>	Analysis of good governance codes for NGBs – ACTION Project	Grzegorz Botwina	President	Institute for Sport Governance	Poland
	Governance in sports: Legitimacy in national sports federations	Mauricio Hernandez	Director	Transparency in Sport	Colombia
	Municipal sport management and governance index (SMG-M): Measuring and comparing sports management in municipal public	Sabrina Furtado	PhD candidate	Inst. Inteligencia Esportiva/UFPR	Brazil
	Developing indicators to measure and direct participation mechanisms for members in professional football clubs in Germany	Sandy Adam	Research associate	Universität Leipzig	Germany
	<i>Panel debate, Q&amp;A: All speakers</i>				

Wednesday 29 June					
<b>11:50</b>	<b>Improving governance and testing in anti-doping</b>				<b>301+302</b>
<b>Chair: Martin Holmlund Lauesen</b>	How can we not understand the development of scientific doping in France without analyzing the development of sports medicine (exercise physiology) since the 1960s?	Christophe Brissonneau	Sociologist	University of Paris Cité (I3SP)	France
	Protecting Integrity in Sports: Using Dried Blood Spot Technique in a remote Scenario	Andrea Gotzmann	Chairperson of the executive board	National Anti Doping Agency Germany	Germany
	Perceptions of the WADA anti-doping system among regional anti-doping organisation members	Daniel Read	Lecturer	Loughborough University London	United Kingdom
	Fostering good governance in NADOs: how to ensure athletes' participation in decision-making	Lorenz Fiege	Research associate	German Sport University Cologne	Germany
	Making anti-doping procedure fairer: Contribution of the Council of Europe	Julien Attuil-Kayser	Head of the anti-doping unit	Council of Europe	France
	<i>Panel debate, Q&amp;A: All speakers</i>				
<b>13:00</b>	<b>Lunch</b>				
<b>14:15</b>	<b>Sex, gender and sport: A controversial mix</b>				<b>Store Sal</b>
<b>Chair: Nick Harris</b>	IOC Framework on Fairness, Inclusion and Non-Discrimination	Magali Martowicz	Head of Human Rights	IOC	Switzerland
	Sex segregation and inclusion of trans* athletes and athletes with differences in sex development (DSD) in sport	Andy Harvey	Lecturer	Swansea University	United Kingdom
	Ban the Ban: Guidelines for Pragmatic Inclusion of Trans Athletes in Elite Sport	Roger Pielke	Professor	CU Boulder	USA
	Managing the three-way paradox of inclusion, fairness and safety in sport	Rikke Rønholt	Board member	National Olympic Committee and Sports Confederation of Denmark	Denmark
	The politics of exclusion: Analyzing state responses to scholastic transgender athletes	Spencer Harris	Associate professor	University of Colorado Colorado Springs	USA
	<i>Panel debate, Q&amp;A: All speakers</i>				
<b>14:15</b>	<b>Calling out CAS: Justice for the powerful?</b>				<b>107</b>
<b>Chair: Grit Hartmann</b>	The good, the bad and the ugly - Conflicts of interest at the CAS and how to fix them	Grit Hartmann	Journalist	Freelance	Germany
	Access to effective remedy in sport – Introducing the Sport and Human Rights Dispute Resolution Mechanism	Florian Yelin	Head of policy and research	World Players Association - UNI Global Union	Switzerland
	New wine in an old bottle: Pathways to reforming the Court of Arbitration for Sport	Antoine Duval	Senior researcher	Asser Institute	The Netherlands
	CAS: rule by law or rule of law?	Miguel Maduro	Professor, dean	Católica Global School of Law / European University Institute	Portugal
	<i>Panel debate, Q&amp;A: All speakers</i>				
<b>15:45</b>	<b>Coffee break</b>				

Wednesday 29 June					
<b>16:15</b>	<b>Billionaires and breakaways: Is that the future of football?</b>				<b>Store Sal</b>
<b>Chair: Tariq Panja</b>	Plutocracy in the Premier League: a case study of entitlement, skullduggery and success	Nick Harris	Journalist	Sporting Intelligence	United Kingdom
	Sportswashing, Sugar daddies and Soft Budget Constraints in the English Premier League	Klaus Nielsen	Professor	Birkbeck, University of London	Denmark
	The Super League is Dead, Long Live The Super League: Europe's Elite Clubs and the Big Power Grab	James Corbett	Journalist, senior correspondent	Off The Pitch	Ireland
	What will be the outcome in the Super League v UEFA case?	Katarina Pijetlovic	Associate professor of sports law	Manchester Metropolitan University	Estonia
	How football is turning to unregulated/illegal sources of financing	Philippe Auclair	Journalist	Josimar, France Football	France
	Panellist	David Goldblatt	Journalist, academic, writer	Chair Football for Future	United Kingdom
	<i>Panel debate, Q&amp;A: All speakers</i>				
<b>17:45</b>	<b>Innovative Athletics - an evening in movement at the University of Southern Denmark</b>				

Thursday 30 June					
<b>09:00</b>	<b>Integrity challenges to sport: One agency to fix them all?</b>				<b>Store Sal</b>
<b>Chair: Jens Sejer Andersen</b>	Balancing Independence and Accountability: Ensuring state and sport institutions keep each other honest	Akaash Maharaj	Board director	Canadian Centre for Ethics in Sport	Canada
	The utopia WACA: A World Agency that fights sports crime only makes sense without any institutional influence of the Olympic sport	Jens Weinreich	Journalist, publisher	SPORT & POLITICS	Germany
	System change: Reform of the international sports system	Alex Phillips	Consultant	Independent	Switzerland
	The World Sports Anti-Corruption Agency - yes or no?	Drago Kos	Chairman	OECD Working Group on Bribery	Slovenia
<b>10:15</b>	<b>Coffee break</b>				
	Addressing Sport Integrity from the perspective of private-public and multistakeholder approaches	Paolo Bertaccini Bonoli	Member	ITA MFA Inter-Institutional Anti-Corruption Mechanism	Italy
	<i>Panel debate, Q&amp;A: All speakers</i>				
<b>11:50</b>	<b>The athlete and the system: An even playing field</b>				<b>Store Sal</b>
<b>Chair: Chiel Warners</b>	From Athlete Voice to Athlete Agency: Fairness to Athletes in Sport Governance	Allison Wagner	Director of Athlete and International Relations	USADA	USA
	Novak Djoković v Australia: A Pandemic-Era Moral Panic	Ana Mitric	Writer	Independent	USA
	The Sporting Contest no Athlete can seemingly ever win	Geoff Parsons	Executive Chairman	Learn By Design	UK
	<i>Panel debate, Q&amp;A</i>				
<b>11:50</b>	<b>Human rights in sport: A self-imposed dilemma?</b>				<b>107</b>
<b>Chair: Steffen Rask</b>	Human Rights in sport: a self-imposed dilemma of neglectful SGBs	Donata Taddia / Diogo Jurema	Co-founder	SCORE Sport Think Action Tank	Switzerland
	Legality of Rule 50.2 of the Olympic Charter and the athletes' freedom of political expression	Csilla Szomolaiová	PhD student	Masaryk University Brno, Faculty of Law	Czech Republic
	Compatibility of Rule 50 of the IOC Charter with the International Human Rights Law	Faraz Shahlaei	Adjunct professor	Loyola Law School	USA
	<i>Panel debate, Q&amp;A</i>				
<b>11:50</b>	<b>Play the Game: What do you expect between conferences?</b>				<b>207</b>
	<i>Session organised by Play the Game's editor Kirsten Sparre and managing director Troels Rasmussen.</i>				
	<i>Should Play the Game be more than biennial conferences? Please join us for a discussion about what Play the Game should offer in the next 25 years, and help us with your ideas, opinions and feedback.</i>				
<b>11:50</b>	<b>Mindless medicine and mindful muscles</b>				<b>208</b>
<b>Chair: Spencer Harris</b>	Mindful Muscles - the first multifaceted, international psycho-educational intervention to tackle doping use in fitness and amateur sport	Nenad Dikic	Professor	Singidunum University, ADAS	Serbia
	Dope & Deny: A Comparative Study of News Frames in American and Russian Coverage of American and Russian Athletes	Sada Reed	Assistant professor	Arizona State University	USA
	Minimising risk & harm: an analysis of anti-doping through the lens of safe sport	Sean Cottrell	CEO	LawInSport	United Kingdom
	<i>Panel debate, Q&amp;A</i>				



Thursday 30 June					
<b>11:50</b>	<b>Sustainable sport: Assessments and activism</b>				<b>209</b>
<b>Chair: Roger Pielke</b>	Becoming Good Ancestors: Less Football for an Inhabitable Earth	Tim Walters	College professor	Okanagan College	Canada
	A Tool to Make Sustainability Meaningful: Materiality Assessment in Sport	Anne Dietrich	PhD student	Texas A&M University	USA
	How environmental accreditations from international sports federations can push national federations	Jens Færgemann	Sustainability officer	Danish Automobile Sports Federation	Denmark
	How and why are local sports clubs becoming more sustainable	Irene Lauridsen	Sustainability officer	Danish Canoe Federation, Danish Sailing Association and Danish Rowing Federation	Denmark
	<i>Panel debate, Q&amp;A</i>				
<b>11:50</b>	<b>How to build an international federation</b>				<b>301+302</b>
<b>Chair: Sarah Lewis</b>	The story of Parkour Earth: Building an authentic contemporary international sport federation	Mikkel Rugaard	Independent Director	Parkour Earth	Denmark
	A vote with a weight: Alternatives to the one-nation-one-vote regime	Peter Forsberg	PhD, senior analyst	Play the Game	Denmark
	Sport and Democracy: embracing the polemic nature of agonistic social practices	Breana Mccoy	PhD candidate	Charles University Prague	Czech Republic
	On integrity; the (non)politics of governments and sport	Sandra Meeuwsen	Director ESPRIT	Erasmus University Rotterdam NL	Netherlands
	<i>Panel debate, Q&amp;A</i>				
<b>13:00</b>	<b>Lunch</b>				
<b>14:00</b>	<b>Qatar 2022 and the role of the media</b>				<b>Store Sal</b>
<b>Chair: Anette Stubkjær Rimmer</b>	Trailer: Cards of Qatar	Blankspot			
	Qatar's Abuses, Qatar's Reforms: Getting the Narrative Right	Andy Spalding	Professor	University of Richmond School of Law	USA
	Qatar's subtle attack on investigative journalists	Andreas Selliaas	Journalist	Programme Committee, Play the Game	Norway
	Qatar - Putting hard-hitting but fair reporting to the test	James M. Dorsey	Academic, journalist, syndicated columnist, blogger	Middle East Institute-NUS/Institute of Fan Culture / The Turbulent World of Middle East Soccer	Singapore/Germany/Morocco
	Panellist	Halvor Ekeland	Journalist	NRK Sport	Norway
	Panellist	Lars Johnsen	Journalist	Josimar	Norge
	Panellist	Martin Schibbye	Editor-in-chief	Blankspot	Sweden
	<i>Panel debate, Q&amp;A: All speakers and panellists</i>				

Thursday 30 June					
<b>14:00</b>	<b>Mega sporting events: Is legacy a fantasy?</b>				<b>107</b>
<b>Chair: Simon Licen</b>	The sports governance of mega-events in Brazil: Real legacies for whom?	Christoph Clephas	Professor	German University for Health and Sport	Germany
	Public Support for Hosting the Tour de France in Denmark: Contingent Valuation	Christian Gjersing Nielsen	PhD student, senior analyst	Play the Game	Denmark
	2017 World Road Cycling Championship in Bergen – What remained when the circus had left the city?	Harry Arne Solberg	Professor	NTNU Trondheim Business School	Norway
	New Memory Ecology and the Sochi 2014 Olympics Legacy: Public and Media Memories of the Sporting Mega-Events and their Lasting Political Effects	Vitaly Kazakov	ESRC Postdoctoral Fellow	The University of Manchester	United Kingdom
	London 2012 legacy – 10 years on	Spencer Harris	Associate professor	University of Colorado Colorado Springs	USA
	The contested and overshadowed legacies of the FIFA World Cup Qatar 2022	Kamilla Swart	Associate professor	Hamad Bin Khalifa University	Qatar
	<i>Panel debate, Q&amp;A: All speakers</i>				
	<b>Sport and sustainability: Time for a revolution?</b>				<b>207</b>
<b>Chair: Jakob Færch</b>	Why build new facilities when the current ones are not in use?	Evald Bundgaard Iversen / Jens Høyer-Kruse	Lecturer, center manager / Assistant Professor	University of Southern Denmark	Denmark
	Time for a Revolution - Building a new Olympic Spirit	Oliver Vanges	Development consultant	The Danish Foundation for Culture and Sports Facilities	Denmark
	Green turfs in a dark future	Bjørn Aas	Senior engineer	Center for Sports Technology and Facilities - Norwegian University of Science and Technology	Norway
	Harbours of the future - From polluted monofunctional spaces to recreative oasis	Jens Øyås Møller	Development consultant	The Danish Foundation for Culture and Sports Facilities	Danmark
	<i>Panel debate, Q&amp;A: All speakers</i>				
<b>14:00</b>	<b>Strengthening athlete power through the EU projects EMPLOYS and SAPIS</b>				<b>208</b>
	Good Governance in the Employment Relations of Olympic Athletes	Maximilian Seltmann	Research associate and project coordinator	German Sport University Cologne	Germany
	Good Governance in the Employment Relations of Olympic Athletes	Lorenz Fiege	Research associate	German Sport University Cologne	Germany
	SAPIS: Athletes' perception of power	Chiel Warners	Information coordinator	Ministry of Justice	The Netherlands
	<i>Panel debate, Q&amp;A: All speakers</i>				

Thursday 30 June					
<b>14:00</b>	<b>Sports corruption: The way it harms</b>				<b>209</b>
<b>Chair: Alex Phillips</b>	Post(?) - Covid: the rise and rise of ticket touting	Alessandro Moretti	Postdoc	University of Copenhagen	Denmark
	Assessing the harms of match-fixing	Bram Constandt	Postdoctoral researcher	Ghent University	Belgium
	Corruption in Sport Observatory (CSO): A citizens Initiative	Mauricio Hernandez	Director	Transparency in Sport	Colombia
	Mapping Fraud in community sports: the development of a new measure	Gema Souvenir	PhD student	Ghent University	Belgium
	"Organized crime and sport", a chapter of the UNODC Global Report on Corruption in Sport	Sabrina Vettorato	Researcher	IISSS institute	Italy
	<i>Panel debate, Q&amp;A: All speakers</i>				
<b>14:00</b>	<b>Sports governance: A global outlook</b>				<b>301+302</b>
<b>Chair: Sandy Adam</b>	Sport governance in Indonesia: How achievement-sport dreams destroy the foundation and policies of sports	Amal Ganesha	Director	Ganesport Institute	Indonesia
	The Rise of Angola's Football Boss and What it Tells Us About FIFA	Samindra Kunti	Journalist	Freelance	Belgium
	The Role of Corruption in the Under-development of Sports in Africa – Nigeria in focus	Eze Alloysius Amaechi	Executive Director	PLAYYA Nigeria	Nigeria
	How Does USA Swimming Keep Letting Its Membership Down?	Michael Gibbons	Attorney	MPG Law	USA
	<i>Panel debate, Q&amp;A</i>				
<b>15:30</b>	<b>Coffee break</b>				
<b>16:00</b>	<b>Speech by the Danish Minister for Culture</b>				<b>Store Sal</b>
	Present and future challenges of sportswashing	Ane Halsboe-Jørgensen	Minister for Culture	The Ministry of Culture	Denmark
<b>16:30</b>	<b>Playing against the clock: Can sport contain climate change?</b>				<b>Store Sal</b>
<b>Chair: Andrea Florence</b>	Last minute winner? The climate crisis and the political potential of sport	David Goldblatt	Journalist, academic, writer	Chair Football for Future	United Kingdom
	Educate, Adapt, Reduce, Support & Invest: Key goals for Climate Action	Federico Addiechi	Head of sustainability	FIFA	Switzerland
	Why must sports organizations be part of the global movement for a better climate and more sustainability	Rikke Rønholt	Board member	National Olympic Committee and Sports Confederation of Denmark	Denmark
	Action, change and transformation for a sustainable future in global sports	Jakob Færch	Development consultant	The Danish Foundation for Culture and Sports Facilities	Denmark
	How Not to Greenwash	Roger Pielke	Professor	CU Boulder	USA
	<i>Panel debate, Q&amp;A: All speakers</i>				
<b>19:30</b>	<b>Cocktail</b>				
<b>20:00</b>	<b>Farewell party with dinner &amp; Play the Game Award</b>				<b>Lokale 2</b>

**APPENDIX 3:  
EVALUATION SURVEY  
2017-2022**

## Appendix 3 – General summary of the survey from 2017-2022

Word change

Word change

Gender	2017	
	n	%
Female	44	28,0
Male	111	70,7
Other	2	1,3
Total	157	100,0

2019	
n	%
60	41,4
85	58,6
0	0,0
145	100,0

2022	
n	%
49	30,8
110	69,2
0	0,0
159	100,0

Profession	2017	
	n	%
Academic	52	27,4
Business	10	5,3
Journalist / Media Organization	35	18,4
Public administration	20	10,5
Anti-doping	19	10,0
Sport Organisation	29	15,3
Student	10	5,3
Other	15	7,9
Total	190	

2019	
n	%
56	31,6
9	5,1
15	8,5
8	4,5
12	6,8
40	22,6
16	9,0
21	11,9
177	

2022	
n	%
44	28
4	3
34	21
13	8
17	11
28	18
11	7
19	12
170	108

(Participants have been able to choose several professions)

Have you participated in earlier conferences?	2017	
	n	
1997	1	
2000	5	
2002	9	
2005	12	
2007	15	
2009	15	
2011	27	
2013	39	
2015	50	
2017 was my first PtG conference	89	

2019 was...

2019	
n	
1	
1	
2	
6	
5	
9	
12	
15	
32	
45	
98	

2022 was...

2022	
n	
2	
2	
3	
6	
12	
12	
24	
24	
36	
40	
47	
88	

<i>What is your overall impression of the conference?</i>	<b>2017</b>	
	<b>n</b>	<b>%</b>
Very good	111	66,5
Good	52	31,1
Either-or	3	1,8
Bad	1	0,6
Very bad	0	0
Do not know		
<b>Total</b>	<b>167</b>	<b>100,0</b>

<b>2019</b>	
<b>n</b>	<b>%</b>
101	65,6
46	29,9
7	4,5
0	0
0	0
0	0
<b>154</b>	<b>100,0</b>

<b>2022</b>	
<b>n</b>	<b>%</b>
96	60,4
60	37,7
3	1,9
0	0
0	0
0	0
<b>159</b>	<b>100,0</b>

<i>Where did you learn about the Play the Game conference?</i>	<b>2017</b>	
	<b>n</b>	<b>%</b>
Play the game Newsletter	33	19,8
Other Newsletter	2	1,2
Play the Games website	20	12,0
From a friend/colleague	51	30,7
PR at another conference	3	1,8
Facebook or Twitter	3	1,8
Other	46	27,7
I do not know / cannot remember	8	4,8
<b>Total</b>	<b>166</b>	<b>100</b>

<b>2019</b>	
<b>n</b>	<b>%</b>
23	14,9
2	1,3
16	10,4
63	40,9
3	1,9
5	3,2
36	23,4
6	3,9
<b>154</b>	<b>100,0</b>

<b>2022</b>
<b>N/A in 2022</b>

<i>How did the conference succeed in offering you new insights into world sport?</i>	<b>2017</b>	
	<b>N/A in 2017</b>	
To a very high degree		
To a high degree		
Either-or		
To a limited degree		
Not at all		
Do not know		
<b>Total</b>		

<b>2019</b>
<b>N/A in 2019</b>

<b>2022</b>	
<b>n</b>	<b>%</b>
43	27,4
86	54,8
16	10,2
11	7,0
0	0,0
1	0,6
<b>157</b>	<b>100,0</b>

<i>To what degree did you find that the conference met its goal of stimulating the public debate about world sport?</i>	<b>2017</b>	
	<b>n</b>	<b>%</b>
To a very high degree	49	30,2
To a high degree	82	50,6
Either-or	18	11,1
To a limited degree	7	4,3
Not at all	1	0,6
Do not know	5	3,1
<b>Total</b>	<b>162</b>	<b>100,0</b>

<b>2019</b>	
<b>n</b>	<b>%</b>
58	38,9
70	47,0
13	8,7
6	4,0
0	0,0
2	1,3
<b>149</b>	<b>100,0</b>

<b>2022</b>	
<b>n</b>	<b>%</b>
34	21,8
93	59,6
13	8,3
12	7,7
0	0,0
4	2,6
<b>156</b>	<b>100,0</b>

<i>To what degree did Play the Game facilitate network between journalists, academics and sport leaders in world sport?</i>	2017	
	n	%
To a very high degree	59	36,4
To a high degree	74	45,7
Either-or	17	10,5
To a limited degree	6	3,7
Do not know	6	3,7
Total	162	100,0

2019	
n	%
58	38,9
55	36,9
20	13,4
9	6,0
7	4,7
149	100,0

2022	
N/A in 2022	

<i>To what degree did Play the Game 2022 give you time enough to network with other participants?</i>	2017	
	n	%
To a very high degree	25	15,7
To a high degree	104	65,4
Either-or	15	9,4
To a limited degree	11	6,9
Not at all	3	1,9
Do not know	1	0,6
Total	159	100,0

2019	
n	%
31	21,4
72	49,7
18	12,4
16	11,0
4	2,8
4	2,8
145	100,0

2022	
n	%
38	24,7
80	51,9
22	14,3
9	5,8
0	0,0
5	3,2
154	100,0

<i>To what extent do you expect Play the Game 2022 to give value to your daily work after the conference?</i>	2017	
	n	%
To a high extent	56	35,7
To some extent	82	52,2
Either-or	4	2,5
To a small extent	6	3,8
To no extent	1	0,6
Do not know	8	5,1
Total	157	100,0

2019	
n	%
62	42,8
64	44,1
6	4,1
9	6,2
2	1,4
2	1,4
145	100,0

2022	
n	%
48	31,6
79	52,0
12	7,9
7	4,6
1	0,7
5	3,3
152	100,0

<i>What were the most important qualities of participating at Play the Game 2022 for you? (Please tick all that apply)</i>	2017	
	N/A in 2017	
The content of the presentations		
The opportunities for networking		
The opportunity to meet people with similar concerns		
The mix of participants from different professions and backgrounds		
The opportunity to debate important issues in international sport		
The specific topics addressed at the conference		
Other - please elaborate		

2019	
N/A in 2019	

2022	
n	%
112	74
112	74
80	53
96	63
94	62
66	43
5	3

<i>In your view, are the Play the Game conferences developing in a positive or a negative direction?</i>	<b>2017</b>	
	<b>n</b>	<b>%</b>
Positive	105	66,9
Negative	2	1,3
Don't know	50	31,8
Total	157	100,0

<b>2019</b>	
<b>n</b>	<b>%</b>
114	78,6
7	4,8
24	16,6
145	100,0

<b>2022</b>	
<b>n</b>	<b>%</b>
84	55,6
10	6,6
57	37,7
151	100,0

<i>What do you think about the number of presentations in general?</i>	<b>2017</b>	
	<b>n</b>	<b>%</b>
Too few	5	3,1
The number was suitable	76	47,2
Too many	61	37,9
Far too many	16	9,9
Do not know	3	1,9
Total	161	100,0

Much too few

<b>2019</b>	
<b>n</b>	<b>%</b>
0	0
1	0,7
85	57,0
51	34,2
10	6,7
2	1,3
149	100,0

Far too few

<b>2022</b>	
<b>n</b>	<b>%</b>
0	0
1	0,7
72	48,0
59	39,3
12	8,0
6	4,0
150	100,0

<i>What do you think about the length of the presentations in the main/plenary sessions</i>	<b>2017</b>	
	<b>n</b>	<b>%</b>
Generally too long	6	3,7
Suitable	139	86,3
Generally too short	14	8,7
Do not know	2	1,2
Total	161	100,0

<b>2019</b>	
<b>n</b>	<b>%</b>
8	5,4
115	77,2
25	16,8
1	0,7
149	100,0

<b>2022</b>	
<b>n</b>	<b>%</b>
13	8,7
121	80,7
11	7,3
5	3,3
150	100,0

<i>What do you think about the general standard of the presentations during main/plenary sessions?</i>	<b>2017</b>	
	<b>n</b>	<b>%</b>
Very good	47	29,2
Good	90	55,9
Either-or	17	10,6
Poor	3	1,9
Very poor	2	1,2
Do not know	2	1,2
Total	161	100,0

Bad  
Very bad

<b>2019</b>	
<b>n</b>	<b>%</b>
62	41,6
75	50,3
12	8,1
0	0,0
0	0,0
0	0,0
149	100,0

<b>2022</b>	
<b>n</b>	<b>%</b>
33	22,3
91	61,5
20	13,5
0	0,0
0	0,0
4	2,7
148	100,0



<i>Did you find there was time enough to debate during plenary sessions?</i>	<b>2017</b>	
	n	%
Yes	85	53,1
Either-or	34	21,3
No	34	21,3
Do not know	7	4,4
Total	160	100,0

<b>2019</b>	
n	%
92	61,7
20	13,4
37	24,8
0	0,0
149	100,0

(main/plenary sessions)?

<b>2022</b>	
n	%
63	42,6
31	20,9
49	33,1
5	3,4
148	100,0

<i>What do you think about the length of the presentations in the parallel sessions?</i>	<b>2017</b>	
	n	%
Generally too long	8	5,0
Suitable	106	66,7
Generally too short	36	22,6
Do not know	9	5,7
Total	159	100,0

<b>2019</b>	
n	%
3	2,0
122	81,9
15	10,1
9	6,0
149	100,0

<b>2022</b>	
n	%
15	10,1
105	70,9
19	12,8
9	6,1
148	100,0

<i>What do you think about the general standard of the presentations during parallel sessions?</i>	<b>2017</b>	
	n	%
Very good	30	18,868
Good	86	54,088
Either-or	31	19,497
Poor	5	3,1447
Very poor	1	0,6289
Do not know	6	3,7736
Total	159	100

<b>2019</b>	
n	%
30	20,27
89	60,135
22	14,865
0	0
1	0,6757
6	4,0541
148	100

Bad  
Very bad

<b>2022</b>	
n	%
25	16,892
95	64,189
19	12,838
1	0,6757
0	0
8	5,4054
148	100

<i>Did you find there was time enough to debate during parallel sessions?</i>	<b>2017</b>	
	n	%
Yes	72	45,3
Either-or	43	27,0
No	36	22,6
Do not know	8	5,0
Total	159	100,0

<b>2019</b>	
n	%
83	56,1
30	20,3
29	19,6
6	4,1
148	100,0

<b>2022</b>	
n	%
64	43,2
32	21,6
40	27,0
12	8,1
148	100,0

<i>What do you think about the mix of plenary and parallel sessions?</i>	<b>2017</b>	
	N/A in 2017	
Suitable		
Too many plenary sessions		
Too many parallel sessions		
Do not know		
Total		

<b>2019</b>	
n	%
103	70,5
4	2,7
34	23,3
5	3,4
146	100,0

<b>2022</b>	
n	%
76	51,4
9	6,1
50	33,8
13	8,8
148	100,0

<i>How did you find (...) as a conference venue?</i>	<b>Van der Valk Hotel, Eindhoven</b>	
	<b>n</b>	<b>%</b>
Very good	89	56,3
Good	54	34,2
Either-or	8	5,1
Less Satisfactory	2	1,3
Unsatisfactory	2	1,3
Do not know	3	1,9
<b>Total</b>	<b>158</b>	<b>100,0</b>

<b>DoubleTree by Hilton, Colorado Springs</b>	
<b>n</b>	<b>%</b>
84	57,9
53	36,6
6	4,1
1	0,7
0	0,0
1	0,7
<b>145</b>	<b>100,0</b>

<b>Odeon, Odense</b>	
<b>n</b>	<b>%</b>
106	71,6
36	24,3
5	3,4
1	0,7
0	0,0
0	0,0
<b>148</b>	<b>100,0</b>

<i>What do you think about the quality of the food at Van der Valk ?</i>	<b>2017</b>	
	<b>n</b>	<b>%</b>
Very good	43	27,2
Good	79	50,0
Either-or	22	13,9
Less satisfactory	8	5,1
Unsatisfactory	3	1,9
Do not know	3	1,9
<b>Total</b>	<b>158</b>	<b>100,0</b>

... at DoubleTree?

<b>2019</b>	
<b>n</b>	<b>%</b>
54	37,2
57	39,3
14	9,7
7	4,8
7	4,8
6	4,1
<b>145</b>	<b>100,0</b>

... at ODEON ?

<b>2022</b>	
<b>n</b>	<b>%</b>
67	45,3
53	35,8
16	10,8
9	6,1
2	1,4
1	0,7
<b>148</b>	<b>100,0</b>

<i>What do you think about the registration service provided by Play the Game before the 2022 conference?</i>	<b>2017</b>	
	<b>N/A in 2017</b>	
	Very good	
	Good	
	Either-or	
	Less Satisfactory	
	Unsatisfactory	
	Do not know	
<b>Total</b>		

<b>2019</b>	
<b>n</b>	<b>%</b>
82	56,6
47	32,4
4	2,8
2	1,4
1	0,7
9	6,2
<b>145</b>	<b>100,0</b>

<b>2022</b>	
<b>n</b>	<b>%</b>
99	66,9
42	28,4
2	1,4
0	0,0
0	0,0
5	3,4
<b>148</b>	<b>100,0</b>

<i>What do you think about the service from the hospitality desk in the conference lobby?</i>	<b>2017</b>	
	<b>n</b>	<b>%</b>
Very good	85	53,8
Good	55	34,8
Either-or	4	2,5
Less Satisfactory	1	0,6
Unsatisfactory	2	1,3
Do not know	11	7,0
<b>Total</b>	<b>158</b>	<b>100,0</b>

<b>2019</b>	
<b>n</b>	<b>%</b>
73	50,3
48	33,1
2	1,4
0	0,0
1	0,7
21	14,5
<b>145</b>	<b>100,0</b>

<b>2022</b>	
<b>N/A in 2022</b>	

<i>How could Play the Game support your contributions to the work of improving democracy, transparency, and freedom of speech between the main Play the Game conferences? (Please tick all that apply)</i>	2017		2019		2022	
	N/A in 2017		N/A in 2019		n	%
	Regional conferences					49
Online conferences					37	25
Curating news about major developments within governance of world sport					62	42
Curating academic research about key themes relevant to the governance of world sport					74	50
More original journalistic content and investigations					61	41
Production of books with relevant themes					29	20
Online learning activities					36	24
Webinars on current topics					66	45
Webinar series about important issues					33	22
Podcasts					43	29
Network activities					48	33
Facilitation of academic research projects					38	26
Nothing - the conferences are enough for me					8	5
Dont know					20	14
Other - please elaborate					12	8

<i>What do you think is the ideal frequency for a conference like Play the Game?</i>	2017	
	n	%
Every year	37	23,6
Every other year	116	73,9
Every third year	2	1,3
Every fourth year	0	0,0
Don't know	2	1,3
Total	157	100,0

2019	
n	%
29	20,0
102	70,3
4	2,8
1	0,7
9	6,2
145	100,0

2022
N/A in 2022

**APPENDIX 4:**  
**FINANCIAL ACCOUNTING**

## Appendix 4: Financial accounting for Play the Game 2022

	<i>Accounting</i>	<i>BUDGET</i>
		DKK
<b>Revenue</b>		
Contributions from Danish sports organisations	846.636	700.000
Odense Municipality's contribution, value		101.250
Good Governance grant		0
Participant payments	596.541	900.000
<b>Total revenue</b>	<b>1.443.177</b>	<b>1.701.250</b>
<b>Costs</b>		
<b>PREPARATION</b>		
Programme committee, travels		80.000
Play the Game secretariat, travel/meetings		10.000
<b>PREPARATION COSTS</b>	<b>0</b>	<b>90.000</b>
<b>COMMUNICATION</b>		
Freelance journalists (incl. accommodation etc.)		25.000
Freelance photographer (incl. accommodation etc.)		70.000
Graphic production and banners		50.000
Anniversary book (500 copies) - POSTPONED		150.000
<b>TOTAL COMMUNICATION</b>	<b>149.148</b>	<b>295.000</b>
<b>HOTEL, TRAVEL, CATERING</b>		
Day packages, volunteers		26.250
Day packages, speakers		26.250
Day packages, guests and program committee		15.000
Day packages, Play the Game employees/board		33.750
Day packages, paying participants		262.500
<b>Day packs, in total</b>	<b>0</b>	<b>363.750</b>
Dinners, volunteers		14.500
Dinners, speakers		15.225
Dinners, guests and program committee		11.600
Dinners, paying participants		145.000
Dinners, Play the Game staff/board		14.500
<b>Dinners, total</b>	<b>0</b>	<b>200.825</b>
Travel, invited speakers		140.000
Travel, program committee		40.000
<b>Travel, total</b>	<b>0</b>	<b>180.000</b>
Hotel, invited speakers		83.790
Hotel, guests and program committee		63.840
Hotel, Play the Game staff/board		99.750
Hotel, volunteers		0
<b>Hotel, in total</b>	<b>0</b>	<b>247.380</b>
<b>HOTEL, TRAVEL, CATERING</b>	<b>935.273</b>	<b>991.955</b>
Gifts and more, invited speakers and participants	30.248	7.000
Participant material	34.359	
Conference agency and abstracts	9.190	15.000

<b>Various merchandise and administration</b>	<b>73.797</b>	<b>22.000</b>
<b>CONFERENCE EQUIPMENT AND ACTIVITIES</b>		
Audiovisual equipment	92.442	100.000
Farewell party, additional expenses		88.750
Social/cultural activities	10.800	50.000
Live streaming (Incl. accommodation, etc.)		50.000
Bus transport and car hire		30.000
<b>CONFERENCE EQUIPMENT AND ACTIVITIES</b>	<b>103.242</b>	<b>318.750</b>
<b>TOTAL COST</b>	<b>1.261.460</b>	<b>1.717.705</b>
<b>RESULT OF CONFERENCE</b>	<b>-181.718</b>	<b>16.455</b>

*Financial Accounting for Play the Game - Odense 2022 as it will appear in Idan's financial statements*

	DKK
Conferences, participant payment	596.541
Conferences, external partners, grants	846.636
<b>Total revenue</b>	<b>1.443.177</b>
<hr/>	
Premises and consumption	515.457
Accommodation	224.358
Travel and transport	86.194
Gifts (speakers)	26.748
Honorarium for speakers	3.500
PR og communication	149.148
External convention bureau	9.190
Expenses for exhibition area AV equipment	92.442
konferencer, diverse momsfrige	34.359
Excursions and Events	10.800
Program committee travels and meetings	44.955
Travel and transport, Grant Holders	64.309
<b>Total cost</b>	<b>1.261.460</b>
<hr/>	
<b>Result of conference</b>	<b>181.718</b>
<hr/>	



Play the Game